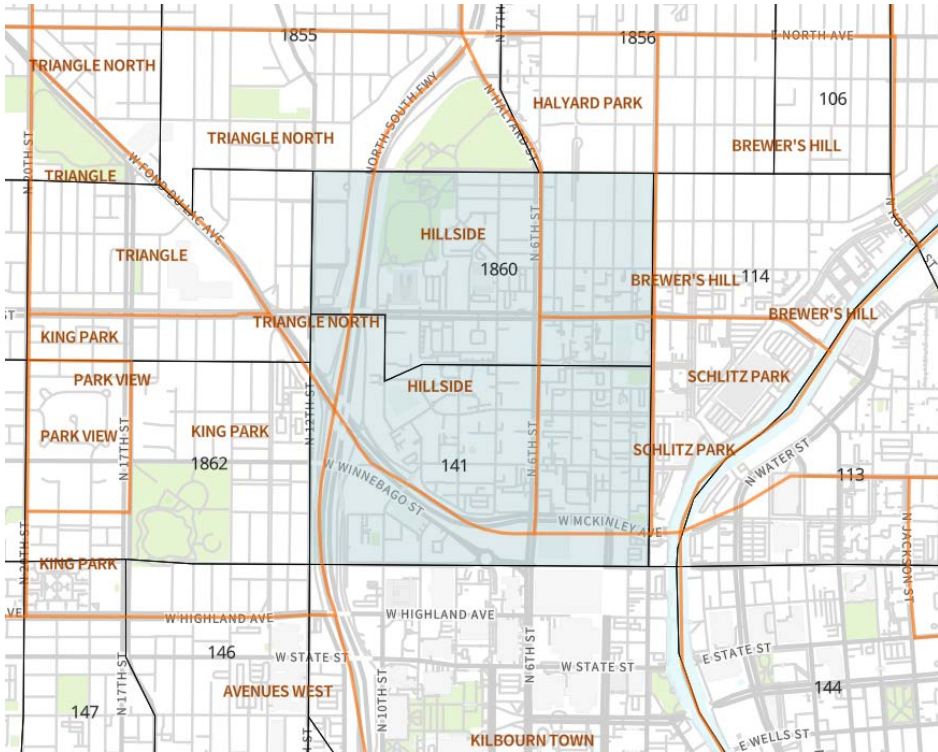


# Hillside Neighborhood Profile

## Neighborhood Strategic Planning Area #13

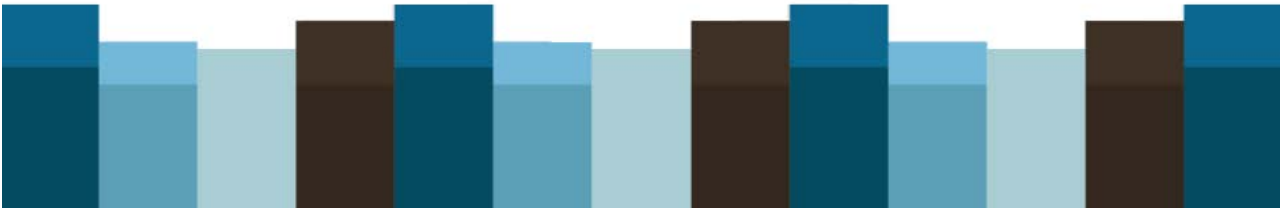


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Prepared by Data You Can Use

With support from the Nonprofit Center

For Boys & Girls Clubs of Greater Milwaukee



**Carrie Koss Vallejo, Cassandra Leopold, and Kathleen Pritchard contributed to this report.**

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**Data source used in this analysis:**

American Community Survey 5 year estimates for 2014 were used in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report include; B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401, S2504, S2506.

[www.Factfinder.census.gov](http://www.Factfinder.census.gov)

Where there is insufficient data it is reported as NA.

**Geography used in this analysis:**

Census tracts: 141 and 1860 were used to define the geographic area for the Hillside neighborhood in this report, after discussions with staff of Boys & Girls Clubs of Greater Milwaukee.

