New Data For Better Neighborhood Health
Connecting New Partners, Using New Resources

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Data You Can Use
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New Data for Better Neighborhood Health

• 500 Cities Webinar in Summer of 2016
  • Aware of it through NNIP – attended with DYCU staff
• Launch meeting in December of 2016
  • Attended with faculty from School of Public Health, hosted session
  • Preview with Zilber Neighborhood Initiative
• Local Convening March, 2017
  • Connecting neighborhood and health partners
  • Introducing three new data resources
• Data Day, May 2017
  • Maps on the wall
• What’s next?
• Early Thoughts
Dataphyles Unite!

Better Data.
Better Decisions.
Better Communities.
New Data for Better Neighborhood Health

Connecting new partners

- Neighborhood organizations
- Community Clinics
- Public Health Academics
- City Public Health Officials and Planners
- Hospital community outreach staff
- United Way
- Funders
AGENDA (initial convening)

➢ Welcome and Introductions
➢ Health and Wealth- what’s the connection?
➢ New Data sets
  ➢ Healthy Cities
  ➢ Healthy Neighborhoods
  ➢ Healthy Homes
➢ How can you USE this?
➢ What’s next?
Initial Convening
Three New Resources

1. CityHealth, de Beaumont Foundation Policies that affect Health

2. 500 Cities Data, Robert Wood Johnson Foundation Health data at census tract level

3. Community Data Base, data resource for lead in Milwaukee
The 500 Cities project is a collaboration between CDC, the Robert Wood Johnson Foundation, and the CDC Foundation. The purpose of the 500 Cities Project is to provide city- and census tract-level small area estimates for chronic disease risk factors, health outcomes, and clinical preventive service use for the largest 500 cities in the United States. These small area estimates will allow cities and local health departments to better understand the burden and geographic distribution of health-related variables in their jurisdictions, and assist them in planning public health interventions. Learn more about the 500 Cities Project.

View data across the United States for the largest 500 cities.
Unhealthy Behaviors
Milwaukee/Wisconsin/US

Milwaukee fares worse than both the state and the nation on all but binge drinking!
Citywide, the prevalence of binge drinking is 21.4% 

But among census tracts, it ranges from 4.8 to 35.3% !

Data source: 500 Cities, interactive mapping section
Introducing 500 Cities data at Data Day MKE

- Health
- Community Development
- Safety
Use of Preventative Services
Milwaukee/Wisconsin/US

Milwaukee fares poorly on the use of most preventative health measures

HIGHLIGHTS at THE CITY LEVEL

- Up to date on prev (women)
- Up to date on prev (men)
- Fecal occult/colonos
- Pap smear
- Mammography
- Cholesterol screening
- Meds to control high blood pres
- Routine visits to dentist
- Routine visits to doctor
- Lack of health insurance

Milwaukee/Wisconsin/US

Milwaukee fares poorly on the use of most preventative health measures.
Applying 500 Cities data to Milwaukee Neighborhoods:
Model-based estimates for no leisure-time physical activity among adults aged $\geq 18$ years

Data source: 500 Cities data
Print and post the Map Book
The Data Walk
What’s Next?

➢ Posting the 500 Cities MapBook for Milwaukee on our Website
➢ Convening a “user group” to explore applications of the 500 City data in Milwaukee
➢ Establishing a learning community with University of Wisconsin-Milwaukee Zilber School of Public Health and neighborhood groups
➢ Launching a new blog post on neighborhood health data
➢ Integrating the data with a new tool for identifying neighborhood assets
➢ And...
Early thoughts

• Connect people to each other and to the data
• Better health as common goal
• Mapping and visualization makes it real
• Show the connection between health and things neighborhoods know and care about
• Connect with assets -- the unhealthy behaviors and prevention indicators were of greater interest than the disease indicators
• Involve the funders
Thank you!

Data You Can Use
From People You Can Trust

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