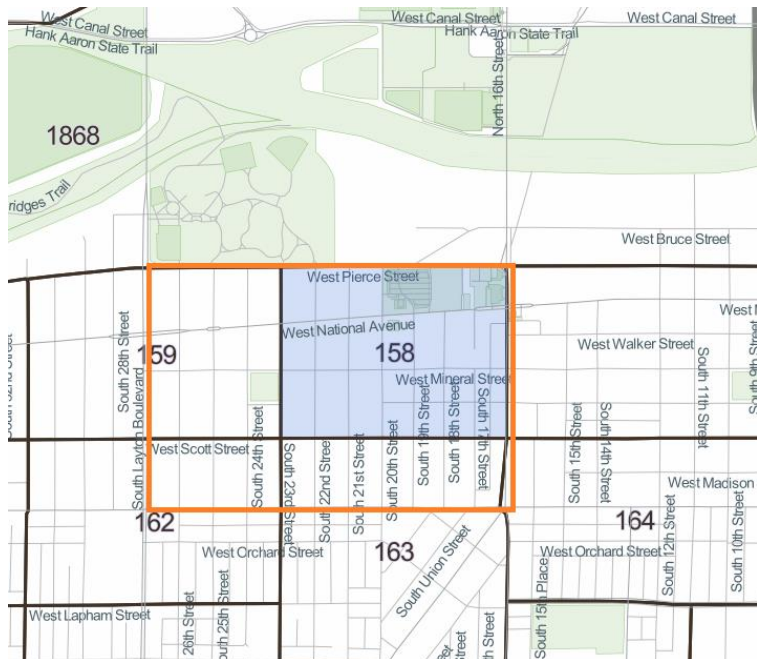


# ZILBER FAMILY FOUNDATION NEIGHBORHOOD PORTRAIT CLARKE SQUARE and the City of Milwaukee (2015)



**August 2017**

**Prepared by Data You Can Use**

**For the Clarke Square Neighborhood Initiative**



**Carrie Koss Vallejo, Clare Matkom and Kathleen Pritchard contributed to this report.**

**Please direct questions or comments about this report to:**

**Carrie Koss Vallejo**

[Carrie@datayoucanuse.org](mailto:Carrie@datayoucanuse.org)

**(414) 301-1733**

**Data source used in this analysis:**

American Community Survey 5 year estimates for 2010 and 2015 were used in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

Census 2000 Summary files were referenced for 2000 data.

500 Cities: Local Data for Better Health, from the CDC, Robert Wood Johnson Foundation and the CDC Foundation. <https://www.cdc.gov/500cities/>

American Fact Finder tables referenced in this report include: B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401 S2501, S2504, S2506.

[www.Factfinder.census.gov](http://www.Factfinder.census.gov)

Where there is insufficient data it is reported as NA.

**Geography used in this analysis:**

Census tract: 158 was used to define the geographic area for the Clarke Square neighborhood in this report, after discussions with Clarke Square Neighborhood Initiative staff.

# Table of Contents

## Selected characteristics for Clarke Square and the City of Milwaukee

<b>Introduction and Background .....</b>	<b>4</b>
<b>Table 1: Population Sex by Age .....</b>	<b>5</b>
<b>Table 2: Population by Race .....</b>	<b>5</b>
<b>Table 3: Poverty Status by Age .....</b>	<b>6</b>
<b>Table 4: Household Characteristics .....</b>	<b>6</b>
<b>Table 5: Vehicles per Household .....</b>	<b>7</b>
<b>Table 6: Employment Status by Sex.....</b>	<b>7</b>
<b>Table 7: Employment Sector by Sex .....</b>	<b>8</b>
<b>Table 8: Education Attainment by Age .....</b>	<b>9</b>
<b>Table 9: Occupancy Characteristics .....</b>	<b>10</b>
<b>Table 10: Occupied Housing Unit Structures.....</b>	<b>10</b>
<b>Table 11: Occupant Bedrooms .....</b>	<b>11</b>
<b>Table 12: Year Housing Units Built .....</b>	<b>11</b>
<b>Table 13: Rent Paid by Renters .....</b>	<b>12</b>
<b>Table 14: Mortgage Costs for Owner Occupied Housing .....</b>	<b>13</b>
<b>Appendicies: Custom data requests</b>	
<b>Table 15: Population and Race in Clarke Square Over Time.....</b>	<b>14</b>
<b>Table 16: 500 Cities Health and Wellness Measures.....</b>	<b>15</b>

## Introduction and Background

This report was prepared by DATA YOU CAN USE, INC, with the support of the Zilber Family Foundation.

