

Ignite Presentations

**DATA
DAY
2024**

MEASURES AND MOVEMENTS:
Using Data to Spark Change

10TH ANNIVERSARY

Hidden Water Stories in the Milwaukee Community Map

Michael Timm, Milwaukee Water Storyteller, Reflo

VIA CDC: Our Journey Becoming a Data Driven Organization

Patrick Humpal, Data and Logistics Director, VIA CDC

Connecting the Dots: Using Money Coach Alumni Data to Strengthen our Mission

Kristen Ruhl, Vice President of Programs, SecureFutures

Felecia Fluker, Program and Data Success Manager, SecureFutures

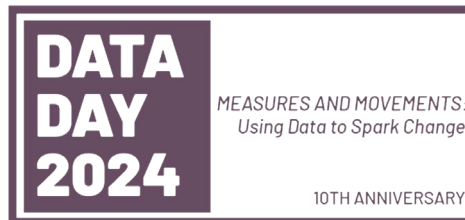
Health Compass Milwaukee: New and Improved!

Justin Rivas, Director of Community Health Initiatives, Milwaukee Healthcare Partnership

Hidden Water Stories in the Milwaukee Community Map

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Milwaukee Water Storyteller, Reflo



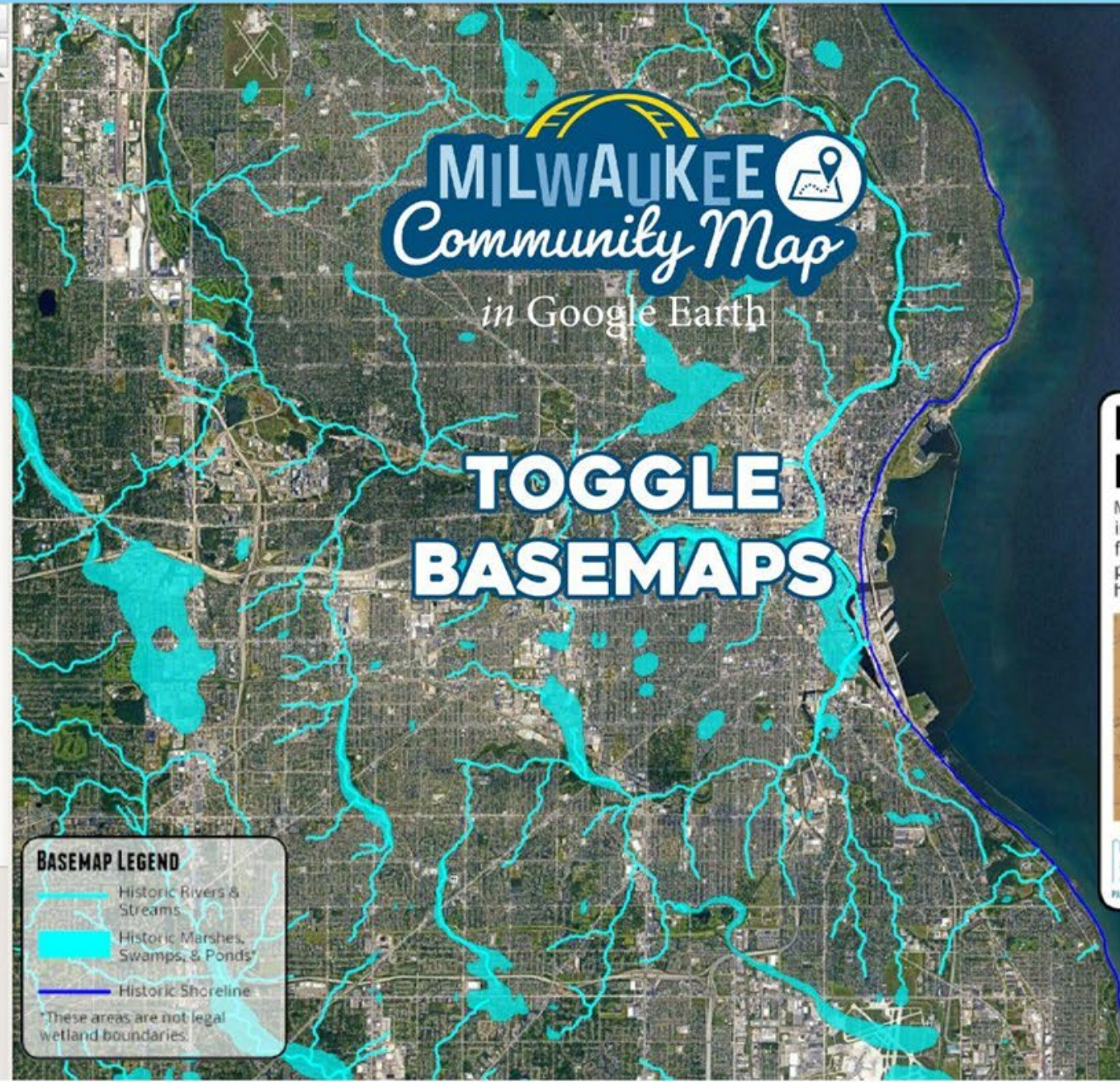
Explore Hidden Water Stories



[https://refloh2o.com/
milwaukee-community-map](https://refloh2o.com/milwaukee-community-map)

Michael Timm

- Search
- Places
- MKE Community Map.kmz
 - MKE Community Map
 - Welcome!
 - Explore!
 - Basemaps
 - Watersheds
 - Historic Water
 - 1835 - 1837 -- Public Land S...
 - 1890s - 1900s -- U.S. Geolog...
 - Sewer System
 - Wet Basements
 - Flood Zones
 - City of Neighborhoods
 - Water Access & Parks
 - Schools
 - Political Jurisdictions
 - Historic Topography
 - Historic Maps
 - Transit Options
 - Grocery Stores
 - Demographics
 - Area Deprivation Index
 - Historic Redlining
 - River Report Cards
 - Our Stories
 - Water Stories
 - Our Water Tour Video
 - Water-Centric MKE
 - Green Luminaries Videos
 - Waterway Restoration Partn...
 - Water Passport Sites
 - Lake Friendly Businesses
 - Greening Schools
 - Water Commons Partners
 - Reflo Projects
 - App Adventure
 - SFS Alumni Jobs
 - Urban Gardens
 - Farmers Markets
 - Victory Gardens
 - Rain Barrels on NW Side
 - Green Infrastructure Monito...
 - Riverkeeper Volunteerism
 - Water Quality Mini-Grants
 - Major GLRI Projects
 - Swimming Access
 - WaterMarks
 - Social Justice Stories
 - Deeper Dives



HISTORIC WATER MAPS FROM 1835-'37 SURVEYS

Milwaukee was divided into townships in the 1830s. Surveyors noted where they found rivers, streams, marshes, swamps, ponds, springs, and lakes. Hard surfaces have since replaced acres of wetlands.



Data source:
MMSD, rev. May 2018, based on maps held by Wisconsin Commissioner of Public Lands.



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 - Social Justice Stories
 - We Will March Forever



BASEMAP LEGEND

- Combined Sewer Area
- Sewer Service Area
- MMSD's Deep Tunnel
- MMSD's Sewers
- Combined Sewer Overflow Outfall
- Storm Sewer Overflow Outfall

SEWER SYSTEM & DEEP TUNNEL

MMSD has about 300 miles of sewers and 28 miles of Deep Tunnel. These pipes carry water from thousands of miles of city and residential pipes, but they can overflow at river outfalls under heavy rains.



Data sources:
Reflo & MMSD
Updated March 2019





- Search
- Places
- Wet Basements
 - Flood Zones
 - City of Neighborhoods
 - Water Access & Parks
 - Schools
 - Political Jurisdictions
 - Municipal Boundaries
 - Aldermanic Districts
 - County Supervisory Districts
 - WI Assembly Districts
 - WI Senate Districts
 - Congressional Districts
 - MPS Board Districts
 - Business Improvement Distr...
 - Opportunity Zones
 - Voting Wards
 - Zip Codes for SE Wisconsin
 - Neighborhoods (as defined ...
 - Historic Topography
 - Historic Maps
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 - Demographics
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STORY LEGEND

-  Conceptual Design
-  Fundraising
-  Construction
-  Stewardship & Maintenance

BASEMAP LEGEND

-  City of Milwaukee
-  Aldermanic Districts

MILWAUKEE
Community Map
in Google Earth

GREEN
& HEALTHY
SCHOOLS



GREEN SCHOOLYARD TRANSFORMATIONS

Five schools per year participate in a multi-phase process to transform impervious schoolyards into greened spaces featuring educational, stormwater, and community benefits.