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## Introduction and Background

This report was prepared by DATA YOU CAN USE, INC, with the support of the Nonprofit Center of Milwaukee.

The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. In partnership with the Nonprofit Center, nine Neighborhood Strategic Planning (NSP) areas participated in the design and development of this template. Partners met to describe the data they wanted – data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

The process was replicated by three neighborhoods participating in the Building Neighborhood Capacity Program (BNCP) and subsequently by the neighborhood organizations participating in the Zilber Neighborhood Initiative. In both cases, the neighborhood organizations confirmed the geography, agreed to the core set of indicators and requested additional specialized data. All the completed reports are available on the Data You Can Use [website](#).

This report is among the Neighborhood Profiles completed in 2017 for six additional CDBG Neighborhood Strategic Planning areas.

Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help organizers and residents plan their strategies and tell their story. The content and format are better because of the input of the neighborhood organizers and residents who contributed. We welcome your feedback.

Thank you.

## Table 1: Population by Race

81% of Hillside residents are Black compared to 39% citywide.

Population by Race	Hillside		City of Milwaukee	
	Count	Share	Count	Share
<b>Population</b>	3,094		598,078	100.0%
White alone	424	13.7%	218,611	36.6%
<b>Black or African American alone</b>	<b>2,498</b>	<b>80.7%</b>	<b>232,196</b>	<b>38.8%</b>
American Indian and Alaska Native alone	4	0.1%	2,690	0.4%
Asian alone	0	0.0%	21,986	3.7%
Some other race	0	0.0%	666	0.1%
Two or more races	64	2.1%	15,665	2.6%
Hispanic or Latino	104	3.4%	106,086	17.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

## Table 2: Population Sex by Age

The percentage of population 55 years and older is higher in Hillside than in the City of Milwaukee.

Population Sex by Age	Hillside		City of Milwaukee	
	Count	Share	Count	Share
<b>Total:</b>	<b>3,094</b>		<b>598,078</b>	
<b>Male:</b>	<b>1,280</b>	<b>41.4%</b>	<b>287,843</b>	<b>48.1%</b>
Under 5 years	66	5.2%	24,253	8.4%
5 to 9 years	122	9.5%	22,920	8.0%
10 to 14 years	54	4.2%	21,362	7.4%
15 to 17 years	127	9.9%	12,572	4.4%
18 to 20 years	19	1.5%	16,978	5.9%
21 to 24 years	133	10.4%	21,211	7.4%
25 to 34 years	147	11.5%	47,754	16.6%
35 to 54 years	283	22.1%	70,186	24.4%
<b>55 to 66 years</b>	<b>175</b>	<b>13.7%</b>	<b>32,103</b>	<b>11.2%</b>
<b>67 years and older</b>	<b>154</b>	<b>12.0%</b>	<b>18,504</b>	<b>6.4%</b>
<b>Female:</b>	<b>1,814</b>	<b>58.6%</b>	<b>310,235</b>	<b>51.9%</b>
Under 5 years	156	8.6%	23,503	7.6%
5 to 9 years	113	6.2%	21,163	6.8%
10 to 14 years	121	6.7%	21,053	6.8%
15 to 17 years	48	2.6%	12,867	4.1%
18 to 20 years	80	4.4%	16,999	5.4%
21 to 24 years	115	6.3%	22,753	7.3%
25 to 34 years	301	16.6%	52,031	16.8%
35 to 54 years	378	20.8%	75,693	24.4%
<b>55 to 66 years</b>	<b>284</b>	<b>15.7%</b>	<b>35,410</b>	<b>11.4%</b>
<b>67 years and older</b>	<b>218</b>	<b>12.0%</b>	<b>28,763</b>	<b>9.3%</b>

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 3: Poverty Status by Age

44% of Hillside residents live below the poverty level compared to 29% citywide.