The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. In partnership with the Nonprofit Center of Milwaukee, nine Neighborhood Strategic Planning (NSP) areas participated in the design and development of this template. Partners met to describe the data they wanted – data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

The process was replicated and refined for three neighborhoods participating in the Building Neighborhood Capacity Program (BNCP) and additional specialized data requests were added. In February of 2017, organizations representing the Zilber Neighborhood Initiative reviewed the templates, refined their geographic boundaries and requested additional specialized data. This report is a product of that process and after review by the neighborhood organization it will be posted on our website, [DataYouCanUse.org](http://DataYouCanUse.org).

Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help organizers and residents plan their strategies and tell their story. The content and format are better because of the input of the neighborhood organizers and residents who contributed. We welcome your feedback.

Thank you.

## Table 1: Population by Race

68% of Clarke Square residents are Hispanic or Latino compared to 18% citywide.

Population by Race	Clarke Square		City of Milwaukee	
	Count	Share	Count	Share
<b>Population</b>	2,890		599,498	
<b>White alone</b>	440	15.2%	217,679	36.3%
<b>Black or African American alone</b>	255	8.8%	232,936	38.9%
<b>American Indian and Alaska Native alone</b>	19	0.7%	2,870	0.5%
<b>Asian alone</b>	150	5.2%	21,482	3.6%
<b>Some other race</b>	39	1.3%	833	0.1%
<b>Two or more races</b>	9	0.3%	15,911	2.7%
<b>Hispanic or Latino</b>	1,978	68.4%	107,787	18.0%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

## Table 2: Population Sex by Age

The percentage of young males and females (under 10) in Clarke Square is higher than the City.

Population Sex by Age	Clarke Square		City of Milwaukee	
	Count	Share	Count	Share
<b>Total:</b>	2,890		599,498	
<b>Male:</b>	1,429	49.4%	288,242	48.1%
Under 5 years	170	11.9%	23,773	8.2%
5 to 9 years	148	10.4%	22,980	8.0%
10 to 14 years	94	6.6%	21,361	7.4%
15 to 17 years	115	8.0%	12,597	4.4%
18 to 20 years	117	8.1%	16,425	5.7%
21 to 24 years	70	4.9%	20,716	7.2%
25 to 34 years	242	16.9%	47,612	16.5%
35 to 54 years	319	22.3%	70,296	24.4%
55 to 66 years	135	9.4%	33,582	11.7%
67 years and older	19	1.3%	18,900	6.6%
<b>Female:</b>	1,461	50.6%	311,256	51.9%
Under 5 years	188	12.9%	23,070	7.4%
5 to 9 years	169	11.6%	21,557	6.9%
10 to 14 years	130	8.9%	20,981	6.7%
15 to 17 years	92	6.3%	12,658	4.1%
18 to 20 years	77	5.3%	16,662	5.4%
21 to 24 years	102	7.0%	22,379	7.2%
25 to 34 years	197	13.5%	52,585	16.9%
35 to 54 years	377	25.8%	75,913	24.4%
55 to 66 years	72	4.9%	36,320	11.7%
67 years and older	57	3.9%	29,131	9.4%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

### Table 3: Poverty Status by Age

42% of Clarke Square residents live below the poverty level compared to 29% citywide.