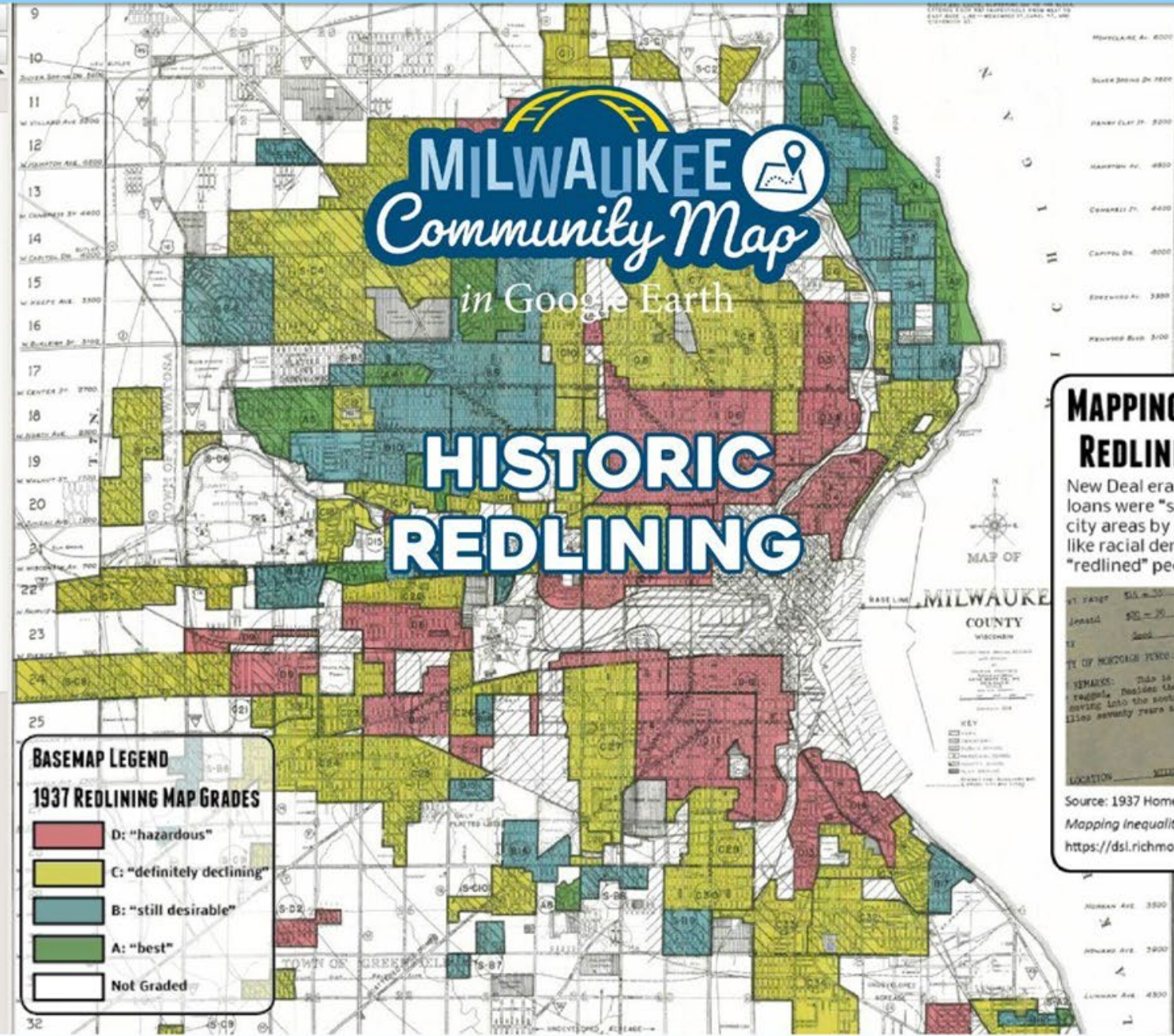


Green Schools Consortium of Milwaukee
A Green & Healthy Schools Wisconsin Regional Network

Updated May 2022

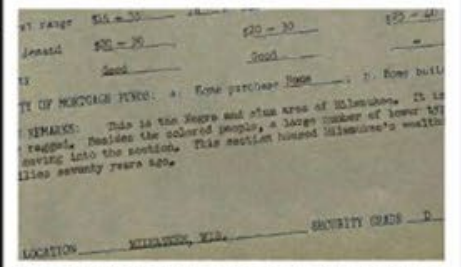


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 - Climate Change



MAPPING INEQUALITY: REDLINING

New Deal era federal policy set if home loans were "safe" to banks by grading city areas by color, including factors like racial demographics. This trapped "redlined" people in a cycle of poverty.



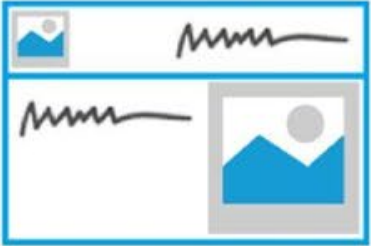






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 - Deeper Dives
 - Climate Change
 - MKE 2071
 - Habitat Hotspots
 - Shipwrecks!
 - Urban Water Trail
 - Fishable & Swimmable!
 - Love Your Parks Maptacular
 - Historic Water Recreation
 - Jones Island History
 - Harbor District
 - Testing the Waters
 - Ice Age
 - Great Lakes Compact
 - Compact
 - Introduction
 - Basin & Compact
 - Waukesha Diversion
 - Aral Sea
 - Chicago Diversion
 - Ogallala Aquifer
 - Colorado River
 - Foxconn Diversion
 - Student Showcase
 - MKE Story Mapper
 - Escuela Verde Sewershed Mappi...
 - Untitled Path
 - WaterMarks
 - 4 million acres





Select A Layout

MAKE YOUR OWN MAPS

<p>Header Image Left Body Image Right</p> 	<p>Header Image Left Body Image Left</p> 	<p>Header Image Left Body Image Only</p> 	<p>Header Image Left Body Text Only</p> 						
<p>Body Image Only</p> 	<p>Body Text Only</p> 	<p>Header Image Left Body External Content Only</p> 	<p>Custom (Advanced)</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <tr> <td>X</td> <td>X</td> <td>X</td> </tr> <tr> <td>X</td> <td>X</td> <td>X</td> </tr> </table>	X	X	X	X	X	X
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Google Earth Pro

STORY LEGEND- APP ADVENTURE

Water Story MKE Sites
Great Water Race Route

WATER STORY MKE MOBILE APP ADVENTURE

The Great Water Race citywide scavenger hunt on July 22, 2017 was the first chance in the Water Story MKE, an app designed for you. Click on each site to learn how you can explore this fun adventure!

Lakefront Brewery

The building at 1072 N. Commerce St. started its life as a coal-fired power plant that supplied Milwaukee's mega breweries with electricity but contaminated the riverbanks with heavy metal. Today it is home of **Lakefront Brewery**, a craft brewery that emphasizes green brewing practices and operates a beer hall and Friday night fun that harkens back to Milwaukee's days as the German Athens.

Mission: Explore the northwest bank of the Milwaukee River along Commerce Street. Complete trivia to earn the Lakefront Brewery badge. Enjoy historic views courtesy of Milwaukee County Historical Society.

Data source: Ref: November 2017

Historic Photo Collection, Milwaukee Public Library

Google Earth

Google Earth

Dams, Removals & Fish Passage

Since 1997, four major dams have been removed on the Milwaukee River and two nature-like fishway projects completed. Restoring connectivity to the system is intended to benefit native fish.

Mequon-Thiensville Dam & Fishway

About 20 river miles from Lake Michigan, a fishway was installed around the Mequon-Thiensville Dam in 2010 and upgraded in 2021-22. An underwater camera is installed in the fishway culvert along with two PIT tag antennas.

<https://www.co.waukesha.wi.us/95/Mequon-Thiensville-Fishway>

<https://www.co.waukesha.wi.us/1245/Fishway-Camera>

Illustration by Sydney Hoffman

Source: Waterway Restoration Partnership updated December 2023

5706 W. Me...

Google Earth

Clickables & Overlays

Google Earth Pro

A TOXIC LEGACY

Historic Views
Legacy Hotspots
Historic Dams
Concrete Rivers

HISTORIC VIEWS OF WATER USE & ABUSE

Double-click the icons for historic views. Photos are from Milwaukee Public Library unless otherwise noted. Hint: turn on 3D Buildings & Terrain under Layers for a more dramatic perspective.

Historic Photo Collection, Milwaukee Public Library

Source: Wisconsin DNR and Milwaukee Estuary AOC Observers "Give Crew" June 2019

Historic Photo Collection, Milwaukee Public Library

Google Earth

Google Earth

HARBOR HABITAT Milwaukee Wisconsin

Researchers at the School of Freshwater Sciences surveyed the Milwaukee Estuary in 2018 to identify fish habitat hotspots. **Zoom in on the map** to learn more about their underwater research.

Bass protecting their nest in Summerfield Lagoon. Photo credit: Jeff Houghton, School of Freshwater Sciences.

Date: 2018
Visual: 2019
Source: SFS

Google Earth



A Teacher's Guide

NAVIGATION 1: ORIENTATION

Try out the functions described on the Navigation pages before diving into the Milwaukee Community Map.

The first step is to download and install Google Earth for Desktop onto your computer. It's free.

A mouse with a scroll wheel is best.



See our **FAQ Video** online at the Milwaukee Community Map website.

SIDEBAR OVERVIEW



ORIENTATION VOCABULARY

- 1. Sidebar:** turn content on and off and mix stories & basemaps
- 2. Menus:** adjust settings to reduce screen clutter
- 3. Toolbar:** add temporary content or export images
- 4. View Controls:** zoom, tilt, rotate, and enter Street View
- 5. Miranda:** Water Storyteller provides context & data sources
- 6. Extras:** turn these off to reduce screen clutter
- 7. Legends:** Story & Basemap Legends explain content
- 8. Search:** enter a location or address to zoom to it
- 9. Places:** expand to explore the Milwaukee Community Map
- 10. Layers:** built-in map options you can toggle on or off



Watershed Explorations



Grade Level:	Time:
6-12	75 min

Overview:

Participants will explore three (3) web maps to learn about watersheds, green infrastructure projects, and Green & Healthy Schools in the Milwaukee area.

- Describe at least two types of green infrastructure.
- Identify at least three Green & Healthy Schools in the Milwaukee area.

Standards Alignment:

- Common Core – CCSS.ELA-LITERACY.RST.6-8.4, CCSS.ELA-LITERACY.RST.6-8.9, CCSS.ELA-LITERACY.W.HST.6-8.9, CCSS.ELA-LITERACY.RST.9-10.4, CCSS.ELA-LITERACY.RST.11-12.4, CCSS.ELA-LITERACY.RST.11-12.7
- NGSS – MS-LS2-5, HS-LS2-7, HS-ESS3-4
- Wisconsin Standards for Social Studies – SS.Geog1.a.m, SS.Geog1.b.m, SS.Geog1.a.h, SS.Geog1.b.h

Materials:

- Computer or Chromebook
- Internet access
- Maps for Education
- Paper
- Pencil/Pen

MILWAUKEE COMMUNITY MAP



Quick-Start Guide to Using Google Earth

Adjust Your Settings

1. Prevent tilt while zooming

On PC: Tools>Options>Navigation: "Do not automatically tilt while zooming."
On Mac, find the menu under Google Earth>Preferences

2. Show web results in external browser

On PC: Tools>Options>General: "Show web results in external browser."
On Mac, find the menu under Google Earth>Preferences.

Clear Your View

3. Remove the Sightseeing Tour

The first time you open Google Earth, this planetwide feature will default to being on. It's best to **uncheck** or delete this. Right-click on the folder text to delete.

4. Uncheck default Google Earth layers

To simplify your initial view, **uncheck** "Primary Database" under Layers. You can always turn on roads or other helpful layers here as wanted.

5. Reduce screen clutter

Under View, **uncheck** Toolbar, Status Bar, Overview Map, and Scale Legend.

Explore Our Layers

6. Use the sidebar to toggle features

In the Sidebar under Places, **fill in the circle to the left of a layer to turn it on.** Use the **dropdown triangles** to expand or compress folders or sections.

7. Double-click folders for preferred views

Double-click on the Story title or folder to zoom to the pre-optimized view.