Residents Living Below Poverty	Hillside		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	<b>3,064</b>		<b>581,847</b>	<b>100.0%</b>
Residents with income in the past 12 months below poverty level:	1,356	<b>44.3%</b>	170,943	<b>29.4%</b>
Under 5 years	181	13.3%	21,527	12.6%
5 to 11 years	171	12.6%	26,898	15.7%
12 to 14 years	42	3.1%	10,157	5.9%
15 to 17 years	70	5.2%	9,323	5.4%
18 to 24 years	135	10.0%	28,399	16.6%
25 to 34 years	148	10.9%	24,038	14.1%
35 to 44 years	141	10.4%	16,830	9.8%
45 to 54 years	94	6.9%	15,408	9.0%
55 to 64 years	241	17.8%	11,094	6.5%
65 to 74 years	94	6.9%	3,879	2.3%
75 years and over	39	2.9%	3,390	2.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 4: Household Characteristics

Households headed by single females make up 35% of Hillside households, higher than the city rate of 22%.

Population Households	Hillside		City of Milwaukee	
	Units		Units	
Total:	1,498		230,181	
Family households:	671		129,516	
Married-couple family	115		64,282	
Other family:	556		65,234	
Male householder, no wife present	27		14,118	
Female householder, no husband present	529		51,116	
Nonfamily households:	827		100,665	
Householder living alone	728		80,465	
Householder not living alone	99		20,200	
<b>Households by Sex</b>	<b>Units</b>	<b>Units</b>	<b>Units</b>	<b>Percent</b>
Male householder	27	1.8%	14,118	6.1%
Female householder	529	<b>35.3%</b>	51,116	<b>22.2%</b>

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 5: Vehicles per Household

40% of the households in the Hillside area have no vehicle available to them, compared to 18% citywide.

	Hillside		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	1,498		230,181	100.0%
No vehicle available	592	39.5%	42,428	18.4%
1 vehicle available	700	46.7%	104,003	45.2%
2 vehicles available	193	12.9%	64,654	28.1%
3 vehicles available	4	0.3%	14,780	6.4%
4 or more vehicles available	9	0.6%	4,316	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 6: Employment Status by Sex

Over half, (54%) of 20 to 64-year-old Hillside residents are not working compared with 36% citywide.

	Hillside					City of Milwaukee				
	Total	In labor force	Not in labor force	UnR*	Not working	Total	In labor force	Not in labor force	UnR*	Not working
Age 20 to 64 years	1,789	68.8%	31.2%	23.2%	54.4%	360,980	76.1%	23.9%	12.4%	36.3%
SEX										
Male	740	68.6%	31.5%	34.2%	65.7%	173,389	78.0%	22.0%	13.8%	35.8%
Female	1,049	69.1%	30.9%	15.1%	46.0%	187,591	74.3%	25.7%	11.0%	36.7%
With kids under 6 yrs	149	55.7%	44.3%	28.2%	72.5%	32,570	75.6%	24.4%	17.3%	41.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

\*UnR stands for “Unemployment Rate,” or percentage of the labor force that is unemployed and actively seeking employment.

Not working is the percentage of people who are not in the labor force, combined with those who are unemployed.

### Table 7: Employment Sector by Sex

Estimated median earnings in Hillside are \$23,984 compared to \$27,285 in the City. Over a third (37%) of residents in Hillside are employed in the Services occupation sector, compared to 24% citywide.

Employed Population by Occupation	Hillside					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
<b>Civilian employed: population 16 years and over</b>	1,053	100.0%	36.3%	63.7%	<b>\$23,984</b>	257,610	100.0%	48.3%	51.7%	<b>\$27,285</b>
Management, business, science, and arts occupations:	239	22.7%	37.2%	62.8%	\$33,726	77,758	30.2%	41.8%	58.2%	\$44,288
<b>Service occupations:</b>	393	<b>37.3%</b>	24.1%	75.9%	\$15,876	62,232	<b>24.1%</b>	41.1%	58.9%	\$17,061
Sales and office occupations:	266	25.3%	32.0%	68.0%	\$31,133	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	46	4.4%	71.7%	28.3%	NA	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	109	10.4%	74.3%	25.7%	NA	44,028	17.1%	74.4%	25.6%	\$26,075

Data Source: 2014 American Community Survey Estimates, US Census Bureau

NA = Data not available.