Residents Living Below Poverty	Clarke Square		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	2,873		583,396	
Residents with income in the past 12 months below poverty level:	1,215	42.3%	167,669	28.7%
Under 5 years	197	16.2%	20,782	12.4%
5 to 11 years	178	14.6%	25,844	15.4%
12 to 14 years	45	3.7%	9,983	6.0%
15 to 17 years	126	10.3%	8,767	5.3%
18 to 24 years	173	14.2%	27,227	16.2%
25 to 34 years	180	14.8%	23,628	14.1%
35 to 44 years	125	10.3%	16,858	10.1%
45 to 54 years	106	8.7%	15,069	9.0%
55 to 64 years	42	3.5%	11,999	7.2%
65 to 74 years	43	3.5%	3,891	2.3%
75 years and over	0	0.0%	3,621	2.2%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

### Table 4: Household Characteristics

Households headed by single females make up 21% of Clarke Square households, nearly identical to the City rate (22%).

Population Households	Clarke Square		City of Milwaukee	
	Units		Units	
Total:	874		230,807	
Family households:	543		128,717	
Married-couple family	248		63,998	
Other family:	295		64,719	
Male householder, no wife present	111		14,152	
Female householder, no husband present	184		50,567	
Nonfamily households:	331		102,090	
Householder living alone	238		81,507	
Householder not living alone	93		20,583	
<b>Households by Sex</b>	<b>Units</b>	<b>Percent</b>	<b>Units</b>	<b>Percent</b>
Male householder	111	12.7%	14,152	6.1%
Female householder	184	21.1%	50,567	21.9%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

### Table 5: Vehicles per Household

Nearly one quarter (24%) of the households in Clarke Square have no vehicle available compared to 18% of households citywide.

	Clarke Square		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	<b>874</b>	<b>100.0%</b>	<b>230,807</b>	<b>100.0%</b>
No vehicle available	210	24.0%	42,786	18.5%
1 vehicle available	303	34.7%	103,319	44.8%
2 vehicles available	312	35.7%	65,208	28.3%
3 vehicles available	14	1.6%	15,016	6.5%
4 or more vehicles available	35	4.0%	4,478	1.9%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

### Table 6: Employment Status by Sex

The percentage of people in the labor force in Clarke Square (71%) is slightly lower than in the City (76%).

	Clarke Square					City of Milwaukee				
	Total	In labor force	Not in labor force	UnR*	Not working	Total	In labor force	Not in labor force	UnR*	Not working
Age 20 to 64 years	1,597	71.0%	29.0%	12.3%	41.3%	362,575	75.9%	24.1%	11.1%	35.2%
SEX										
Male	841	80.6%	19.4%	11.4%	30.8%	174,018	77.7%	22.3%	12.0%	34.3%
Female	756	60.3%	39.7%	13.8%	53.5%	188,557	74.3%	25.7%	10.2%	35.9%
With kids under 6 yrs	360	65.0%	35.0%	1.7%	36.7%	65,837	76.0%	24.0%	13.1%	37.1%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

\*UnR stands for “Unemployment Rate,” or percentage of the labor force that is unemployed and actively seeking employment.

Not working is the percentage of people who are not in the labor force, combined with those who are unemployed.

### Table 7: Employment Sector by Sex

Management, business, science and arts occupations are the positions with the highest earnings, and only 7% of the residents of Clarke Square are employed in that sector, compared to 30% of City residents.

Employed Population by Occupation	Clarke Square					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed population 16 years and over:	1,167		68.6%	31.4%	\$18,069	257,610		48.3%	51.7%	\$27,285
Management, business, science, and arts occupations:	79	6.8%	53.2%	46.8%	\$57,837	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	309	26.5%	53.7%	46.3%	\$11,773	62,232	24.2%	41.1%	58.9%	\$17,061
Sales and office occupations:	112	9.6%	20.5%	79.5%	\$28,947	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	163	14.0%	100.0%	0.0%	\$16,571	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	504	43.2%	80.8%	19.2%	\$20,682	44,028	17.1%	74.4%	25.6%	\$26,075

Data Source: 2015 American Community Survey Estimates, US Census Bureau

NA = Data not available.



## Table 8: Educational Attainment by Age

The percentage of the population that has not earned a high school diploma is higher in all age groups of Clarke Square than the City of Milwaukee.

