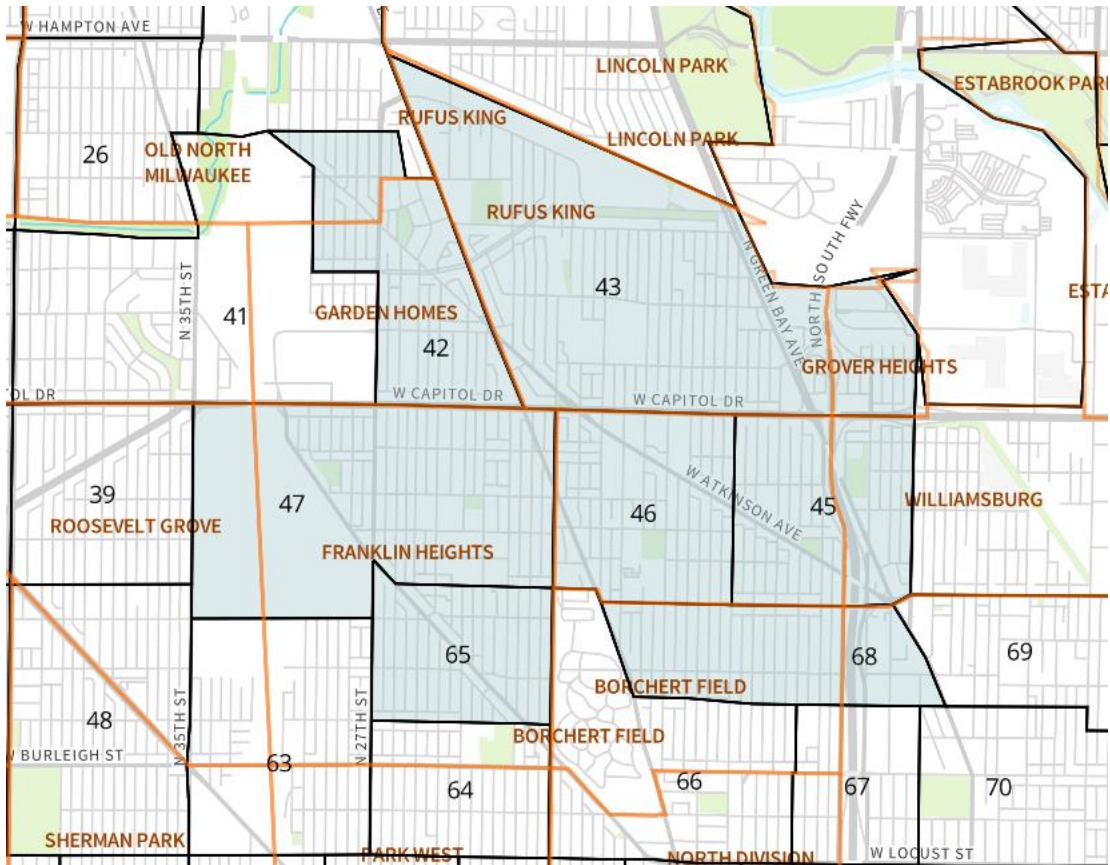


# United Community Neighborhood Profile

## Neighborhood Strategic Planning Area #4



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Prepared by Data You Can Use

For Northwest Side Community Development Corporation



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**Data source used in this analysis:**

American Community Survey 5 year estimates for 2014 were used in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report include; B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401, S2504, S2506.

[www.Factfinder.census.gov](http://www.Factfinder.census.gov)

Where there is insufficient data it is reported as NA.

**Geography used in this analysis:**

Census tracts: 42, 43, 45-47, 65 and 68 were used to define the geographic area for the United Community neighborhood in this report, after discussions with Northwest Side Community Development Corporation staff.

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## Introduction and Background

This report was prepared by DATA YOU CAN USE, INC, with the support of the Nonprofit Center of Milwaukee.