8. Mix & match Story layers & Basemaps

The Map is designed to toggle on only one Story and Basemap at a time.

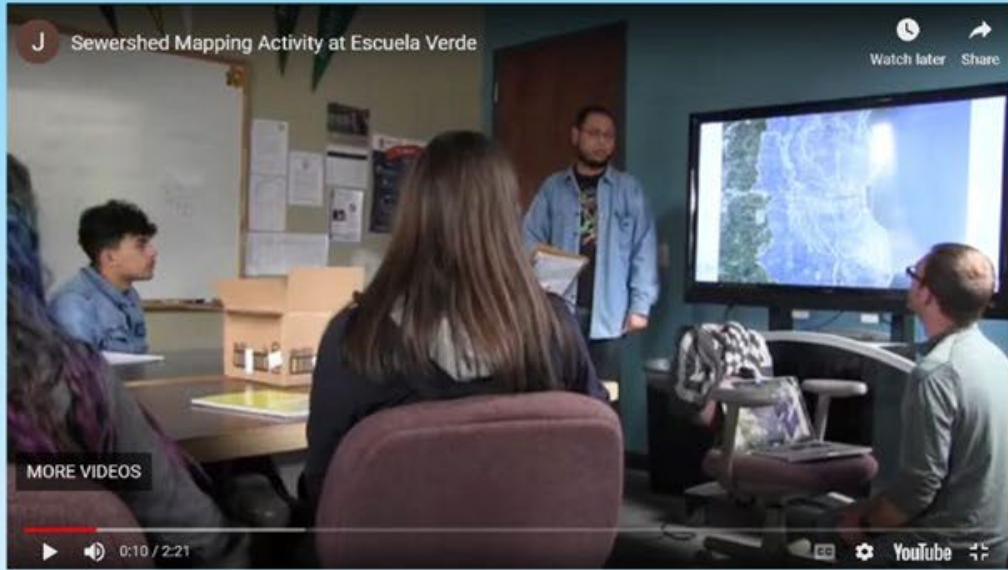
9. Click links on selected special features

To activate tour features, select the layer circle **and then** click the hyperlink.

10. For 3D Views, hold mouse wheel & drag

Under Layers, check **3D Buildings** and/or **Terrain** to explore in 3D. The hotkey "r" resets your view to orthogonal.



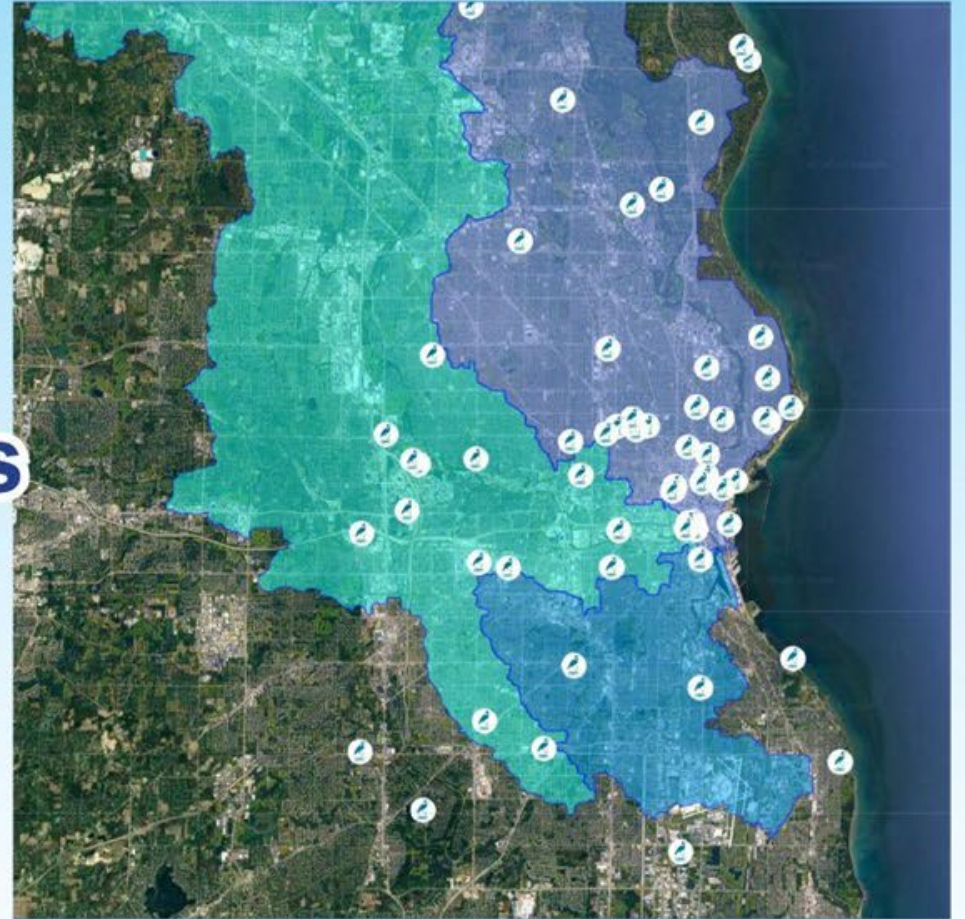


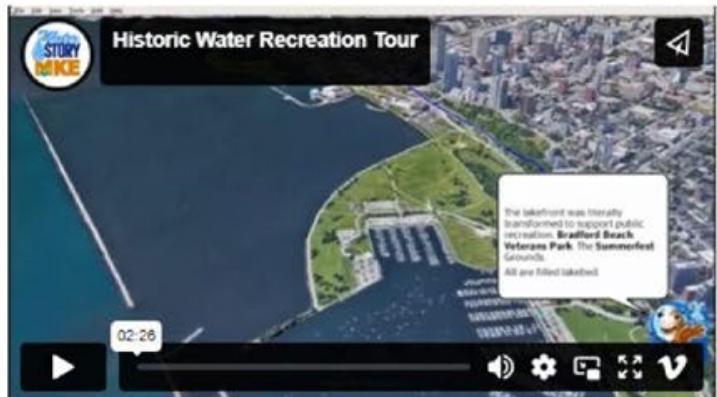
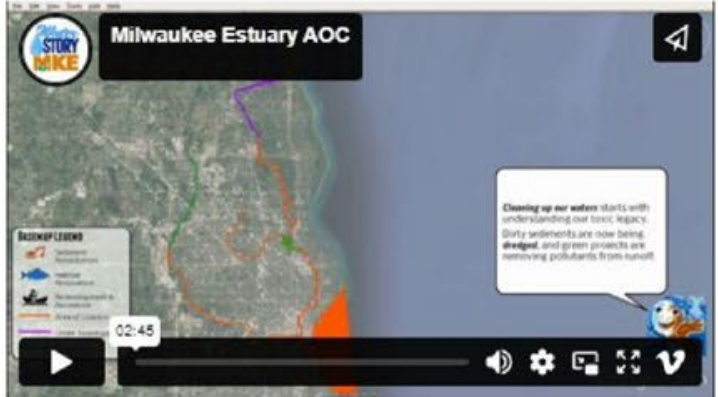
Data-driven Activities





Web Maps





Videos



Presentations & Activities



MILWAUKEE Community Map



Founding Partners



Past Sponsors

mtimm@refloh2o.com

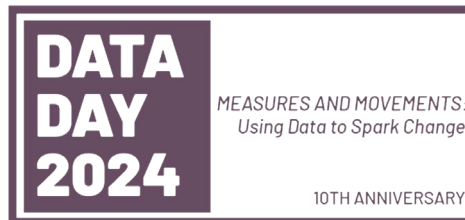


[https://refloh2o.com/
milwaukee-community-map](https://refloh2o.com/milwaukee-community-map)

VIA CDC: Our Journey Becoming a Data Driven Organization

Patrick Humpal

Data and Logistics Director, VIA CDC





VIA is a partner in building strong, healthy neighborhoods where all of us can thrive.

Our Journey Becoming a Data Driven Organization

Where we started....



Lacking
Dedicated
Ownership



Inconsistent
Use

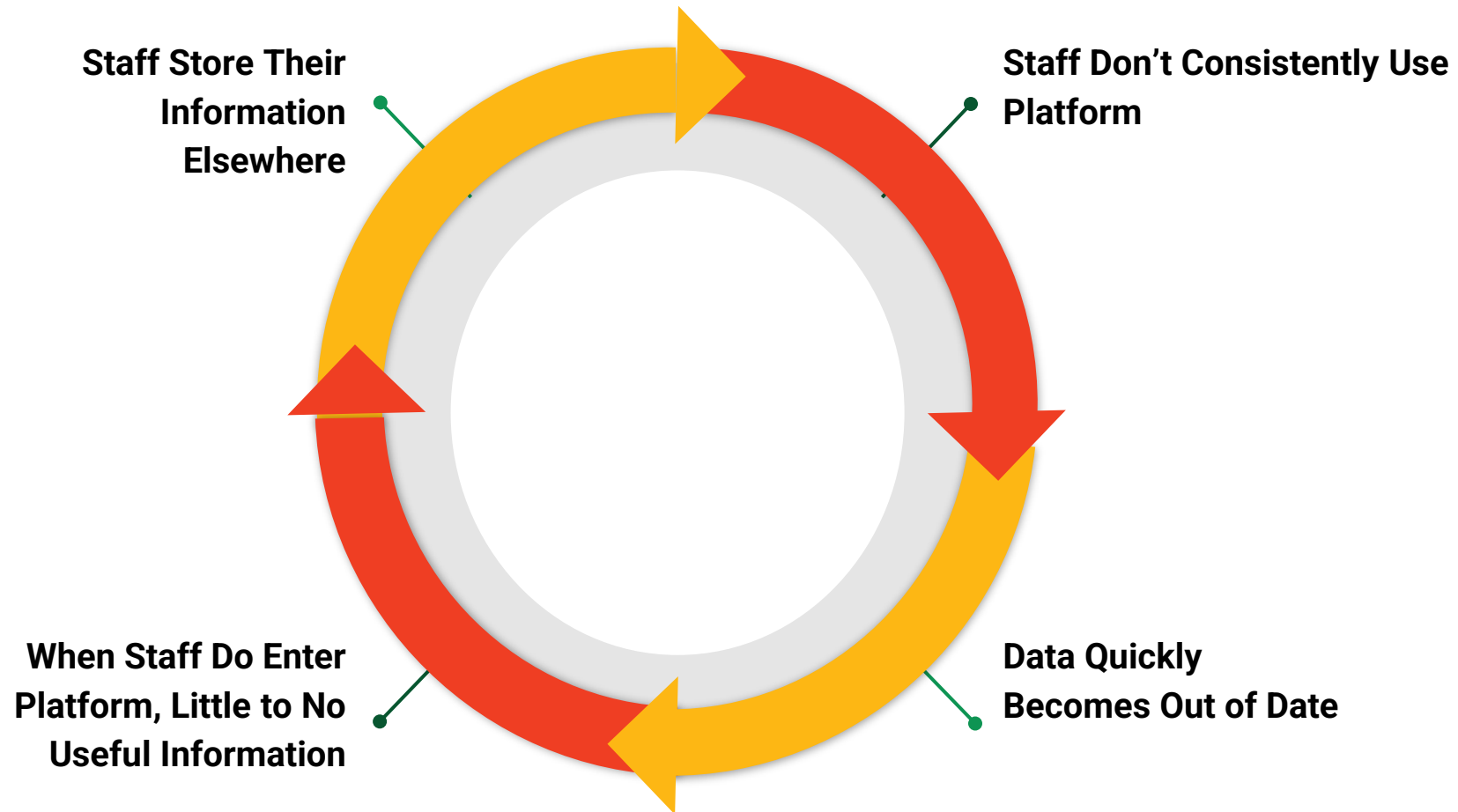


Data Never
Used
Institutionally



Input Data Rarely
Reviewed
Systematically

We Ended Up in a Vicious Cycle



The First Step of Our Journey...



Salesforce Implemented

Platform Created for VIA



Community Partnership and Data Trinity Fellow

Began making changes to platform, but very siloed by area



Data & Logistics Director

Ownership of all data and processes at VIA CDC

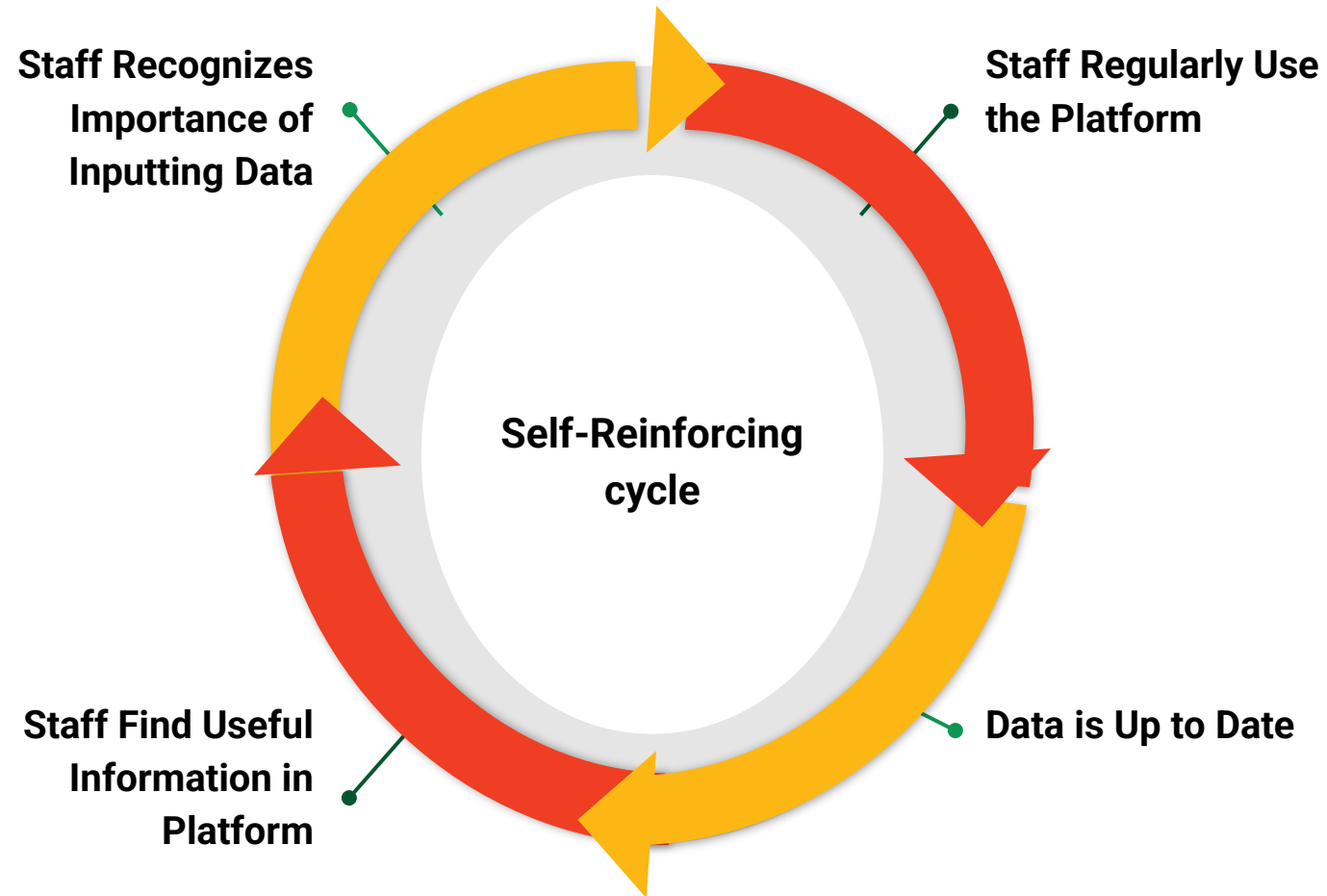


Building a Data Driven Org

Building culture and establishing processes

Invest Time & (Later) Resources in Data

Breaking The Cycle



Data Audit

How will we use this?

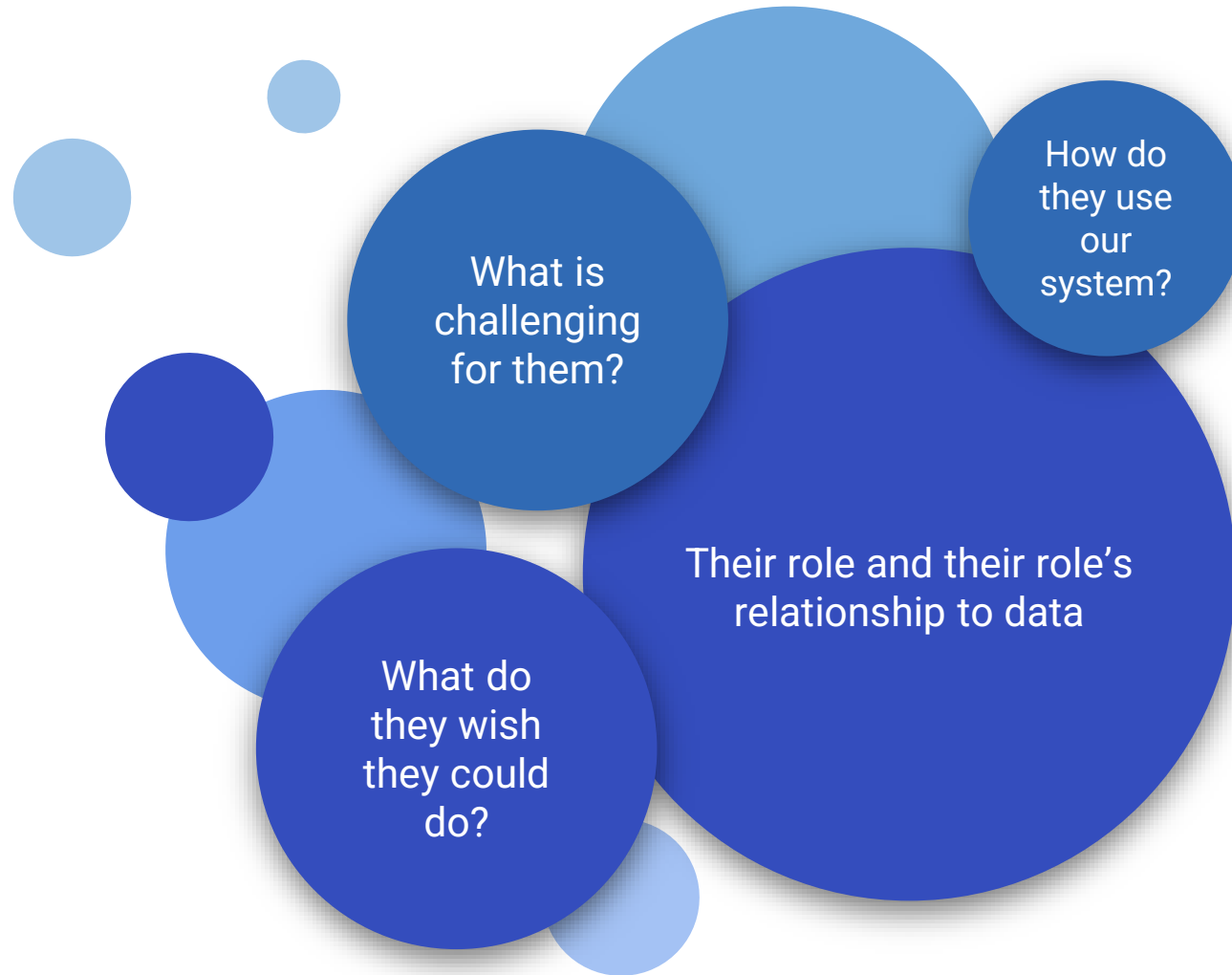
Give Your Data a Purpose

Better Use the Tools We Already Had



Get Staff Buy-In

Deep Listening to All Staff



Start With Small Easy, Visible Wins

- ✓ Eliminating Unused Fields
- ✓ Streamlining Data Entry Process
- ✓ Data Office Hours

Build Momentum, Keep Data on Top of Everyone's Mind



Make Part of Onboarding

Make a Part of
Management

Make Concrete
Processes

Make Clear
Expectations

Institutionalize Data Processes

Making Data Visible and Accessible

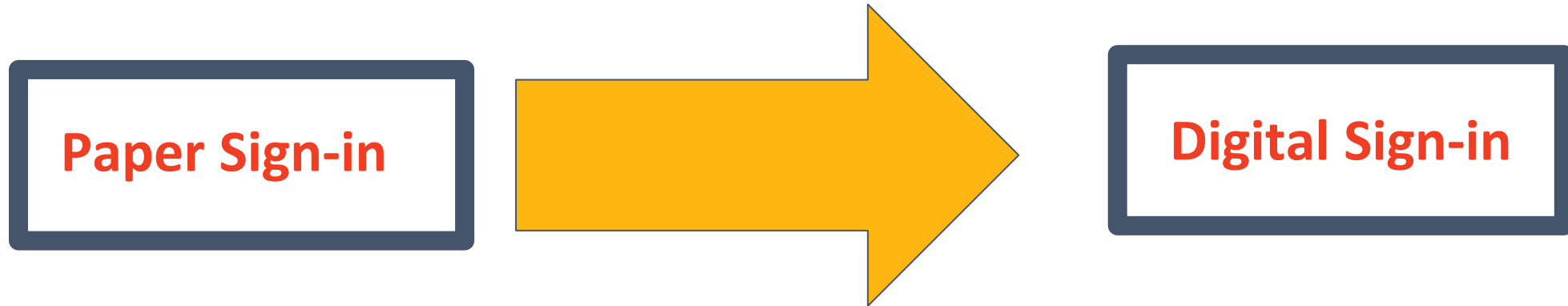
Individualized Dashboards for Staff

Staff Meetings

Quarterly Goals

Regular Check-ins

Data Driven Decision Making



Empower Staff to Ask Questions

“How can our outreach be more effective?”