	Clarke Square		City of Milwaukee	
	Count	Percent	Count	Percent
<b>Total:</b>	1,784		440,521	
<b>18 to 24 years:</b>	366		76,182	
Less than high school diploma	189	51.6%	12,718	16.7%
High school graduate (includes equivalency)	118	32.2%	21,419	28.1%
Some college, no bachelor's degree	55	15.0%	35,399	46.5%
Bachelor's degree or higher	4	1.1%	6,646	8.7%
<b>25 to 34 years:</b>	439		100,197	
Less than high school diploma	192	43.7%	13,098	13.1%
High school graduate (includes equivalency)	124	28.2%	24,483	24.4%
Some college, no bachelor's degree	103	23.5%	31,940	31.9%
Bachelor's degree or higher	20	4.6%	30,676	30.6%
<b>35 to 64 years:</b>	898		207,437	
Less than high school diploma	328	36.5%	37,177	17.9%
High school graduate (includes equivalency)	330	36.7%	63,210	30.5%
Some college, no bachelor's degree	188	20.9%	62,657	30.2%
Bachelor's degree or higher	52	5.8%	44,393	21.4%
<b>65 years and over:</b>	81		56,705	
Less than high school diploma	36	44.4%	14,812	26.1%
High school graduate (includes equivalency)	27	33.3%	20,235	35.7%
Some college, no bachelor's degree	18	22.2%	11,891	21.0%
Bachelor's degree or higher	0	0.0%	9,767	17.2%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

### Table 9: Occupancy Characteristics

The percentage of housing stock occupancy in Clarke Square (86%) is close to the citywide rate of 90%.

Housing Status	Clarke Square		City of Milwaukee	
	Units	Percent	Units	Percent
Total housing units	1,014		257,952	
Vacant units	140	13.8%		
Owner and renter	874	86.2%	230,807	89.5%
Owner occupied	197	22.5%	97,606	42.3%
Renter occupied	677	77.5%	133,201	57.7%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

### Table 10: Occupied Housing Unit Structures

In Clarke Square, 75% of owner occupied units are single detached homes, comparable with the City of Milwaukee (76%).

	Clarke Square			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	874	197	677	230,807	97,606	133,201
UNITS IN STRUCTURE						
1, detached	39.8%	75.6%	29.4%	42.1%	76.6%	16.7%
1, attached	2.3%	-	3.0%	6.7%	5.6%	7.5%
2 apartments	30.5%	24.4%	32.3%	19.3%	10.8%	25.5%
3 or 4 apartments	17.3%	-	22.3%	7.3%	1.1%	11.8%
5 to 9 apartments	6.8%	-	8.7%	6.1%	0.7%	10.0%
10 or more apartments	3.3%	-	4.3%	18.3%	4.6%	28.3%
Mobile home/other	-	-	-	0.3%	0.6%	0.2%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

OO= Owner Occupied.

### Table 11: Occupant Bedrooms

The greatest percentage of houses in Clarke Square (35%) has three bedrooms, slightly higher than the citywide percentage (33%).

Occupant Bedrooms	Clarke Square		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	1,014		257,952	
No bedroom	150	14.8%	7,972	3.1%
1 bedroom	106	10.5%	42,355	16.4%
2 bedrooms	279	27.5%	92,648	35.9%
3 bedrooms	350	34.5%	86,183	33.4%
4 bedrooms	99	9.8%	23,026	8.9%
5 or more bedrooms	30	3.0%	5,768	2.2%

*Data Source: 2015 American Community Survey Estimates, US Census Bureau*

### Table 12: Year Housing Units Built

Nearly three quarters (73%) of the occupied units in Clarke Square were built in 1939 or earlier, compared to 37% citywide.