## Table 8: Educational Attainment by Age

The percentage of Hillside residents who have not achieved a high school diploma is lower than the citywide percentage for 18-24 year-olds, and 25-34 year-olds.

	Hillside		City of Milwaukee	
	Count	Percent	Count	Percent
<b>Total:</b>	<b>2,287</b>		<b>438,385</b>	
<b>18 to 24 years:</b>	<b>347</b>		<b>77,941</b>	
<b>Less than high school diploma</b>	<b>33</b>	<b>9.5%</b>	<b>13,232</b>	<b>17.0%</b>
High school graduate (includes equivalency)	63	18.2%	21,041	27.0%
Some college, no bachelor's degree	216	62.2%	36,580	46.9%
Bachelor's degree or higher	35	10.1%	7,088	9.1%
<b>25 to 34 years:</b>	<b>448</b>		<b>99,785</b>	
<b>Less than high school diploma</b>	<b>23</b>	<b>5.1%</b>	<b>13,783</b>	<b>13.8%</b>
High school graduate (includes equivalency)	85	19.0%	24,797	24.9%
Some college, no bachelor's degree	175	39.1%	31,596	31.7%
Bachelor's degree or higher	96	21.4%	29,609	29.7%
<b>35 to 64 years:</b>	<b>1,078</b>		<b>205,374</b>	
Less than high school diploma	259	24.0%	37,092	18.1%
High school graduate (includes equivalency)	382	35.4%	63,941	31.1%
Some college, no bachelor's degree	323	30.0%	61,073	29.7%
Bachelor's degree or higher	114	10.6%	43,268	21.1%
<b>65 years and over:</b>	<b>414</b>		<b>55,285</b>	
Less than high school diploma	196	47.3%	14,819	26.8%
High school graduate (includes equivalency)	148	35.7%	20,177	36.5%
Some college, no bachelor's degree	83	20.0%	11,146	20.2%
Bachelor's degree or higher	74	17.9%	9,143	16.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 9: Occupancy Characteristics

Housing stock vacancy is slightly lower (9%) in Hillside compared to the city (11%).

Housing Status	Hillside		City of Milwaukee	
	Units	Percent	Units	Percent
<b>Total housing units</b>	1638		<b>257,965</b>	
Vacant Units	140	<b>8.5%</b>	27,784	<b>10.8%</b>
Owner and renter	1498	91.5%	230,181	89.2%
Owner occupied	110	7.3%	99,034	43.0%
Renter occupied	1388	92.7%	131,147	57.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 10: Occupied Housing Unit Structures

37% of the occupied housing units in Hillside are in units with 10 or more apartments, higher than the citywide rate of 29%.

	Hillside			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	1498	110 (7.3%)	1388 (92.7%)	230,181	99,034 (43.0%)	131,147 (57.0%)
UNITS IN STRUCTURE						
1, detached	7.0%	23.6%	5.7%	42.1%	76.6%	16.0%
1, attached	9.6%	20.0%	8.7%	6.8%	5.6%	7.7%
2 apartments	3.8%	0.0%	4.1%	19.3%	10.8%	25.8%
3 or 4 apartments	34.6%	8.2%	36.7%	7.3%	1.1%	12.0%
5 to 9 apartments	7.8%	15.4%	7.2%	5.9%	0.8%	9.7%
10 or more apartments	37.2%	32.8%	<b>37.5%</b>	18.3%	4.5%	<b>28.6%</b>
Mobile home/other	0.0%	0.0%	0.0%	0.4%	0.6%	0.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

OO= Owner Occupied.

### Table 11: Occupant Bedrooms

The largest percentage of housing units in Hillside (41%) have one bedroom, compared to the most common type of housing in the City with two bedrooms (36%).

Occupant Bedrooms	Hillside		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	1638		257,965	
No bedroom	82	5.0%	7,930	3.1%
<b>1 bedroom</b>	671	<b>41.0%</b>	42,557	16.5%
<b>2 bedrooms</b>	462	28.2%	92,693	<b>35.9%</b>
3 bedrooms	326	19.9%	85,613	33.2%
4 bedrooms	39	2.4%	22,826	8.8%
5 or more bedrooms	58	3.5%	6,346	2.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 12: Year Housing Units Built

Over a third (35%) of the housing stock in Hillside was built between 1960 and 1979. The comparable rate for the city during that time is 22%.

	Hillside			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	1498	110	1388	230,181	99,034	131,147
Year Structure Built						
2010 to later	0.7%	0.0%	0.7%	0.4%	0.2%	0.6%
2000 to 2009	16.7%	43.6%	14.6%	3.5%	3.6%	3.5%
1980 to 1999	14.7%	9.1%	15.1%	7.1%	4.4%	9.1%
<b>1960 to 1979</b>	<b>35.1%</b>	<b>33.6%</b>	<b>35.1%</b>	<b>19.7%</b>	<b>16.6%</b>	<b>22.0%</b>
1940 to 1959	16.0%	3.7%	17.0%	32.3%	40.0%	26.5%
1939 or earlier	16.9%	10.0%	17.4%	37.0%	35.2%	38.3%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 13: Rent Paid by Renters

In Hillside the most common rental rate is \$200-\$249, compared to the most common rental rate in the City, \$800-899.

Rent Paid	Hillside		City of Milwaukee	
	Units	Percent	Units	Percent
Total	1,388		131,147	100.0%
With cash rent:	1,344	96.8%	128,661	98.1%
Less than \$100	32	2.3%	546	0.4%
\$100 to \$149	16	1.2%	404	0.3%
\$150 to \$199	71	5.1%	742	0.6%
<b>\$200 to \$249</b>	<b>227</b>	<b>16.4%</b>	<b>2,951</b>	<b>2.3%</b>
\$250 to \$299	136	9.8%	1,519	1.2%
\$300 to \$349	83	6.0%	1,740	1.3%
\$350 to \$399	164	11.8%	2,018	1.5%
\$400 to \$449	43	3.1%	2,038	1.6%
\$450 to \$499	76	5.5%	2,934	2.2%
\$500 to \$549	35	2.5%	5,250	4.0%
\$550 to \$599	34	2.4%	6,869	5.2%
\$600 to \$649	29	2.1%	7,848	6.0%
\$650 to \$699	14	1.0%	10,403	7.9%
\$700 to \$749	40	2.9%	11,619	8.9%
\$750 to \$799	50	3.6%	10,931	8.3%
<b>\$800 to \$899</b>	<b>80</b>	<b>5.8%</b>	<b>19,448</b>	<b>14.8%</b>
\$900 to \$999	76	5.5%	12,896	9.8%
\$1,000 to \$1,249	124	8.9%	17,361	13.2%
\$1,250 to \$1,499	14	1.0%	6,448	4.9%
\$1,500 to \$1,999	0	0.0%	3,321	2.5%
\$2,000 or more	0	0.0%	1,375	1.0%
No cash rent	44	3.2%	2,486	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 14: Mortgage Costs for Owner Occupied Housing (with a mortgage)

Because Hillside Public Housing accounts for so much of this neighborhood, this table is not relevant here.

	Hillside		City of Milwaukee	
	Units	Percent	Units	Percent
Total	NA		69,753	100.0%
Less than \$200	NA	NA	-	-
\$200 to \$299	NA	NA	-	-
\$300 to \$399	NA	NA	209	0.3%
\$400 to \$499	NA	NA	279	0.4%
\$500 to \$599	NA	NA	837	1.2%
\$600 to \$699	NA	NA	1,814	2.6%
\$700 to \$799	NA	NA	2,790	4.0%
\$800 to \$899	NA	NA	3,488	5.0%
\$900 to \$999	NA	NA	4,883	7.0%
\$1,000 to \$1,249	NA	NA	14,718	21.1%
\$1,250 to \$1,499	NA	NA	14,648	21.0%
\$1,500 to \$1,999	NA	NA	17,508	25.1%
\$2,000 or more	NA	NA	8,510	12.2%

*Data Source: 2014 American Community Survey Estimates, US Census Bureau*