The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. In partnership with the Nonprofit Center, nine Neighborhood Strategic Planning (NSP) areas participated in the design and development of this template. Partners met to describe the data they wanted – data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

The process was replicated by three neighborhoods participating in the Building Neighborhood Capacity Program (BNCP) and subsequently by the neighborhood organizations participating in the Zilber Neighborhood Initiative. In both cases, the neighborhood organizations confirmed the geography, agreed to the core set of indicators and requested additional specialized data. All the completed reports are available on the Data You Can Use [website](#).

This report is among the Neighborhood Profiles completed in 2017 for six additional CDBG Neighborhood Strategic Planning areas.

Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help organizers and residents plan their strategies and tell their story. The content and format are better because of the input of the neighborhood organizers and residents who contributed. We welcome your feedback.

Thank you.

## Table 1: Population by Race

93% of United Community residents are Black compared to 39% citywide.

Population by Race	United Community		City of Milwaukee	
	Count	Share	Count	Share
<b>Population</b>	21,951		598,078	100.0%
White alone	382	1.7%	218,611	36.6%
<b>Black or African American alone</b>	<b>20,476</b>	<b>93.3%</b>	<b>232,196</b>	<b>38.8%</b>
American Indian and Alaska Native alone	25	0.1%	2,690	0.4%
Asian alone	184	0.8%	21,986	3.7%
Some other race	12	0.1%	666	0.1%
Two or more races	164	0.7%	15,665	2.6%
Hispanic or Latino	708	3.2%	106,086	17.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

## Table 2: Population Sex by Age

The percentage of youth 10-14 years old is higher in United Community than for the City of Milwaukee.

Population Sex by Age	United Community		City of Milwaukee	
	Count	Share	Count	Share
<b>Total:</b>	<b>21,951</b>		<b>598,078</b>	
<b>Male:</b>	<b>10,099</b>	<b>46.0%</b>	<b>287,843</b>	<b>48.1%</b>
Under 5 years	697	6.9%	24,253	8.4%
5 to 9 years	872	8.6%	22,920	8.0%
<b>10 to 14 years</b>	<b>1,110</b>	<b>11.0%</b>	<b>21,362</b>	<b>7.4%</b>
15 to 17 years	754	7.5%	12,572	4.4%
18 to 20 years	410	4.1%	16,978	5.9%
21 to 24 years	539	5.3%	21,211	7.4%
25 to 34 years	1,099	10.9%	47,754	16.6%
35 to 54 years	2,310	22.9%	70,186	24.4%
55 to 66 years	1,403	13.9%	32,103	11.2%
67 years and older	905	9.0%	18,504	6.4%
<b>Female:</b>	<b>11,852</b>	<b>54.0%</b>	<b>310,235</b>	<b>51.9%</b>
Under 5 years	851	7.2%	23,503	7.6%
5 to 9 years	900	7.6%	21,163	6.8%
<b>10 to 14 years</b>	<b>1,262</b>	<b>10.6%</b>	<b>21,053</b>	<b>6.8%</b>
15 to 17 years	665	5.6%	12,867	4.1%
18 to 20 years	436	4.0%	16,999	5.4%
21 to 24 years	473	4.0%	22,753	7.3%
25 to 34 years	1,661	14.0%	52,031	16.8%
35 to 54 years	2,743	23.1%	75,693	24.4%
55 to 66 years	1,448	12.2%	35,410	11.4%
67 years and older	1,413	11.9%	28,763	9.3%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 3: Poverty Status by Age

43% of United Community residents live below the poverty level compared to 29% citywide.

Residents Living Below Poverty	United Community		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	<b>21,719</b>		<b>581,847</b>	<b>100.0%</b>
Residents with income in the past 12 months below poverty level:	9,433	<b>43.4%</b>	170,943	<b>29.4%</b>
Under 5 years	1,017	10.8%	21,527	12.6%
5 to 11 years	1,705	18.1%	26,898	15.7%
12 to 14 years	928	9.8%	10,157	5.9%
15 to 17 years	786	8.3%	9,323	5.4%
18 to 24 years	955	10.1%	28,399	16.6%
25 to 34 years	1,107	11.7%	24,038	14.1%
35 to 44 years	961	10.2%	16,830	9.8%
45 to 54 years	914	9.7%	15,408	9.0%
55 to 64 years	699	7.4%	11,094	6.5%
65 to 74 years	227	2.4%	3,879	2.3%
75 years and over	134	1.4%	3,390	2.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 4: Household Characteristics

Households headed by single females make up 37% of United Community households, higher than the city rate of 22%.

Population Households	United Community		City of Milwaukee	
	Units		Units	
Total:	8,098		230,181	
Family households:	4,932		129,516	
Married-couple family	1,455		64,282	
Other family:	3,477		65,234	
Male householder, no wife present	503		14,118	
Female householder, no husband present	2,974		51,116	
Nonfamily households:	3,166		100,665	
Householder living alone	2,872		80,465	
Householder not living alone	294		20,200	
<b>Households by Sex</b>	<b>Units</b>	<b>Units</b>	<b>Units</b>	<b>Percent</b>
Male householder	503	6.2%	14,118	6.1%
Female householder	2,974	<b>36.7%</b>	51,116	<b>22.2%</b>

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 5: Vehicles per Household

Nearly a third (31%) of the households in United Community have no vehicle available compared to 18% of households citywide.

	United Community		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	8,098		230,181	100.0%
No vehicle available	2,503	30.9%	42,428	18.4%
1 vehicle available	3,571	44.1%	104,003	45.2%
2 vehicles available	1,585	19.6%	64,654	28.1%
3 vehicles available	326	4.0%	14,780	6.4%
4 or more vehicles available	113	1.4%	4,316	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 6: Employment Status by Sex

A higher rate (58%) of 20 to 64-year-old United Community residents are not working compared with 36% citywide.

	United Community					City of Milwaukee				
	Total	In labor force	Not in labor force	UnR*	Not working	Total	In labor force	Not in labor force	UnR*	Not working
Age 20 to 64 years	11,573	65.7%	34.3%	23.8%	58.1%	360,980	76.1%	23.9%	12.4%	36.3%
SEX										
Male	5,272	65.6%	34.4%	32.8%	67.2%	173,389	78.0%	22.0%	13.8%	35.8%
Female	6,301	65.7%	34.3%	16.2%	50.5%	187,591	74.3%	25.7%	11.0%	36.7%
With kids under 6 yrs	1,172	75.3%	24.7%	19.5%	44.3%	32,570	75.6%	24.4%	17.3%	41.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

\*UnR stands for “Unemployment Rate,” or percentage of the labor force that is unemployed and actively seeking employment.

Not working is the percentage of people who are not in the labor force, combined with those who are unemployed.

## Table 7: Employment Sector by Sex

Median earnings in the United Community neighborhood are \$21,680 compared to \$27,285 for the City of Milwaukee. Over a third (37%) of residents in United Community are employed in service occupations, compared to 24% citywide. This sector tends to have the lowest median earnings.

Employed Population by Occupation	United Community					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed: population 16 years and over	6,235	100.0%	40.1%	59.9%	<b>\$21,680</b>	257,610	100.0%	48.3%	51.7%	<b>\$27,285</b>
Management, business, science, and arts occupations:	1,346	21.6%	33.0%	67.0%	\$32,667	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	2,332	<b>37.4%</b>	29.2%	70.8%	\$17,567	62,232	<b>24.1%</b>	41.1%	58.9%	\$17,061
Sales and office occupations:	1,241	19.9%	24.6%	75.4%	\$19,207	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	306	4.9%	88.9%	11.1%	NA	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	1,010	16.2%	79.0%	21.0%	\$25,036	44,028	17.1%	74.4%	25.6%	\$26,075

Data Source: 2014 American Community Survey Estimates, US Census Bureau

NA = Data not available



## Table 8: Educational Attainment by Age

The percentage of the population that has not earned a high school diploma is higher in United Community than the City of Milwaukee in all age groups.

	United Community		City of Milwaukee	
	Count	Percent	Count	Percent
<b>Total:</b>	<b>14,840</b>		<b>438,385</b>	
<b>18 to 24 years:</b>	<b>1,858</b>		<b>77,941</b>	
Less than high school diploma	599	32.2%	13,232	17.0%
High school graduate (includes equivalency)	637	34.3%	21,041	27.0%
Some college, no bachelor's degree	506	27.2%	36,580	46.9%
Bachelor's degree or higher	116	6.2%	7,088	9.1%
<b>25 to 34 years:</b>	<b>2,760</b>		<b>99,785</b>	
Less than high school diploma	483	17.5%	13,783	13.8%
High school graduate (includes equivalency)	761	27.6%	24,797	24.9%
Some college, no bachelor's degree	889	32.2%	31,596	31.7%
Bachelor's degree or higher	177	6.4%	29,609	29.7%
<b>35 to 64 years:</b>	<b>7,483</b>		<b>205,374</b>	
Less than high school diploma	1,748	23.4%	37,092	18.1%
High school graduate (includes equivalency)	2,585	34.5%	63,941	31.1%
Some college, no bachelor's degree	2,496	33.4%	61,073	29.7%
Bachelor's degree or higher	654	8.7%	43,268	21.1%
<b>65 years and over:</b>	<b>2,739</b>		<b>55,285</b>	
Less than high school diploma	1,059	38.7%	14,819	26.8%
High school graduate (includes equivalency)	940	34.3%	20,177	36.5%
Some college, no bachelor's degree	1,081	39.5%	11,146	20.2%
Bachelor's degree or higher	294	10.7%	9,143	16.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

## Table 9: Occupancy Characteristics

The vacancy rate in United Community is 19% compared to the city rate of 11%.

Housing Status	United Community		City of Milwaukee	
	Units	Percent	Units	Percent
<b>Total housing units</b>	10,091		<b>257,965</b>	
Vacant Units	1,993	<b>19.1%</b>	27,784	<b>10.8%</b>
Owner and renter	8,098	80.9%	230,181	89.2%
Owner occupied	3,465	42.8%	99,034	43.0%
Renter occupied	4,633	57.2%	131,147	57.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

## Table 10: Occupied Housing Unit Structures

The owner occupancy rate in United Community (43%) is the same as the city overall.

	United Community			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	8,098	<b>3,465</b>	4,633	230,181	<b>99,034</b>	131,147
		<b>(42.8%)</b>	(57.2%)		<b>(43.0%)</b>	(57.0%)
UNITS IN STRUCTURE						
1, detached	48.3%	76.2%	27.5%	42.1%	76.6%	16.0%
1, attached	9.1%	5.9%	11.5%	6.8%	5.6%	7.7%
2 apartments	26.2%	16.1%	33.7%	19.3%	10.8%	25.8%
3 or 4 apartments	6.0%	1.3%	9.5%	7.3%	1.1%	12.0%
5 to 9 apartments	4.9%	0.0%	8.5%	5.9%	0.8%	9.7%
10 or more apartments	5.4%	0.0%	9.3%	18.3%	4.5%	28.6%
Mobile home/other	0.2%	0.6%	0.0%	0.4%	0.6%	0.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

OO= Owner Occupied.

### Table 11: Occupant Bedrooms

The largest percentage of houses in United Community (43%) have two bedrooms, higher than the citywide percentage (36%).

Occupant Bedrooms	United Community		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	10,091		257,965	
No bedroom	194	1.9%	7,930	3.1%
1 bedroom	1,320	13.1%	42,557	16.5%
2 bedrooms	4,302	<b>42.6%</b>	92,693	<b>35.9%</b>
3 bedrooms	2,499	24.8%	85,613	33.2%
4 bedrooms	1,409	14.0%	22,826	8.8%
5 or more bedrooms	367	3.6%	6,346	2.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 12: Year Housing Units Built

Nearly two thirds (62%) of the occupied units in United Community were built in 1939 or earlier, compared to 36% citywide.

	United Community			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	8,098	3,465	4,633	230,181	99,034	131,147
Year Structure Built						
2010 to later	0.0%	0.0%	0.0%	0.4%	0.2%	0.6%
2000 to 2009	0.9%	0.2%	1.4%	3.5%	3.6%	3.5%
1980 to 1999	1.4%	0.3%	2.3%	7.1%	4.4%	9.1%
1960 to 1979	5.0%	3.7%	6.0%	19.7%	16.6%	22.0%
1940 to 1959	30.1%	34.6%	26.8%	32.3%	40.0%	26.5%
1939 or earlier	62.6%	<b>61.3%</b>	63.5%	37.0%	<b>35.2%</b>	38.3%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 13: Rent Paid by Renters

In United Community the most common rental rate is \$1,000 to \$1,249, higher than the city's most common monthly rental rate \$800-\$899.

Rent Paid	United Community		City of Milwaukee	
	Units	Percent	Units	Percent
Total	4,633		131,147	100.0%
With cash rent:	4,454	96.1%	128,661	98.1%
Less than \$100	12	0.3%	546	0.4%
\$100 to \$149	11	0.2%	404	0.3%
\$150 to \$199	35	0.8%	742	0.6%
\$200 to \$249	86	1.9%	2,951	2.3%
\$250 to \$299	66	1.4%	1,519	1.2%
\$300 to \$349	6	0.1%	1,740	1.3%
\$350 to \$399	52	1.1%	2,018	1.5%
\$400 to \$449	35	0.8%	2,038	1.6%
\$450 to \$499	174	3.8%	2,934	2.2%
\$500 to \$549	211	4.6%	5,250	4.0%
\$550 to \$599	301	6.5%	6,869	5.2%
\$600 to \$649	397	8.6%	7,848	6.0%
\$650 to \$699	304	6.6%	10,403	7.9%
\$700 to \$749	452	9.8%	11,619	8.9%
\$750 to \$799	321	6.9%	10,931	8.3%
<b>\$800 to \$899</b>	<b>657</b>	<b>14.2%</b>	<b>19,448</b>	<b>14.8%</b>
\$900 to \$999	375	8.1%	12,896	9.8%
<b>\$1,000 to \$1,249</b>	<b>663</b>	<b>14.3%</b>	<b>17,361</b>	<b>13.2%</b>
\$1,250 to \$1,499	257	5.5%	6,448	4.9%
\$1,500 to \$1,999	27	0.6%	3,321	2.5%
\$2,000 or more	12	0.3%	1,375	1.0%
No cash rent	179	3.9%	2,486	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 14: Costs for Owner Occupied Housing (with a mortgage)

In United Community the most common monthly mortgage cost is between \$1,000-\$1,249, lower than the most common monthly cost citywide (\$1,500- \$1,999).

	United Community		City of Milwaukee	
	Units	Percent	Units	Percent
Total	1,812		69,753	100.0%
Less than \$200	0	0.0%	-	-
\$200 to \$299	0	0.0%	-	-
\$300 to \$399	7	0.4%	209	0.3%
\$400 to \$499	22	1.2%	279	0.4%
\$500 to \$599	56	3.1%	837	1.2%
\$600 to \$699	131	7.2%	1,814	2.6%
\$700 to \$799	168	9.3%	2,790	4.0%
\$800 to \$899	107	5.9%	3,488	5.0%
\$900 to \$999	186	10.2%	4,883	7.0%
<b>\$1,000 to \$1,249</b>	<b>714</b>	<b>39.4%</b>	<b>14,718</b>	<b>21.1%</b>
\$1,250 to \$1,499	205	11.3%	14,648	21.0%
<b>\$1,500 to \$1,999</b>	<b>193</b>	<b>10.6%</b>	<b>17,508</b>	<b>25.1%</b>
\$2,000 or more	24	1.3%	8,510	12.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau