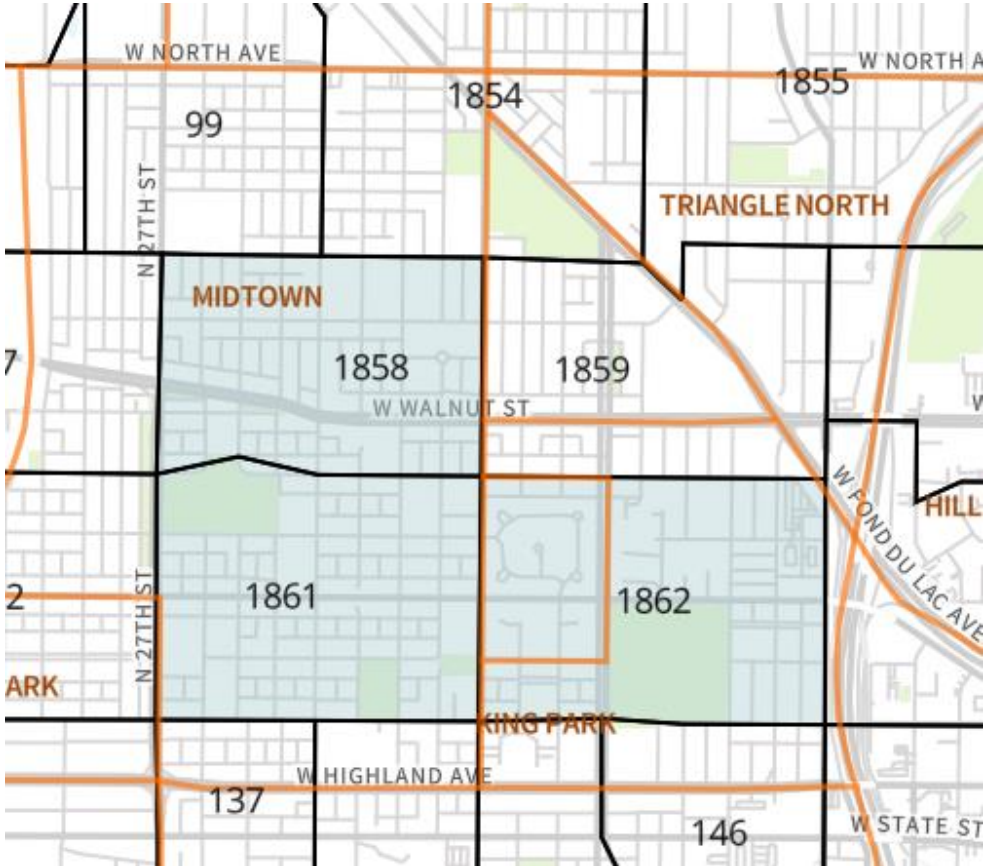


# Midtown Neighborhood Profiles

## Neighborhood Strategic Planning Area #12

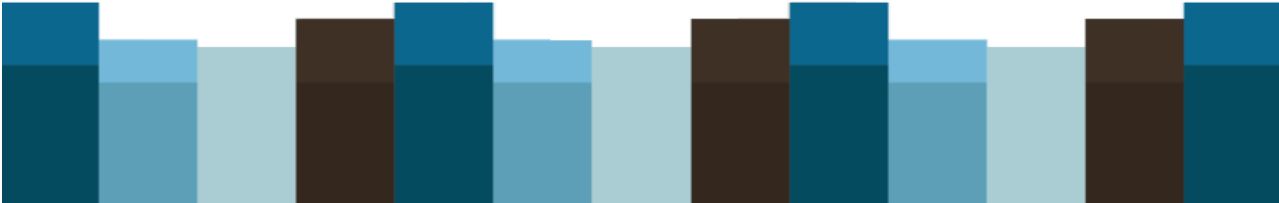


October 2017

Prepared by Data You Can Use

With support from the Nonprofit Center

For Safe and Sound



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**Data source used in this analysis:**

American Community Survey 5 year estimates for 2014 were used in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report include; B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401, S2504, S2506.

