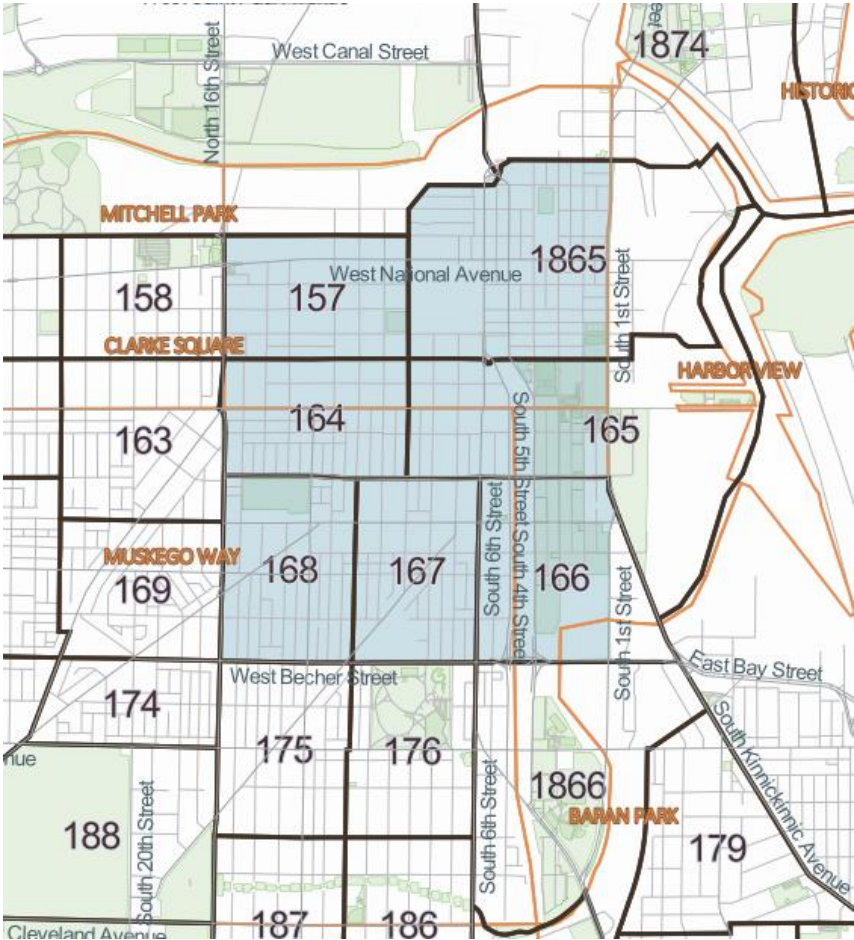
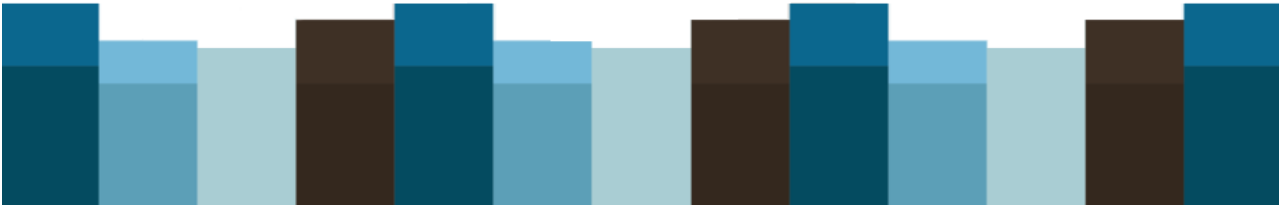


# Near South Side Profile

## Neighborhood Strategic Planning Area #16



September, 2016  
Prepared by Data You Can Use  
with support from the NonProfit Center



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**Data source used in this analysis:**

American Community Survey 5 year estimates for 2014 were utilized in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report: B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401 S2501, S2504, and S2506.

[www.Factfinder.census.gov](http://www.Factfinder.census.gov)

Where there is insufficient data it is reported as NA.

**Geography used in this analysis:**

Census areas and NSPs frequently do not have congruent borders. The map on the cover was used to determine which census tracts to include in the following Near South Side NSP analysis.

Census tracts: 157, 164, 165, 166, 167, 168 and 1865 were used to define the geographic area for the Near South Side in this report.

Boundaries are consistent with NSP boundaries at the time analysis was begun.

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## Introduction

This report was prepared by Data You Can Use with the support of the Nonprofit Center. It is the result of input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant program. Nine Neighborhood Strategic Planning areas were chosen for the development of this profile and partners met to describe the data they wanted –data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format. Two early prototypes were developed, discussed and adapted to provide this report. Related training (on the use of census data from the American Fact Finder Survey and open source mapping) was conducted and offered to the neighborhood partners. A final draft was reviewed and neighborhood organizers shared the ideas, stories and strategies that they derived from the data.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

Each of the nine reports are posted on our [website](#). Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help the organizers tell their story. The content and format are better because of the input of the neighborhood organizations and organizers who contributed. Thank you. In particular, we would like to acknowledge the persistence and stewardship of Joyce Mallory of the Nonprofit Center of Milwaukee. Without Joyce’s efforts, this project would not have come to fruition.

## Population by Race

71% of Near South Side residents are Hispanic or Latino compared to 18% citywide.

Population by Race	Near South Side		City of Milwaukee	
	Count	Share	Count	Share
Population	20,123	100.0%	598,078	100.0%
White alone	2,787	13.8%	218,611	36.6%
Black or African American alone	2,236	11.1%	232,196	38.8%
American Indian and Alaska Native alone	94	0.5%	2,690	0.4%
Asian alone	297	1.5%	21,986	3.7%
Some other race	83	0.4%	666	0.1%
Two or more races	307	1.5%	15,665	2.6%
Hispanic or Latino	14,319	71.2%	106,086	17.7%

## Population Sex by Age

Just over half (53%) of the Near South Side population is male, higher than the city average of 48%. 22% of all males in the Near South Side are under 10.

Population Sex by Age	Near South Side		City of Milwaukee	
	Count	Share	Count	Share
Total:	20,123		598,078	
<b>Male:</b>	<b>10,572</b>	<b>52.5%</b>	<b>287,843</b>	<b>48.1%</b>
Under 5 years	1,195	11.3%	24,253	8.4%
5 to 9 years	1,180	11.2%	22,920	8.0%
10 to 14 years	1,024	9.7%	21,362	7.4%
15 to 17 years	469	4.4%	12,572	4.4%
18 and 19 years	210	2.0%	11,119	3.9%
20 years	67	0.6%	5,859	2.0%
21 to 24 years	734	6.9%	21,211	7.4%
25 to 34 years	1,580	14.9%	47,754	16.6%
35 to 54 years	2,869	27.1%	70,186	24.4%
55 to 66 years	846	8.0%	32,103	11.2%
67 years and older	398	3.8%	18,504	6.4%
<b>Female:</b>	<b>9,551</b>	<b>47.5%</b>	<b>310,235</b>	<b>51.9%</b>
Under 5 years	932	9.8%	23,503	7.6%
5 to 9 years	930	9.7%	21,163	6.8%
10 to 14 years	815	8.5%	21,053	6.8%
15 to 17 years	466	4.9%	12,867	4.1%
18 and 19 years	296	3.1%	11,001	3.5%
20 years	134	1.4%	5,998	1.9%
21 to 24 years	640	6.7%	22,753	7.3%
25 to 34 years	1,882	19.7%	52,031	16.8%
35 to 54 years	2,337	24.5%	75,693	24.4%
55 to 66 years	588	6.2%	35,410	11.4%
67 years and older	531	5.6%	28,763	9.3%

## Poverty Status by Age

45% of Near South Side residents live below the poverty level compared to 29% citywide

Residents Living Below Poverty	Near South Side		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	19,905	100.0%	581,847	100.0%
Residents with income in the past 12 months below poverty level:	8,905	44.7%	170,943	29.4%
Under 5 years	1,168	13.1%	21,527	12.6%
5 years	238	2.7%	4,307	2.5%
6 to 11 years	1,479	16.6%	22,591	13.2%
12 to 14 years	618	6.9%	10,157	5.9%
15 years	128	1.4%	3,162	1.8%
16 and 17 years	268	3.0%	6,161	3.6%
18 to 24 years	862	9.7%	28,399	16.6%
25 to 34 years	1,558	17.5%	24,038	14.1%
35 to 44 years	1,133	12.7%	16,830	9.8%
45 to 54 years	801	9.0%	15,408	9.0%
55 to 64 years	460	5.2%	11,094	6.5%
65 to 74 years	83	0.9%	3,879	2.3%
75 years and over	109	1.2%	3,390	2.0%

## Household Characteristics

Single females head 24% of the households on the Near South Side compared to 22% for the City of Milwaukee.

Population Households	Near South Side		City of Milwaukee	
	Units		Units	
Total:	6,454		230,181	
Family households:	4,313		129,516	
Married-couple family	1,981		64,282	
Other family:	2,332		65,234	
Male householder, no wife present	772		14,118	
Female householder, no husband present	1,560		51,116	
Nonfamily households:	2,141		100,665	
Householder living alone	1,682		80,465	
Householder not living alone	459		20,200	
<b>Households by Sex</b>	<b>Units</b>	<b>Percent</b>	<b>Units</b>	<b>Percent</b>
Male householder	772	12.0%	14,118	6.1%
Female householder	1,560	24.2%	51,116	22.2%

## Vehicles per Household

On the Near South Side 23% of the households have no vehicle available, compared to 18% for the City.

	Near South Side		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	6,454	100.0%	230,181	100.0%
No vehicle available	1,462	22.7%	42,428	18.4%
1 vehicle available	3,042	47.1%	104,003	45.2%
2 vehicles available	1,354	21.0%	64,654	28.1%
3 vehicles available	461	7.1%	14,780	6.4%
4 or more vehicles available	135	2.1%	4,316	1.9%

## Employment Status by Sex

The unemployment rate in the Near South Side is 17%, higher than the City's 12%.

	Near South Side				City of Milwaukee			
	Total	In labor force	UnR*	Not working	Total	In labor force	UnR*	Not working
Age 20 to 64 years	11,563	69.2%	17.1%	48.0%	360,980	76.1%	12.4%	36.3%
SEX								
Male	6,026	79.4%	15.9%	36.6%	173,389	78.0%	13.8%	35.8%
Female	5,537	58.1%	18.8%	60.7%	187,591	74.3%	11.0%	36.7%
With children <6 years	1,368	53.6%	28.9%	75.4%	32,570	75.6%	17.3%	41.7%

\*UnR stands for "Unemployment Rate," or percentage of the labor force that is unemployed and actively seeking employment.

## Employment Sector by Sex

In the Near South Side 33% of the labor force are employed in service occupations with annual earnings of \$14,256 and 30% are employed in Production, transportation, and material moving occupations with annual earnings of \$20,119.

Employed Population by Occupation	Near South Side					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed population 16 years and over	7,011	100.0%	60.4%	39.6%	\$19,702	257,610	100%	48.3%	51.7%	\$27,285
Management, business, science, and arts occupations:	814	11.6%	48.0%	52.0%	\$32,246	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	2,293	32.7%	49.7%	50.3%	\$14,256	62,232	24.1%	41.1%	58.9%	\$17,061
Sales and office occupations:	1,077	15.4%	38.7%	61.3%	\$19,093	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	724	10.3%	91.6%	8.4%	\$28,836	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	2,103	30.0%	77.0%	23.0%	\$20,119	44,028	17.1%	74.4%	25.6%	\$26,075



## Educational Attainment by Sex and Age

The high school graduation rate for males 18-24 in Near South Side is 40%, significantly higher than the City rate of 30%. For girls this rate is 33%, again higher than the City rate of 25% in this age group.

	Near South Side		City of Milwaukee	
	Count	Percent	Count	Percent
<b>Total:</b>	13,112		438,385	
<b>Male:</b>	<b>6,704</b>		<b>206,736</b>	
18 to 24 years:	1,011		38,189	
Less than high school diploma	469	46.4%	8,038	21.0%
High school graduate (includes equivalency)	400	39.6%	11,131	29.1%
Some college, no bachelor's degree	134	13.3%	15,855	41.5%
Bachelor's degree or higher	8	0.8%	3,165	8.3%
25 to 34 years:	1,580		47,754	
Less than high school diploma	733	46.4%	7,259	15.2%
High school graduate (includes equivalency)	435	27.5%	13,362	28.0%
Some college, no bachelor's degree	255	16.1%	13,860	29.0%
Bachelor's degree or higher	157	9.9%	13,273	27.8%
35 to 64 years:	3,645		98,565	
Less than high school diploma	1,806	49.5%	18,588	18.9%
High school graduate (includes equivalency)	1,034	28.4%	32,930	33.4%
Some college, no bachelor's degree	626	17.2%	27,311	27.7%
Bachelor's degree or higher	179	4.9%	19,736	20.0%
65 years and over:	468		22,228	
Less than high school diploma	235	50.2%	6,145	27.6%
High school graduate (includes equivalency)	94	20.1%	7,557	34.0%
Some college, no bachelor's degree	115	24.6%	4,500	20.2%
Bachelor's degree or higher	24	5.1%	4,026	18.1%
<b>Female:</b>	<b>6,408</b>		<b>231,649</b>	
18 to 24 years:	1,070		39,752	
Less than high school diploma	360	33.6%	5,194	13.1%
High school graduate (includes equivalency)	351	32.8%	9,910	24.9%
Some college, no bachelor's degree	359	33.6%	20,725	52.1%
Bachelor's degree or higher	0	-	3,923	9.9%
25 to 34 years:	1,882		52,031	
Less than high school diploma	544	28.9%	6,524	12.5%
High school graduate (includes equivalency)	656	34.9%	11,435	22.0%
Some college, no bachelor's degree	446	23.7%	17,736	34.1%
Bachelor's degree or higher	236	12.5%	16,336	31.4%
35 to 64 years:	2,881		106,809	
Less than high school diploma	1,315	45.6%	18,504	17.3%
High school graduate (includes equivalency)	799	27.7%	31,011	29.0%
Some college, no bachelor's degree	649	22.5%	33,762	31.6%
Bachelor's degree or higher	118	4.1%	23,532	22.0%
65 years and over:	575		33,057	
Less than high school diploma	397	69.0%	8,674	26.2%
High school graduate (includes equivalency)	89	15.5%	12,620	38.2%
Some college, no bachelor's degree	69	12.0%	6,646	20.1%
Bachelor's degree or higher	20	3.5%	5,117	15.5%

## Occupancy Characteristics

The rate of owner occupancy in the Near South Side is 31% compared to the citywide rate of 43%.

Housing Status	Near South Side		City of Milwaukee	
	Units	Percent	Units	Percent
Total housing units	7,501		257,965	
Owner and renter	6,381	85.1%	230,181	89.2%
Owner occupied	1,954	30.6%	99,034	43.0%
Renter occupied	4,427	69.4%	131,147	57.0%

## Occupied Housing Unit Structures

In the Near South Side, 69% of the occupied housing are rented units, higher than the City's 57%. Most are one unit detached structures.

	Near South Side			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	6,381	1,954 (30.6%)	4,427 (69.4%)	230,181	99,034 (43.0%)	131,147 (57.0%)
UNITS IN STRUCTURE						
1, detached	50.9%	80.1%	38.0%	42.1%	76.6%	16.0%
1, attached	4.5%	4.8%	4.4%	6.8%	5.6%	7.7%
2 apartments	22.6%	10.4%	28.0%	19.3%	10.8%	25.8%
3 or 4 apartments	8.0%	2.7%	10.4%	7.3%	1.1%	12.0%
5 to 9 apartments	3.1%	0	4.5%	5.9%	0.8%	9.7%
10 or more apartments	10.2%	2.0%	13.9%	18.3%	4.5%	28.6%
Mobile home/other	0.5%	-	0.8%	0.4%	0.6%	0.2%

## Occupant Bedrooms

On the Near South Side 8% of units have no bedroom, more than two times the city's percentage (3%).

Occupant Bedrooms	Near South Side		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	7,501		257,965	
No bedroom	617	8.2%	7,930	3.1%
1 bedroom	1,404	18.7%	42,557	16.5%
2 bedrooms	2,419	32.2%	92,693	35.9%
3 bedrooms	2,147	28.6%	85,613	33.2%
4 bedrooms	705	9.4%	22,826	8.8%
5 or more bedrooms	209	2.8%	6,346	2.5%

## Year Housing Units Built

Nearly two-thirds (64%) of the occupied properties on the Near South Side were built in 1939 or earlier, compared to 37% citywide.

	Near South Side			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	6,391	1,954	4,427	230,181	99,034	131,147
Year Structure Built						
2010 or later	0.2%	-	0.3%	0.4%	0.2%	0.6%
2000 to 2009	1.1%	1.3%	1.0%	3.5%	3.6%	3.5%
1980 to 1999	3.5%	3.7%	3.4%	7.1%	4.4%	9.1%
1960 to 1979	6.1%	4.2%	6.9%	19.7%	16.6%	22.0%
1940 to 1959	25.5%	30.1%	23.5%	32.3%	40.0%	26.5%
1939 or earlier	63.7%	60.8%	65.0%	37.0%	35.2%	38.3%

## Rent Paid by Renters

The largest percentage of renters in the Near South Side neighborhood pay between \$800-\$899 monthly rent, comparable to the City rate.

Rent Paid	Near South Side		City of Milwaukee	
	Units	Percent	Units	Percent
Total	4,791	100.0%	131,147	100.0%
With cash rent:	4,701	98.1%	128,661	98.1%
Less than \$100	7	0.1%	546	0.4%
\$100 to \$149	16	0.3%	404	0.3%
\$150 to \$199	16	0.3%	742	0.6%
\$200 to \$249	57	1.2%	2,951	2.3%
\$250 to \$299	23	0.5%	1,519	1.2%
\$300 to \$349	25	0.5%	1,740	1.3%
\$350 to \$399	57	1.2%	2,018	1.5%
\$400 to \$449	137	2.9%	2,038	1.6%
\$450 to \$499	152	3.2%	2,934	2.2%
\$500 to \$549	377	7.9%	5,250	4.0%
\$550 to \$599	404	8.4%	6,869	5.2%
\$600 to \$649	436	9.1%	7,848	6.0%
\$650 to \$699	392	8.2%	10,403	7.9%
\$700 to \$749	489	10.2%	11,619	8.9%
\$750 to \$799	398	8.3%	10,931	8.3%
\$800 to \$899	698	14.6%	19,448	14.8%
\$900 to \$999	471	9.8%	12,896	9.8%
\$1,000 to \$1,249	437	9.1%	17,361	13.2%
\$1,250 to \$1,499	67	1.4%	6,448	4.9%
\$1,500 to \$1,999	42	0.9%	3,321	2.5%
\$2,000 or more	-	0.0%	1,375	1.0%
No cash rent	90	1.9%	2,486	1.9%

## Mortgage Costs for Owner Occupied Housing (with a mortgage)

An equal percentage (20%) of home owners in the Near South Side neighborhood pay in the \$1,000- \$1,249 or \$1,500- \$1,999 for their monthly mortgage. This is consistent with City data. The percentage paying \$700- \$799 in the Near South Side is significantly higher.

	Near South Side		City of Milwaukee	
	Units	Percent	Units	Percent
Total	1,068	100.0%	69,753	100.0%
Less than \$200	-	0.0%	-	0.0%
\$200 to \$299	-	0.0%	-	0.0%
\$300 to \$399	-	0.0%	209	0.3%
\$400 to \$499	9	0.8%	279	0.4%
\$500 to \$599	6	0.6%	837	1.2%
\$600 to \$699	44	4.1%	1,814	2.6%
\$700 to \$799	142	13.3%	2,790	4.0%
\$800 to \$899	157	14.7%	3,488	5.0%
\$900 to \$999	133	12.4%	4,883	7.0%
\$1,000 to \$1,249	211	19.7%	14,718	21.1%
\$1,250 to \$1,499	135	12.6%	14,648	21.0%
\$1,500 to \$1,999	211	19.7%	17,508	25.1%
\$2,000 or more	20	1.9%	8,510	12.2%