	Clarke Square			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	874	197	677	230,807	97,606	133,201
Year Structure Built						
2010 to later	-	-	-	0.6%	0.2%	0.8%
2000 to 2009	0.6%	2.5%	0.0%	3.7%	3.7%	3.7%
1980 to 1999	1.5%	-	1.9%	6.9%	4.5%	8.6%
1960 to 1979	2.6%	9.6%	0.6%	19.6%	16.4%	22.0%
1940 to 1959	21.9%	5.6%	26.6%	32.6%	39.8%	27.4%
1939 or earlier	73.4%	82.3%	70.9%	36.6%	35.4%	37.5%

*Data Source: 2015 American Community Survey Estimates, US Census Bureau*

### Table 13: Rent Paid by Renters

In Clarke Square the most common range of monthly rental rates is \$650- \$699. Citywide it is \$800-\$899.

Rent Paid	Clarke Square		City of Milwaukee	
	Units	Percent	Units	Percent
Total	677		133,201	
With cash rent:	663	97.9%	130,767	98.2%
Less than \$100	0	0.0%	500	0.4%
\$100 to \$149	0	0.0%	310	0.2%
\$150 to \$199	0	0.0%	673	0.5%
\$200 to \$249	0	0.0%	3,389	2.5%
\$250 to \$299	0	0.0%	1,820	1.4%
\$300 to \$349	16	2.4%	1,454	1.1%
\$350 to \$399	18	2.7%	1,854	1.4%
\$400 to \$449	38	5.6%	2,079	1.6%
\$450 to \$499	31	4.6%	3,161	2.4%
\$500 to \$549	62	9.2%	4,961	3.7%
\$550 to \$599	15	2.2%	6,501	4.9%
\$600 to \$649	75	11.1%	7,976	6.0%
\$650 to \$699	99	14.6%	10,591	8.0%
\$700 to \$749	20	3.0%	11,847	8.9%
\$750 to \$799	86	12.7%	11,547	8.7%
\$800 to \$899	97	14.3%	19,659	14.8%
\$900 to \$999	57	8.4%	13,269	10.0%
\$1,000 to \$1,249	43	6.4%	17,351	13.0%
\$1,250 to \$1,499	6	0.9%	6,684	5.0%
\$1,500 to \$1,999	0	0.0%	3,498	2.6%
\$2,000 or more	0	0.0%	1,203	0.9%
No cash rent	14	2.2%	2,434	1.9%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

**Table 14: Mortgage Costs for Owner Occupied Housing (with a mortgage)**

In Clarke Square the most common monthly mortgage cost is between \$1,000- \$1,249, less than the most common monthly cost citywide (\$1,500- \$1,999).

	Clarke Square		City of Milwaukee	
	Units	Percent	Units	Percent
Total	155		68,141	
Less than \$200	0	0.0%	0	0.0%
\$200 to \$299	0	0.0%	23	0.0%
\$300 to \$399	0	0.0%	193	0.2%
\$400 to \$499	13	8.4%	314	0.3%
\$500 to \$599	0	0.0%	854	0.9%
\$600 to \$699	0	0.0%	1,914	2.0%
\$700 to \$799	21	13.5%	2,873	2.9%
\$800 to \$899	4	2.6%	3,516	3.6%
\$900 to \$999	0	0.0%	4,946	5.1%
\$1,000 to \$1,249	48	31.0%	15,267	15.6%
\$1,250 to \$1,499	37	23.9%	14,358	14.7%
\$1,500 to \$1,999	13	8.4%	16,021	16.4%
\$2,000 or more	19	7.7%	7,862	4.9%

Data Source: 2015 American Community Survey Estimates, US Census Bureau

## Appendices: Custom Data for Clarke Square

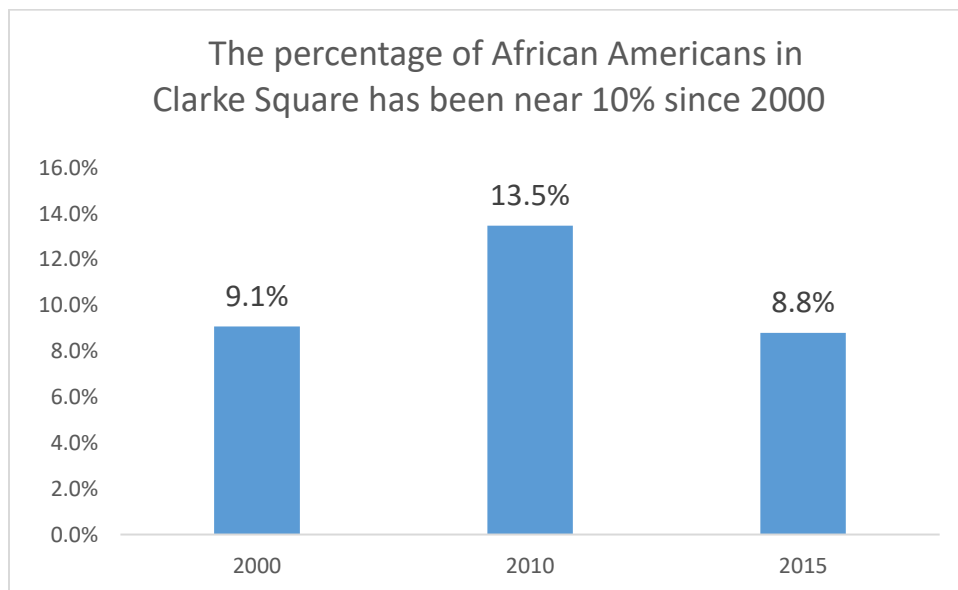
**Table 15: Population and Race in Clarke Square over time**

The percent of the population that is Latino has increased slightly.

	2000	2010	% change between 2000 and 2010	2015	% change between 2010 and 2015
Population	3,381	3,058		2,890	
White alone	41.9%	13.4%	9.9%	15.2%	1.8%
Black or African American alone	9.1%	13.5%	4.4%	8.8%	-4.7%
American Indian and Alaska Native alone	1.4%	0.5%	-0.9%	0.7%	0.2%
Asian alone	4.2%	3.3%	-1.0%	5.2%	1.9%
Some other race	39.9%	0.1%	-39.8%	1.3%	1.2%
Two or more races	3.4%	1.3%	-38.6%	0.3%	-1.0%
Hispanic or Latino*	66.0%*	68.0%*	64.6%	68.4%	0.4%

*Data Source: 2000 and 2010 Decennial Census, 2015 American Community Survey Estimates, US Census Bureau*

\*Hispanic and Latinos were counted differently during the 2000 Census, so this column adds up to 100% without counting Hispanics.



*Figure 1: Percentage of African American Residents in Clarke Square since 2000*

## Table 16: 500 Cities Health and Wellness Measures

Clarke Square residents are less likely to be taking preventative measures for good health than City of Milwaukee residents and are more likely to engage in unhealthy behaviors.

Health Outcomes	Clarke Square	City of Milwaukee
Arthritis	21.6%	26.9%
Cancer (except skin)	3.3%	5.6%
Chronic Kidney Disease	2.9%	3.0%
COPD	6.5%	6.7%
Coronary Heart Disease	5.3%	6.1%
Current Asthma	11.8%	11.9%
Diabetes	13.5%	13.1%
High Blood Pressure	31.7%	38.1%
High Cholesterol	35.9%	33.3%
Mental Health	17.5%	13.8%
Physical Health	19.0%	15.1%
Stroke	3.2%	3.9%
Teeth Loss	27.4%	19.7%
<b>Prevention</b>		
Annual Checkup	62.2%	71.1%
Cholesterol Screening	59.7%	71.7%
Colorectal Cancer Screening	44.5%	62.9%
Core preventive services for older men	24.1%	30.2%
Core preventive services for older women	17.3%	25.0%
Dental Visit	41.3%	57.4%
Health Insurance (current lack of)	39.9%	19.1%
Mammography	68.8%	79.0%
Pap Smear Test	73.9%	81.5%
Taking BP Medication	68.4%	63.4%
<b>Unhealthy Behaviors</b>		
Binge Drinking	20.3%	19.8%
Current Smoking	28.9%	23.7%
Obesity	43.5%	39.0%
Physical Activity	37.7%	28.6%
Sleep	43.3%	40.8%

*Data Source: 500 Cities: Local Data for Better Health*