We Are Still On This Journey



Our Journey Becoming a Data Driven Organization

- Assign ownership
- Devote time and/or resources to data
- Prioritize getting staff buy-in
- Strive that all data collected is used
- Maximize tools you already have
- Small, easy, visible wins to build momentum
- Keep data top of mind



If You Want to Chat More!

Patrick Humpal- Data & Logistics Director

patrick@viacdc.org

(414) 409-3462

Connecting the Dots: Using Money Coach Alumni Data to Strengthen our Mission

Kristen Ruhl

Vice President of Programs, SecureFutures

Felecia Fluker

Data Success Manager, SecureFutures





Connecting the Dots

Using Money Coach Alumni
Data to Strengthen Our
Mission



Kristen Ruhl

Vice President of Programs

With SecureFutures since 2017

Favorite thing about working at
SecureFutures:

“I love the opportunities to connect individuals and organizations to resources that increase financial inclusion throughout our community.”



Felecia Fluker

Program & Data Success Manager

With SecureFutures since 2018

Favorite thing about working at
SecureFutures:

“I love hearing testimonials from our students about the things they can further accomplish after participating in our programs.”



Mission

Provide financial literacy programs and resources that empower students to make sound financial decisions.

Values

Empowerment
Equity
Community
Service
Integrity

Vision

Build strong communities where teens and their families make informed financial decisions and take control of their financial future.

Money Sense

Money Sense is SecureFutures' foundational program, introducing teens to essential money management concepts and practices.

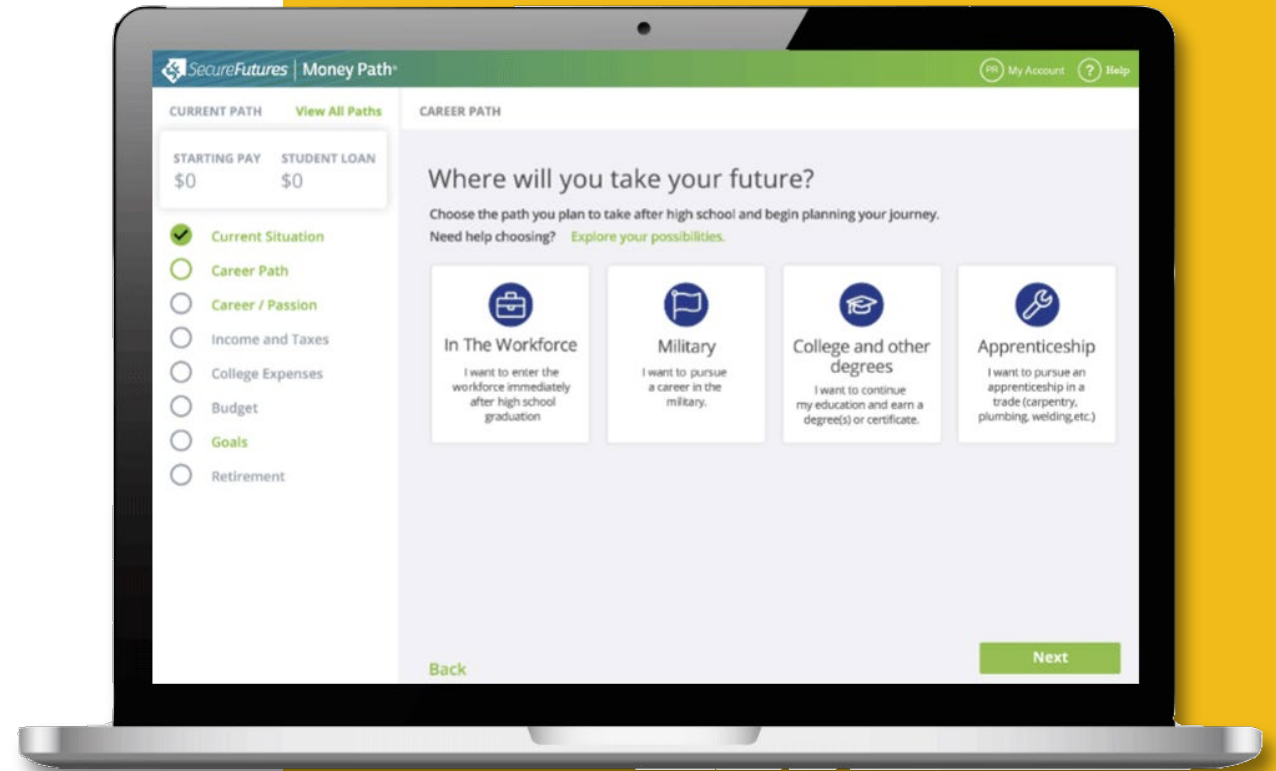
- Targeted towards high school juniors and seniors
- Three 90-minute lessons
- Presented by trained volunteers or directly by the educator



Money Path

Money Path is a comprehensive web-based app that uniquely links academic and career planning with financial planning.

- Represents all post-HS paths
- Students develop a funding plan for future education costs, a budget based on starting salary, and set savings goals
- Paths are built using high-quality, up-to-date data that's integrated into the app



Money Coach

Money Coach is a financial mentoring program providing teens from historically marginalized and under-resourced communities with the coaching and guidance needed to develop strong money management habits and long-term financial capability.

- Semester-long program
- Mentors teach in-depth financial curriculum in a small group setting and provide one-on-one guidance
- Students earn money to help them practice



Money Coach Data Collection

Pre-Program

- Registration
 - Demographic Data
 - Socioeconomic Data
- Pre-survey
 - Current financial habits

Post-Program

- Post-survey
 - Financial habits and tips they learned while in the program
 - Confidence levels/attitude
 - Coach relationship
 - General program feedback
- Longitudinal survey
 - Financial habits used after graduation
 - National Financial Capability Survey
 - Confidence levels/attitude
 - Program impact



Longitudinal Study

Once our students graduate from the Money Coach Program, we like to stay connected and check in on their progress. One way we do this is through an annual survey sent to alumni who completed the program at least one year prior. We do this to determine if they continue to practice the money habits they developed during the program.



- Conducted over several weeks, from May to September.
- Sent via email and text messaging, along with features in our monthly Money Coach Alumni Newsletter
- Incentive: a \$10 gift card of their choice.

Data Analysis

Basic Analysis

- Comparison to Annual Outcomes
- Program impact
- Program updates

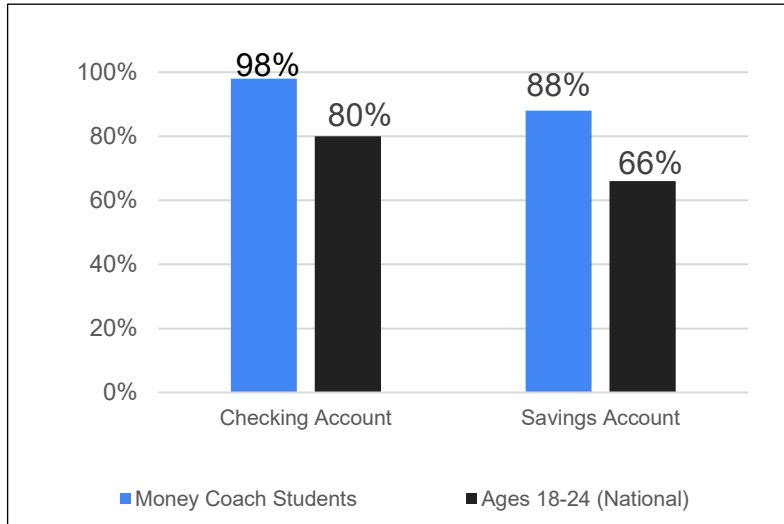
Comparison to NFCS

- Age range 18-49
- Looks at financial habits

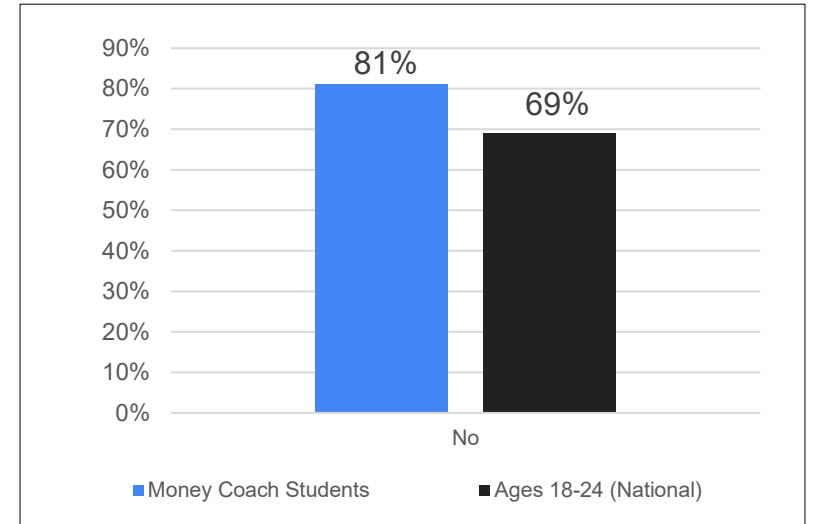


NFCS Comparisons

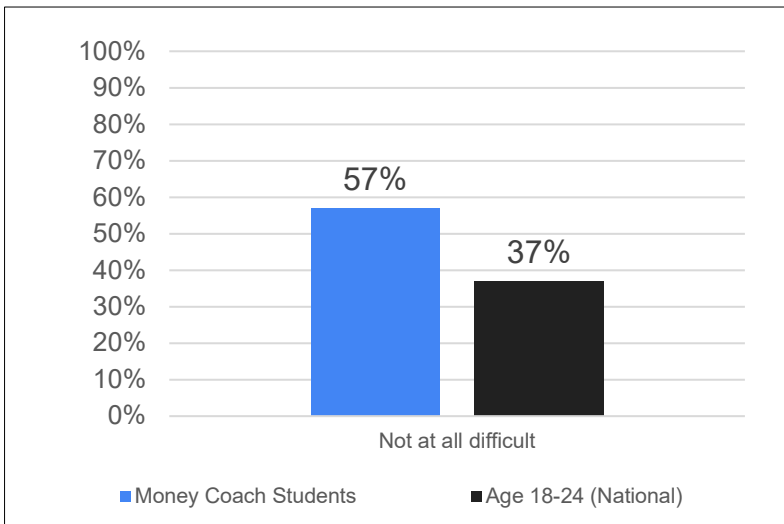
Do you have a checking and/or savings account?



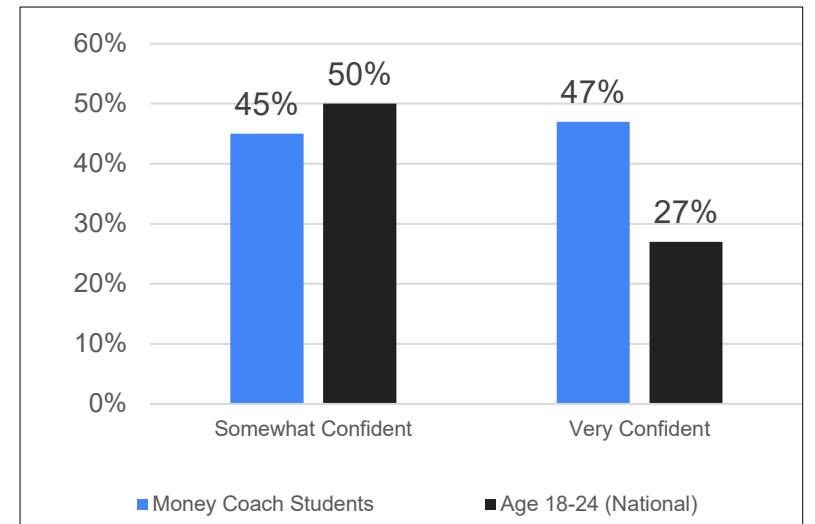
Do you overdraw your checking account occasionally?



In a typical month, how difficult is it for you to cover your expenses and pay all your bills?



If you were to set a financial goal for yourself today, how confident are you in your ability to achieve it?



Value of Behavioral Outcomes

- Outputs only tell part of the story.
- Behavioral change doesn't always happen at the time of intervention.
- Comparison to other studies (ex: NFCS) provides context.
- It can be a lot of work to set up and maintain a longitudinal study, but the benefits are felt across the organization.



Application/Uses

Programming

- Impact measurement
- Satisfaction of participants and stakeholders
- Assessment of volunteer coach preparedness
- Evaluation of coordination and program management
- Evaluation of curriculum relevancy & student engagement



Application/Uses

Communications/Storytelling

- Impact report
- Annual report
- Social media
- Volunteer recruitment
- Volunteer training



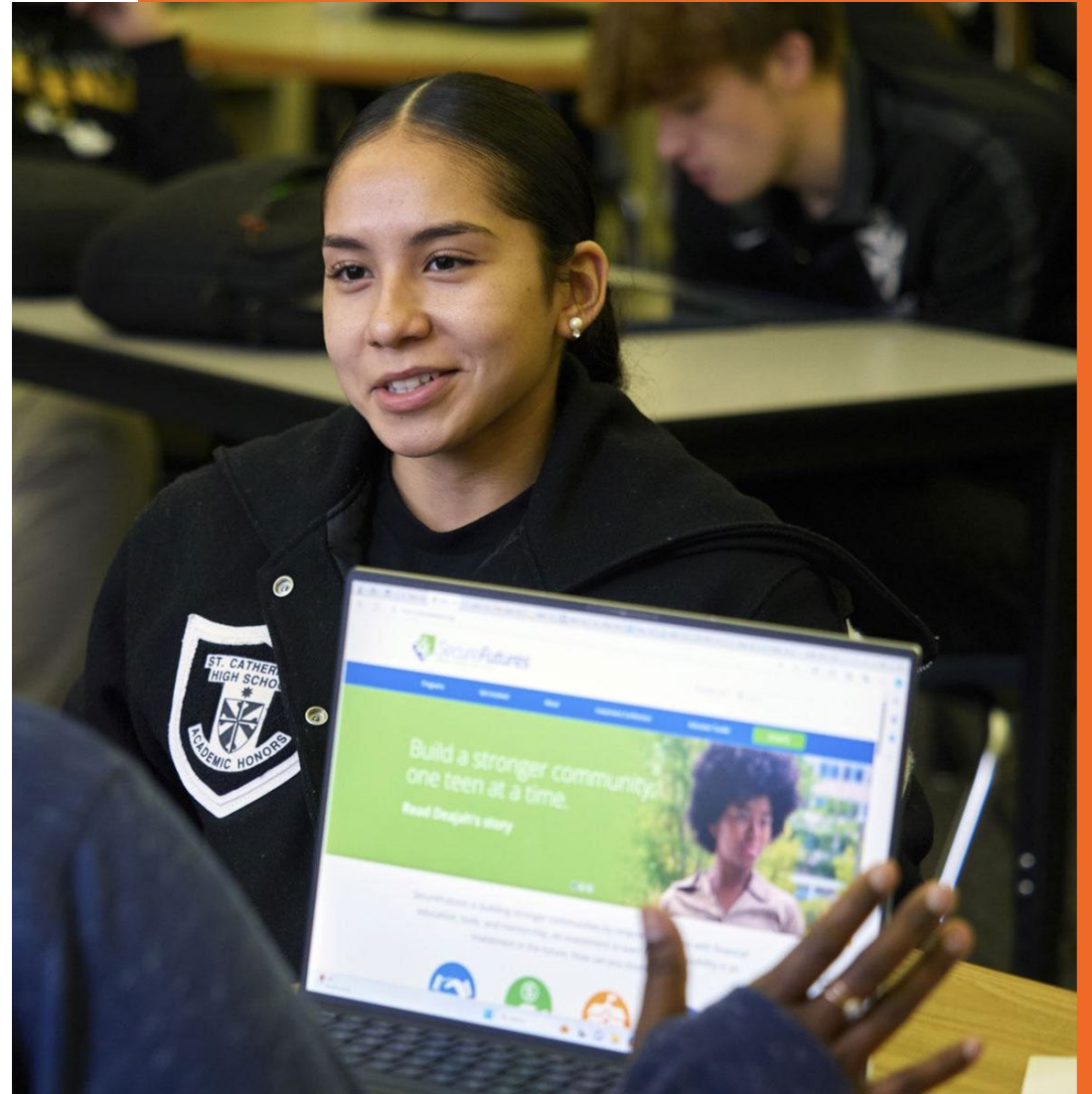
Application/Uses

Fund development

- Appeals
- Boilerplate for grant applications
- Talking points for donor meetings
- Talking points for fundraising events

NFCS data

- Paints a picture of what our collective future could be, if, and when, we invest in impactful programming



Calls to Action

- Are you measuring behavioral change?
- Are you missing opportunities to measure long-term impact?
- Are you dedicating enough resources to impact measurement?
- Are you sharing your data with the community and seeking data from others?



Health Compass Milwaukee: New and Improved!

Justin Rivas

Director of Community Health Initiatives, Milwaukee
Healthcare Partnership





Health Compass Milwaukee: New and Improved!

DYCU Data Day 2024

MILWAUKEE HEALTH CARE

PARTNERSHIP

MISSION

The Milwaukee Health Care Partnership is a public/private consortium dedicated to **improving health care** for low-income, underserved populations in Milwaukee County, with the aim of contributing to improved:

- health outcomes,
- health equity,
- and lowering the total cost of care.

Predominant Focus on Health Care “Access”

- *Availability, Accessibility, Acceptability* of Health Care Services as well as Coordination / Navigation / Connections to Care
- Participating in Target Community Health Improvement Partnerships, within the Scope of Health Care

**WORKING
TOGETHER FOR
COMMUNITY
HEALTH
IMPROVEMENT**

Since 2012, the health system members of MHCP have facilitated a triennial, shared Community Health Needs Assessment (CHNA) for Milwaukee County.

MILWAUKEE HEALTH CARE
PARTNERSHIP

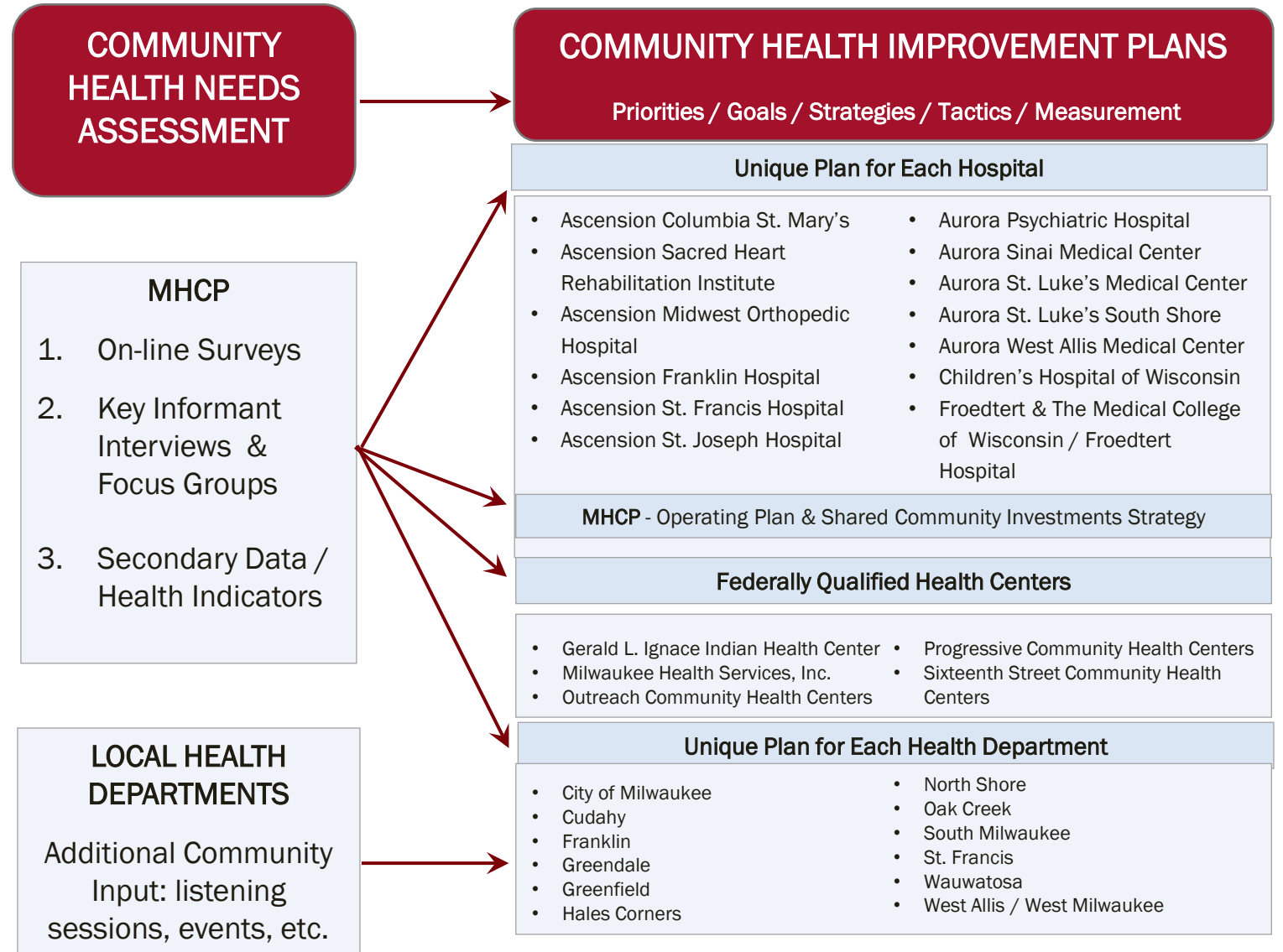


The Shared CHNA Informs Local Health Improvement Planning

NEW in 2024-2025!
Partnership with MHD and Milwaukee County

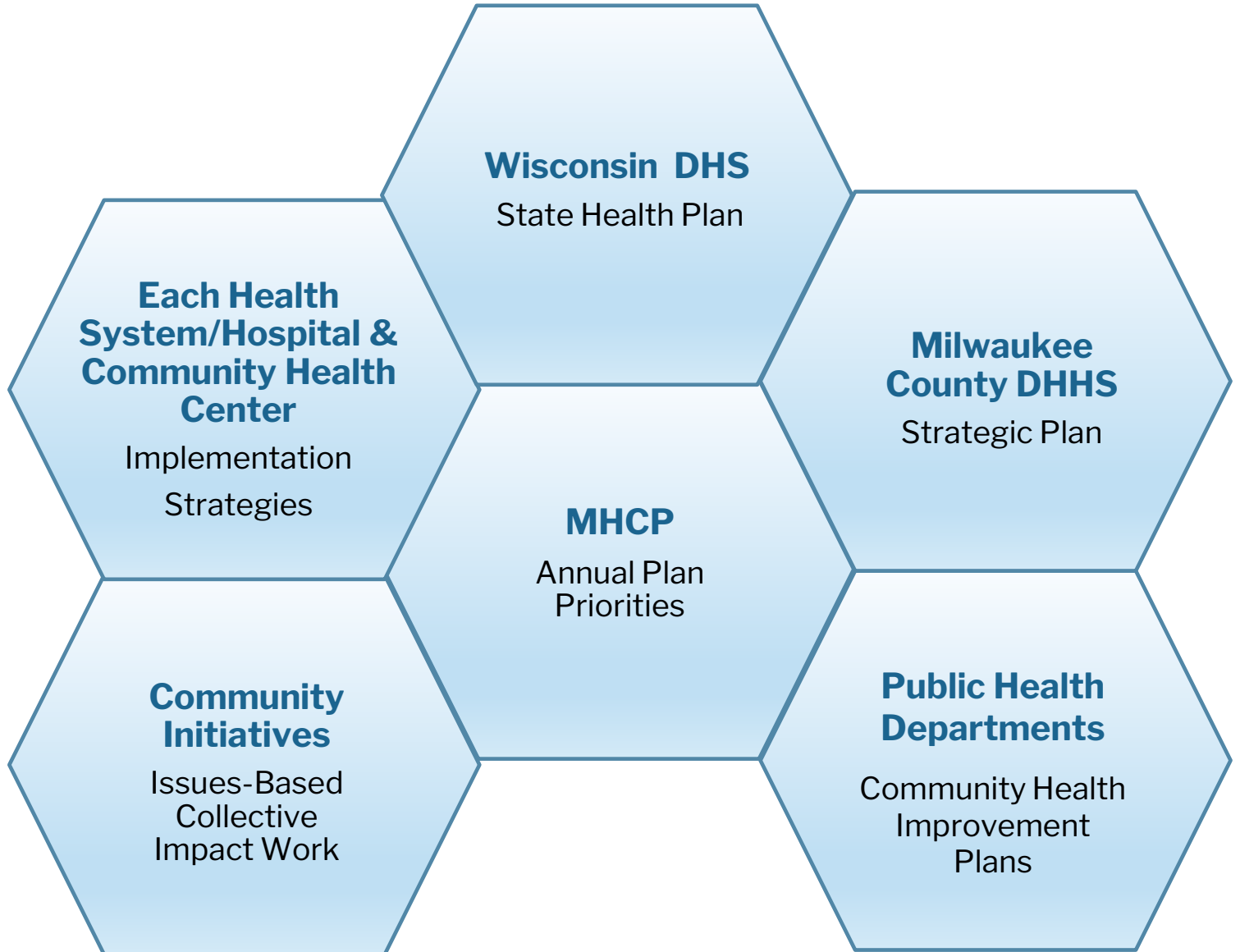


Local contracted partners:

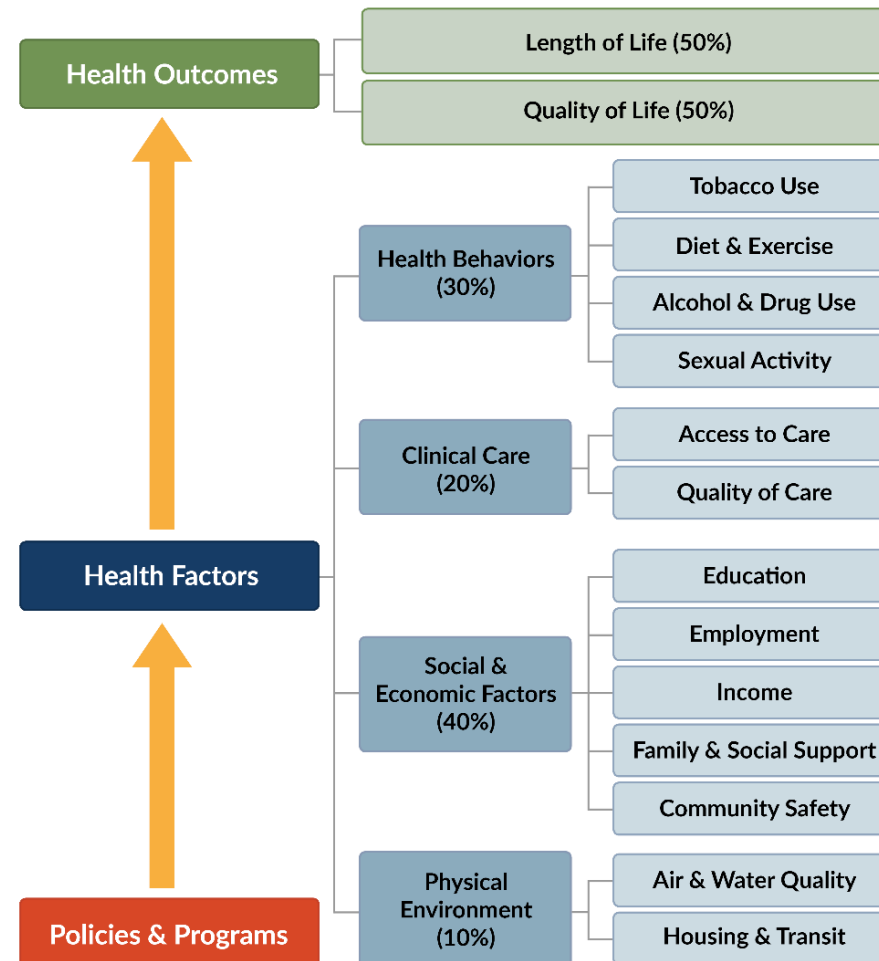


**A CONTEXTUAL
FRAMEWORK FOR
HEALTH
IMPROVEMENT:**

**THE CHNA SUPPORTS
PLANNING,
PRIORITIZATION,
ALIGNMENT, AND
COLLECTIVE ACTION**



COUNTY HEALTH RANKINGS MODEL



County Health Rankings model © 2014 UWPHI

HEALTH COMPASS MILWAUKEE: “THE LIVING CHINA”

A dynamic website providing the most current health indicators for Milwaukee County with **mapping**, **reporting** and **analytic tools** to support research and planning for community health improvement.

The screenshot displays the Health Compass Milwaukee website interface. On the left, a navigation menu includes: Home, How To Use, About Us, Places, Topics, Local Reports, and Download. The main content area features a header with the text "Working Together for a Healthier Milwaukee" and a sub-header: "Health Compass Milwaukee provides a one-stop resource for trusted, comprehensive health-related data about Milwaukee County residents and communities. You'll find up to date demographic, health, and determinants data as well as proven, data-driven strategies to improve health." Below this is a search bar labeled "SEARCH ALL INDICATORS" with the placeholder text "Search this site". On the right, a video player is titled "How to Use the Health Compass" and shows a video thumbnail for "Health Compass Milwaukee Intro" with a play button. Below the video player is an "Overview" section.

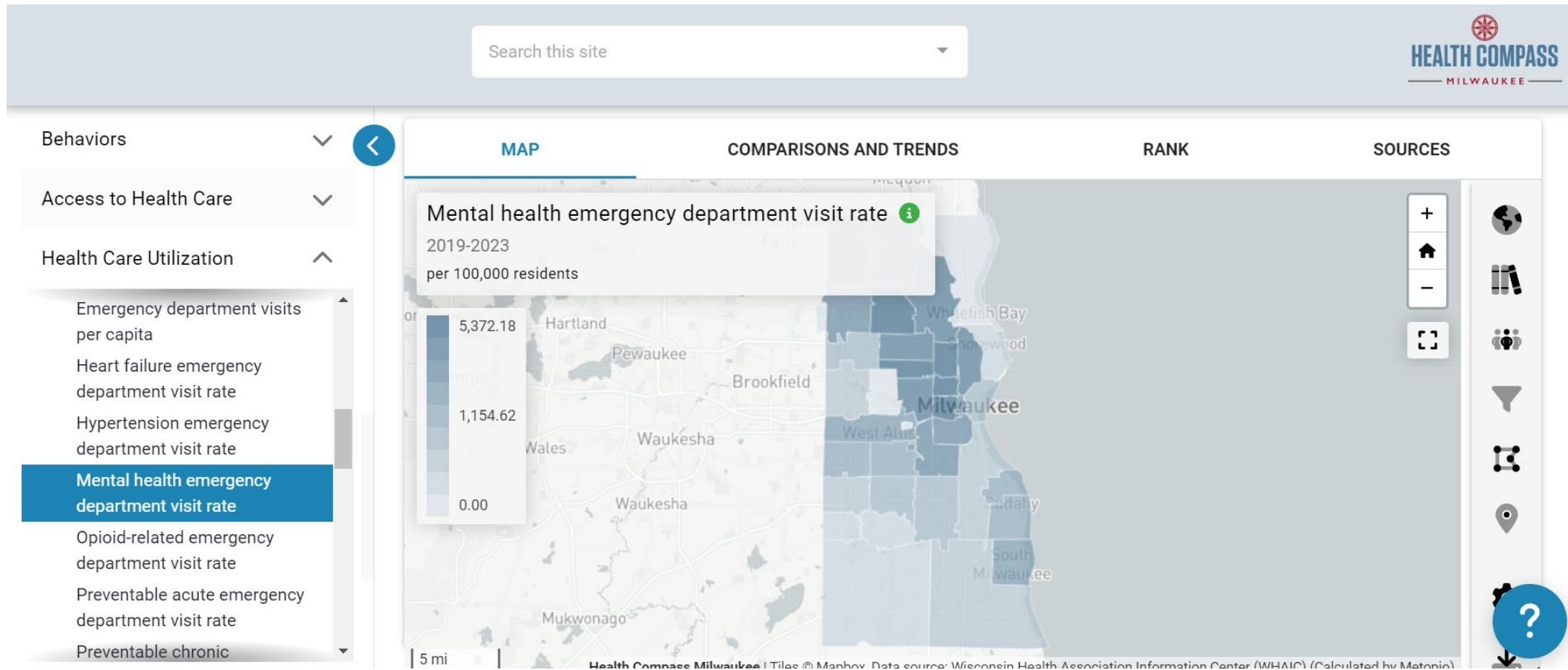
PURPOSE

To serve as the comprehensive source of health-related data about Milwaukee County residents and communities.

Health Compass Milwaukee Goals:

- Provide current and comprehensive health data sources, comparative analytics, and health improvement planning tools for health care providers and public health departments.
- Serve as a benefit to the broader community, including academic, philanthropic and government sectors.
- Elevate the importance and availability of ongoing community health status information to support research, planning and community-wide health improvement.

WHAT'S NEW AND IMPROVED?



THE ACTUAL DATA



The data found on Health Compass Milwaukee includes:

- Nearly 200 **indicators** for health outcomes and social determinants of health
 - County, state, municipal, zip code, and census tract levels
 - Sourced from national, state and local data sources
- **Demographic data** such as:
 - Race/ethnicity
 - Age group
 - Education
 - Income
 - Housing

DATA SOURCES: THESE AND MORE!

- Agency for Toxic Substances and Disease Registry - Environmental Justice Index
- Agency for Toxic Substances and Disease Registry - SVI Data
- **American Community Survey (ACS)**
- Annual Homeless Assessment Report (AHAR)
- Area Health Resources Files
- Assorted election data sources compiled by Tony McGovern
- **Behavioral Risk Factor Surveillance System (BRFSS)**
- Center for Urban Population Health
- Child Opportunity Index 3.0
- Common Core of Data (CCD)
- County Business Patterns
- Decennial Census
- Diabetes Atlas
- Dwyer-Lindgren, Mokdad, et al. (Population Health Metrics, 2014)
- EJScreen: Environmental Justice Screening
- Estimating Eviction Prevalence across the United States
- FBI Crime Data Explorer
- Health Costs & Budgets Indicators
- Health Resources & Services Administration (HRSA)
- Housing Choice Vouchers by Tract
- Individual Income Tax Data
- Kids Count
- Local Area Unemployment Statistics
- Map the Meal Gap
- Metopio
- **National Center for Health Statistics, U.S. Small-Area Life Expectancy Estimates Project (USALEEP)**
- National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention: Atlas Plus
- National Provider Identifier Files (NPI)
- National Vital Statistics System-Mortality (NVSS-M)
- National Vital Statistics System-Nativity (NVSS-N)
- **CDC PLACES**
- Razzaghi, Wang, et al. (MMWR Morb Mortal Wkly Rep 2020)
- State public health departments
- The University of Wisconsin Population Institute
- United Way ALICE Data
- Urban Institute
- U.S. Census Bureau Gazetteer Files
- U.S. Opioid Dispensing Rate Maps
- WIBR Crime Data
- WIC Data Tables
- **Wisconsin Department of Health Services**
- Wisconsin Health Association Information Center (WHAIC)
- **Youth Risk Behavior Surveillance System (YRBSS)**

USING HEALTH DATA: IMPORTANT QUESTIONS

- Assess the health of your community, including areas of strengths
- Identify root causes of health issues
- Prioritize where to take action
- Track progress
- Support decision-making and policy change
- Identify and address health inequities
- How has your data changed over time?
- What community histories help give context to the data you see today?
- What do you hope happens to the data overtime? Is there a goal value you'd like your community to achieve in a certain time frame?
- What trends do you see in other geographies? (e.g., how does your community's trend compare to state or national values?)
- What factors might be influencing trends?

Source: County Health Rankings Action Learning Guides

<https://www.countyhealthrankings.org/take-action-to-improve-health/learning-guides>

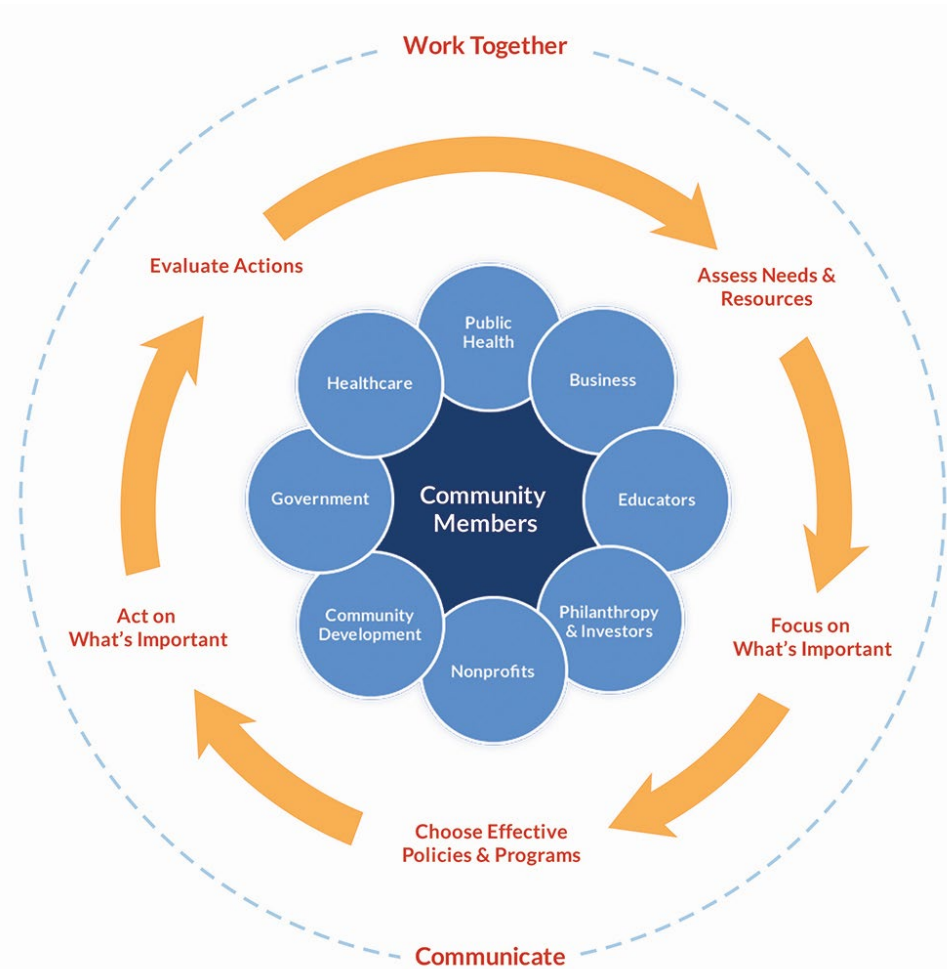
QUESTIONS FOR ADDRESSING HEALTH INEQUITIES

- What types of inequities (e.g., by race, place, age, gender, sexual identity, or income) exist within your community?
- What are the historical policies and practices that help explain existing inequality between groups of people in your community?
- How big are the gaps between subgroups?
- Who is the comparison group (e.g., U.S., state, or a different race) for the gap?

Source: *County Health Rankings Action Learning Guides*

<https://www.countyhealthrankings.org/take-action-to-improve-health/learning-guides>

WHAT ELSE IS COMING TO HEALTH COMPASS?



- Interactive CHNA dashboard
- Integration of 2024-2025 Community Health Survey data
- Evidence resources for finding policies and programs that work
- Current health improvement strategies and plans
- Shared measurement of cross-sector collaborative efforts



HEALTH COMPASS

MILWAUKEE

www.healthcompassmilwaukee.org

For more information, or to request help with using Health Compass Milwaukee,
contact Justin Rivas jrivas@mkehcp.org

Ignite Presentations

**DATA
DAY
2024**

MEASURES AND MOVEMENTS:
Using Data to Spark Change

10TH ANNIVERSARY