[www.Factfinder.census.gov](http://www.Factfinder.census.gov)

Where there is insufficient data it is reported as NA.

**Geography used in this analysis:**

Census tracts: 1858, 1861, 1862 were used to define the geographic area for the Midtown neighborhood in this report, after discussions with Safe and Sound staff.

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## Introduction and Background

This report was prepared by DATA YOU CAN USE, INC, with the support of the Nonprofit Center of Milwaukee.

The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. In partnership with the Nonprofit Center, nine Neighborhood Strategic Planning (NSP) areas participated in the design and development of this template. Partners met to describe the data they wanted – data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

The process was replicated by three neighborhoods participating in the Building Neighborhood Capacity Program (BNCP) and subsequently by the neighborhood organizations participating in the Zilber Neighborhood Initiative. In both cases, the neighborhood organizations confirmed the geography, agreed to the core set of indicators and requested additional specialized data. All the completed reports are available on the Data You Can Use [website](#).

This report is among the Neighborhood Profiles completed in 2017 for six additional CDBG Neighborhood Strategic Planning areas.

Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help organizers and residents plan their strategies and tell their story. The content and format are better because of the input of the neighborhood organizers and residents who contributed. We welcome your feedback.

Thank you.

## Table 1: Population by Race

75% of Midtown residents are Black compared to 39% citywide.

Population by Race	Midtown		City of Milwaukee	
	Count	Share	Count	Share
<b>Population</b>	5,322		598,078	100.0%
White alone	201	3.8%	218,611	36.6%
<b>Black or African American alone</b>	<b>3,981</b>	<b>74.8%</b>	<b>232,196</b>	<b>38.8%</b>
American Indian and Alaska Native alone	163	3.1%	2,690	0.4%
Asian alone	450	8.5%	21,986	3.7%
Some other race	0	0.0%	666	0.1%
Two or more races	129	2.4%	15,665	2.6%
Hispanic or Latino	398	7.5%	106,086	17.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

## Table 2: Population Sex by Age

The percentage of children under 5 is significantly higher in Midtown than it is citywide.

Population Sex by Age	Midtown		City of Milwaukee	
	Count	Share	Count	Share
<b>Total:</b>	<b>5,322</b>		<b>598,078</b>	
<b>Male:</b>	<b>2,318</b>	<b>43.6%</b>	<b>287,843</b>	<b>48.1%</b>
Under 5 years	356	15.4%	24,253	8.4%
5 to 9 years	208	9.0%	22,920	8.0%
10 to 14 years	173	7.5%	21,362	7.4%
15 to 17 years	119	5.1%	12,572	4.4%
18 to 20 years	95	4.1%	16,978	5.9%
21 to 24 years	171	7.4%	21,211	7.4%
25 to 34 years	322	13.9%	47,754	16.6%
35 to 54 years	524	22.6%	70,186	24.4%
55 to 66 years	242	10.4%	32,103	11.2%
67 years and older	108	4.7%	18,504	6.4%
<b>Female:</b>	<b>3,004</b>	<b>56.4%</b>	<b>310,235</b>	<b>51.9%</b>
Under 5 years	346	11.5%	23,503	7.6%
5 to 9 years	284	9.5%	21,163	6.8%
10 to 14 years	185	6.2%	21,053	6.8%
15 to 17 years	111	3.7%	12,867	4.1%
18 to 20 years	192	6.4%	16,999	5.4%
21 to 24 years	196	6.5%	22,753	7.3%
25 to 34 years	513	17.1%	52,031	16.8%
35 to 54 years	730	24.3%	75,693	24.4%
55 to 66 years	261	8.7%	35,410	11.4%
67 years and older	186	6.2%	28,763	9.3%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 3: Poverty Status by Age

42% of Midtown residents live below the poverty level compared to 29% citywide.

Residents Living Below Poverty	Midtown		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	5,200		<b>581,847</b>	<b>100.0%</b>
Residents with income in the past 12 months below poverty level:	2,180	<b>41.9%</b>	170,943	<b>29.4%</b>
Under 5 years	505	23.2%	21,527	12.6%
5 to 11 years	310	14.2%	26,898	15.7%
12 to 14 years	119	5.5%	10,157	5.9%
15 to 17 years	109	5.0%	9,323	5.4%
18 to 24 years	216	9.9%	28,399	16.6%
25 to 34 years	363	16.7%	24,038	14.1%
35 to 44 years	148	6.8%	16,830	9.8%
45 to 54 years	217	10.0%	15,408	9.0%
55 to 64 years	140	6.4%	11,094	6.5%
65 to 74 years	29	1.3%	3,879	2.3%
75 years and over	24	1.1%	3,390	2.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 4: Household Characteristics

The percentage of households headed by single females in Midtown (33%) is higher than the city rate of 22%.

Population Households	Midtown		City of Milwaukee	
	Units		Units	
Total:	1,728		230,181	
Family households:	1,127		129,516	
Married-couple family	417		64,282	
Other family:	710		65,234	
Male householder, no wife present	146		14,118	
Female householder, no husband present	564		51,116	
Nonfamily households:	601		100,665	
Householder living alone	546		80,465	
Householder not living alone	55		20,200	
<b>Households by Sex</b>	<b>Units</b>	<b>Units</b>	<b>Units</b>	<b>Percent</b>
Male householder	146	8.4%	14,118	6.1%
Female householder	564	<b>32.6%</b>	51,116	<b>22.2%</b>

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 5: Vehicles per Household

More than a third (36%) of Midtown households have no vehicle available compared to 18% of households citywide.

	Midtown		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	1,728	100.0%	230,181	100.0%
No vehicle available	615	35.6%	42,428	18.4%
1 vehicle available	653	37.8%	104,003	45.2%
2 vehicles available	302	17.5%	64,654	28.1%
3 vehicles available	90	5.2%	14,780	6.4%
4 or more vehicles available	68	3.9%	4,316	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 6: Employment Status by Sex

More than half (56%) of the working age population in Midtown are not working, compared with 36% citywide.

	Midtown					City of Milwaukee				
	Total	In labor force	Not in labor force	UnR*	Not working	Total	In labor force	Not in labor force	UnR*	Not working
Age 20 to 64 years	3,035	71.1%	28.9%	26.7%	55.6%	360,980	76.1%	23.9%	12.4%	36.3%
SEX										
Male	1,284	65.9%	34.1%	28.8%	62.9%	173,389	78.0%	22.0%	13.8%	35.8%
Female	1,751	75.0%	25.0%	25.5%	50.6%	187,591	74.3%	25.7%	11.0%	36.7%
With kids under 6 yrs	436	73.4%	26.6%	41.0%	67.6%	32,570	75.6%	24.4%	17.3%	41.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

\*UnR stands for “Unemployment Rate,” or percentage of the labor force that is unemployed and actively seeking employment.

Not working is the percentage of people who are not in the labor force, combined with those who are unemployed.

## Table 7: Employment Sector by Sex

Estimated median earnings in Midtown are slightly higher than the City; \$28,494 compared to \$27,285.

Employed Population by Occupation	Midtown					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed: population 16 years and over	1,667	100.0%	38.8%	61.2%	<b>\$28,494</b>	257,610	100.0%	48.3%	51.7%	<b>\$27,285</b>
Management, business, science, and arts occupations:	477	28.6%	29.3%	70.7%	\$43,719	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	465	27.9%	34.8%	65.2%	\$27,325	62,232	24.1%	41.1%	58.9%	\$17,061
Sales and office occupations:	288	17.3%	24.3%	75.7%	\$24,713	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	54	3.2%	100.0%	0.0%	NA	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	383	23.0%	57.7%	42.3%	\$28,262	44,028	17.1%	74.4%	25.6%	\$26,075

Data Source: 2014 American Community Survey Estimates, US Census Bureau

NA = Data not available.



## Table 8: Educational Attainment by Age

The percentage of the population that has not earned a high school diploma is higher in Midtown than the City of Milwaukee for all age groups.

	Midtown		City of Milwaukee	
	Count	Percent	Count	Percent
<b>Total:</b>	<b>3,540</b>		<b>438,385</b>	
<b>18 to 24 years:</b>	<b>654</b>		<b>77,941</b>	
Less than high school diploma	184	<b>28.1%</b>	13,232	<b>17.0%</b>
High school graduate (includes equivalency)	244	37.3%	21,041	27.0%
Some college, no bachelor's degree	219	33.5%	36,580	46.9%
Bachelor's degree or higher	7	1.1%	7,088	9.1%
<b>25 to 34 years:</b>	<b>835</b>		<b>99,785</b>	
Less than high school diploma	221	<b>26.5%</b>	13,783	<b>13.8%</b>
High school graduate (includes equivalency)	245	29.3%	24,797	24.9%
Some college, no bachelor's degree	299	35.8%	31,596	31.7%
Bachelor's degree or higher	93	11.1%	29,609	29.7%
<b>35 to 64 years:</b>	<b>1,699</b>		<b>205,374</b>	
Less than high school diploma	407	<b>24.0%</b>	37,092	<b>18.1%</b>
High school graduate (includes equivalency)	544	32.0%	63,941	31.1%
Some college, no bachelor's degree	536	31.5%	61,073	29.7%
Bachelor's degree or higher	212	12.5%	43,268	21.1%
<b>65 years and over:</b>	<b>352</b>		<b>55,285</b>	
Less than high school diploma	95	<b>27.0%</b>	14,819	<b>26.8%</b>
High school graduate (includes equivalency)	162	46.0%	20,177	36.5%
Some college, no bachelor's degree	161	45.7%	11,146	20.2%
Bachelor's degree or higher	65	18.5%	9,143	16.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 9: Occupancy Characteristics

Housing vacancy is slightly higher in Midtown (14%) than in the City of Milwaukee 11%.

Housing Status	Midtown		City of Milwaukee	
	Units	Percent	Units	Percent
<b>Total housing units</b>	2014		<b>257,965</b>	
Vacant Units	286	<b>14.2%</b>	27,784	<b>10.8%</b>
Owner and renter	1728	85.8%	230,181	89.2%
Owner occupied	672	38.9%	99,034	43.0%
Renter occupied	1056	61.1%	131,147	57.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 10: Occupied Housing Unit Structures

The majority of occupied housing units in Midtown (51%) are single, detached units, higher than the city rate of 42%.

	Midtown			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	1728	672 (38.9%)	1056 (61.1%)	230,181	99,034 (43.0%)	131,147 (57.0%)
<b>UNITS IN STRUCTURE</b>						
1, detached	<b>51.2%</b>	86.6%	28.7%	<b>42.1%</b>	76.6%	16.0%
1, attached	5.0%	4.0%	5.6%	6.8%	5.6%	7.7%
2 apartments	17.8%	8.2%	24.0%	19.3%	10.8%	25.8%
3 or 4 apartments	6.9%	0.6%	10.9%	7.3%	1.1%	12.0%
5 to 9 apartments	7.4%	0.6%	11.7%	5.9%	0.8%	9.7%
10 or more apartments	11.7%	0.0%	19.1%	18.3%	4.5%	28.6%
Mobile home/other	0.0%	0.0%	0.0%	0.4%	0.6%	0.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

OO= Owner Occupied.

### Table 11: Occupant Bedrooms

The largest percentage of houses in Midtown (37%) have three bedrooms, compared to the largest percentage in the City of Milwaukee which have two bedrooms (36%).

Occupant Bedrooms	Midtown		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	2014		257,965	
No bedroom	23	1.1%	7,930	3.1%
1 bedroom	423	21.0%	42,557	16.5%
<b>2 bedrooms</b>	<b>482</b>	<b>23.9%</b>	<b>92,693</b>	<b>35.9%</b>
<b>3 bedrooms</b>	<b>747</b>	<b>37.1%</b>	<b>85,613</b>	<b>33.2%</b>
4 bedrooms	273	13.6%	22,826	8.8%
5 or more bedrooms	66	3.3%	6,346	2.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 12: Year Housing Units Built

Nearly half (45%) of the units in Midtown were built in 1939 or earlier, compared to 37% citywide.

	Midtown			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	1,728	672	1,056	230,181	99,034	131,147
Year Structure Built						
2010 to later	0.0%	0.0%	0.0%	0.4%	0.2%	0.6%
2000 to 2009	15.3%	11.3%	17.9%	3.5%	3.6%	3.5%
1980 to 1999	13.4%	19.9%	9.2%	7.1%	4.4%	9.1%
1960 to 1979	15.8%	20.4%	12.8%	19.7%	16.6%	22.0%
1940 to 1959	10.8%	2.8%	15.8%	32.3%	40.0%	26.5%
<b>1939 or earlier</b>	<b>44.8%</b>	<b>45.6%</b>	<b>44.3%</b>	<b>37.0%</b>	<b>35.2%</b>	<b>38.3%</b>

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 13: Rent Paid by Renters

In both Midtown and the City, the most common monthly rental rate is \$800-\$899.

Rent Paid	Midtown		City of Milwaukee	
	Units	Percent	Units	Percent
Total	1,056		131,147	100.0%
With cash rent:	1,033	97.8%	128,661	98.1%
Less than \$100	18	1.7%	546	0.4%
\$100 to \$149	0	0.0%	404	0.3%
\$150 to \$199	38	3.6%	742	0.6%
\$200 to \$249	85	8.0%	2,951	2.3%
\$250 to \$299	47	4.5%	1,519	1.2%
\$300 to \$349	60	5.7%	1,740	1.3%
\$350 to \$399	68	6.4%	2,018	1.5%
\$400 to \$449	60	5.7%	2,038	1.6%
\$450 to \$499	59	5.6%	2,934	2.2%
\$500 to \$549	50	4.7%	5,250	4.0%
\$550 to \$599	10	0.9%	6,869	5.2%
\$600 to \$649	78	7.4%	7,848	6.0%
\$650 to \$699	82	7.8%	10,403	7.9%
\$700 to \$749	86	8.1%	11,619	8.9%
\$750 to \$799	26	2.5%	10,931	8.3%
<b>\$800 to \$899</b>	<b>95</b>	<b>9.0%</b>	<b>19,448</b>	<b>14.8%</b>
\$900 to \$999	82	7.8%	12,896	9.8%
\$1,000 to \$1,249	55	5.2%	17,361	13.2%
\$1,250 to \$1,499	13	1.2%	6,448	4.9%
\$1,500 to \$1,999	21	2.0%	3,321	2.5%
\$2,000 or more	0	0.0%	1,375	1.0%
No cash rent	23	2.2%	2,486	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 14: Mortgage Costs for Owner Occupied Housing (with a mortgage)

In Midtown the most common monthly housing cost is between \$1,500- \$1,999, the same as the most common monthly cost citywide.

	Midtown		City of Milwaukee	
	Units	Percent	Units	Percent
Total	435	100.0%	69,753	100.0%
Less than \$200	0	0.0%	-	-
\$200 to \$299	0	0.0%	-	-
\$300 to \$399	4	0.9%	209	0.3%
\$400 to \$499	5	1.1%	279	0.4%
\$500 to \$599	8	1.8%	837	1.2%
\$600 to \$699	24	5.5%	1,814	2.6%
\$700 to \$799	55	12.6%	2,790	4.0%
\$800 to \$899	42	9.6%	3,488	5.0%
\$900 to \$999	64	14.7%	4,883	7.0%
\$1,000 to \$1,249	73	16.8%	14,718	21.1%
\$1,250 to \$1,499	27	6.2%	14,648	21.0%
<b>\$1,500 to \$1,999</b>	<b>92</b>	<b>21.2%</b>	<b>17,508</b>	<b>25.1%</b>
\$2,000 or more	41	9.4%	8,510	12.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau