

# Clean Wisconsin

**DATA  
DAY  
2024**

MEASURES AND MOVEMENTS:  
*Using Data to Spark Change*

10TH ANNIVERSARY

# Clean Wisconsin's Data Dream



cleanwisconsin

your environmental voice since 1970

## ○ ABOUT US



cleanwisconsin

### ● Clean Wisconsin Story


*Everyone has the right to clean water, breathable air, and healthy community*

Since 1970, Clean Wisconsin has been committed to protecting our state's environment through legal action, policy, advocacy, scientific research, and community engagement.

### ● Our Mission

*To combat climate change and pollution in our air, water, and land, and to ensure a healthy future for every Wisconsin community*

# Clean Wisconsin's Data Dream

- 1. Community survey on benefits, concerns, and barriers to green stormwater infrastructure**
  - 2. Community survey of environmental health concerns, topics of interest, questions**
  - 3. Neighborhood-level inventorying of environmental pollution exposure and climate risks**
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# Neighborhood outreach and green infrastructure installation

11 years of outreach in the 30th Street Corridor through partnerships with Milwaukee Metropolitan Sewerage District and community partners

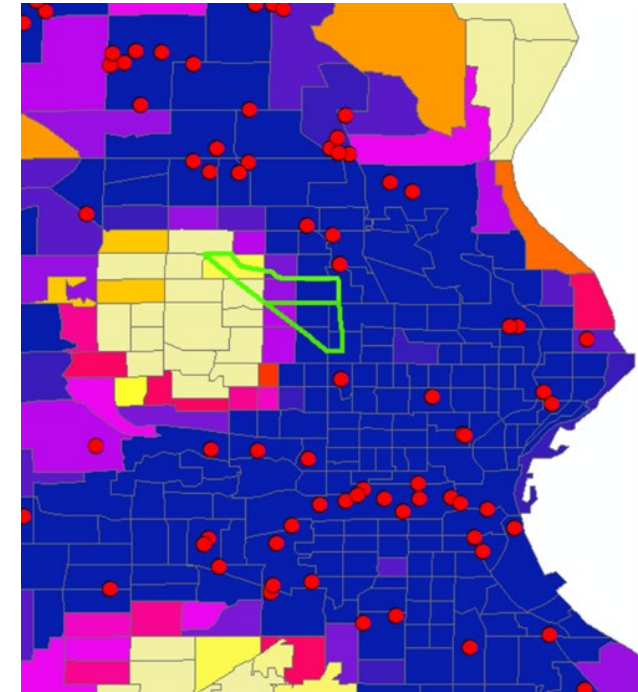
## Triple bottom line benefits

- Reduce residential stormwater implications
- Increase neighborhood pride through community engagement opportunities
- Enhance urban greenspace and wildlife habitat
- Beautification aspects
- Water conservation strategy

Creation and implementation of a community-wide survey to understand the impact of green infrastructure on residents who have installed this practice on their property

# Neighborhood-level inventorying of environmental health risks

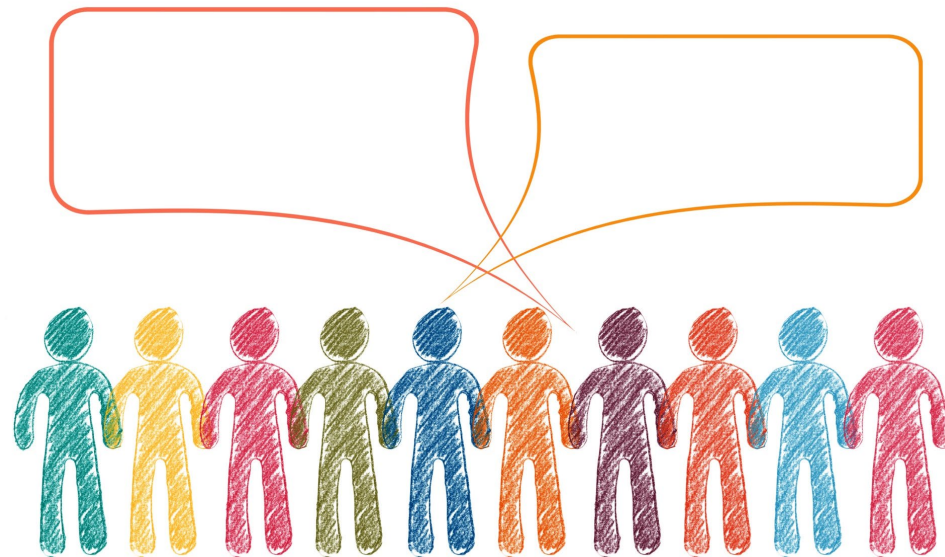
- Sources and types of environmental exposure risks vary from neighborhood to neighborhood
- Neighborhood-specific inventories are needed to develop data-driven, targeted, place-based interventions
- Complement existing neighborhood portraits and the MKE indicator dashboard



*Density and locations of hazardous air pollutant facilities around the Lincoln Creek and Roosevelt Grove neighborhoods*

# ● Survey of community environmental health needs

- **Community input critical to make the neighborhood inventories as informative and useful as possible**
- **Would be combined with stormwater management surveys**



# ● How this will make a difference in our work

- 1. These data are needed to meet our mission and project goals.**
  - Understanding barriers to greater GSI implementation will help to improve adoption rates
  - Understanding community-specific environmental health risks will inform targeted intervention policies, community planning priorities and possible community-based research projects
- 2. However, the data are difficult and time consuming to adequately develop, and limited capacity to do on our own.**
- 3. Appreciate any help Data You Can Use can provide!**





THANK YOU!



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# My Way Out

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# Data Dream Project Overview

Empowering Justice-Impacted Individuals

# Organization Overview

- ▶ • My Way Out, Inc. is a reentry nonprofit program founded in 2021
- ▶ • Our mission: To empower and enrich the lives of justice-impacted individuals, by bringing together community resources, supportive service providers, and employers
- ▶ • We currently are serving in 28 correctional institutions, focusing on reducing recidivism and empowering the lives of justice-impacted individuals

# Problem Statement

- ▶ • Goal: Understand the effectiveness of long-term interventions for justice-impacted individuals
- ▶ • Interventions begin 180 days pre-release and continue post-release
- ▶ • Delivered by credible messengers, these services build essential skills and support reentry into the community, family, and workforce

# Impact of Data Dream

- ▶ Data Dream will document MWO's impact:
  - ▶ 1. Demonstrate effectiveness of credible messenger interventions.
  - ▶ 2. Influence policy within correctional institutions.
  - ▶ 3. Engage the community in advocacy and highlight gaps in support.
  - ▶ 4. Scale and replicate the program nationwide.

# Project Logistics

- ▶ • Launch Date: Beginning of 2025
- ▶ • Duration: 3-9 months, based on project scope
- ▶ • Goal: Achieve a sustainable model for reentry services, reducing recidivism and empowering individuals.

# Plastic Free MKE

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**PLASTIC FREE  
MKE**

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# Plastic-Free MKE Mission & Vision

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## Our Mission

At Plastic-Free MKE, our mission is to reduce the harms that unnecessary plastics have on environmental health, public health, and social justice. We will center those most harmed by plastics, build a community around plastics alternatives, advocate for producer and polluter accountability, and use collaborative problem solving to eliminate plastics in the Milwaukee area.

## Our Vision

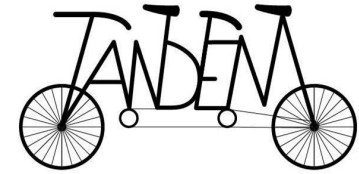
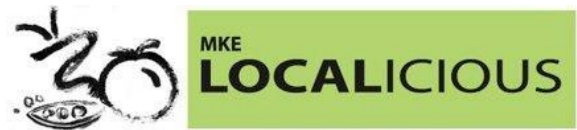
We envision a healthier Milwaukee for everyone, free from the harms of unnecessary plastics.

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# INITIATIVES:

- Grocery Store educational initiatives
- Near-Zero Waste Events and Runs
- City and County purchasing and protocol
- Reuse MKE
- Lake Friendly Programs
- Community Outreach and Education
- Stuff Swaps






- 1) Provide reusable tableware.
- 2) No styrofoam.
- 3) Follow proper recycling practices
- 4) Provide compostable straws and stirrers only on request.
- 5) No plastic bags for to-go orders



A wide-angle photograph of the Milwaukee skyline under a blue sky with scattered white clouds. The skyline includes several prominent buildings: a tall white skyscraper with a 'usbank' logo at the top on the left, a tall blue glass skyscraper in the center, and the white, sail-like architecture of the Pabst Pavilion in the foreground. Other buildings of various heights and styles fill the rest of the skyline. The text is overlaid on the image in a bold, black, sans-serif font.

**Cream City. City of Festivals. Brew City.**

**Let's get Milwaukee another nickname we can be proud of, Plastic Free City.**

**#plasticfreemke**

# Sherman Phoenix

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DATA DREAMING...

# Sherman Phoenix has been home to over 55 businesses. It has also been recognized as a national model.

In our first six years...

27

+

28

=

55

Founding  
businesses

New businesses  
since year one

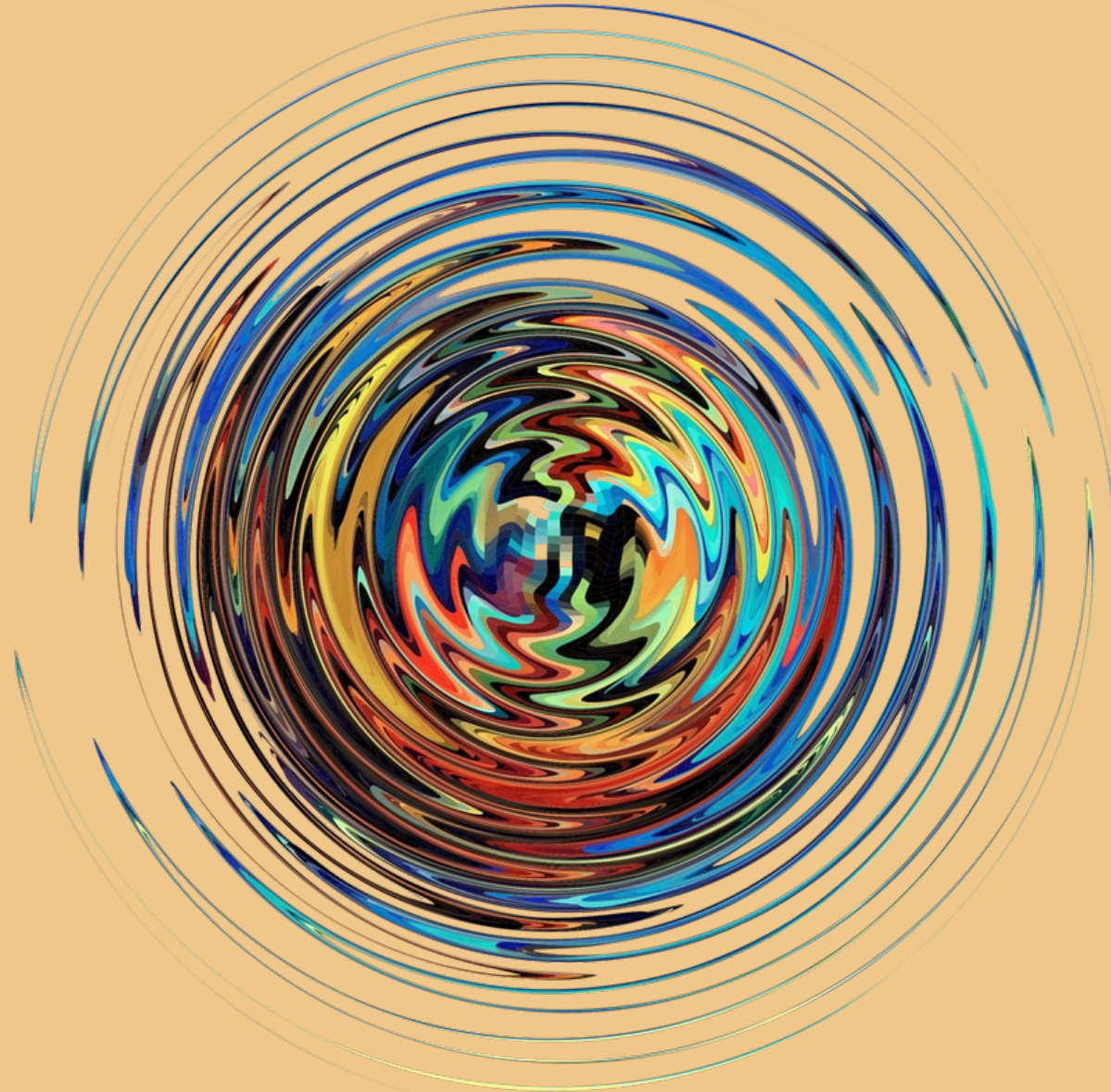
Total businesses have called  
Sherman Phoenix home

In 2023, we...

- Launched **Phoenix Rising Institute** to provide customized services and wraparound support for BIPOC entrepreneurs and small businesses.
- Offered **45+** entrepreneurship workshops and events in collaboration with our generous sponsors.
- Awarded **15 small business grants** and provided one-on-one coaching for **more than 40** business owners.
- Hosted **more than 60** community programs and events.
- Served **10,000+** customers and community members
- Provided opportunities for **more than 30** pop-up businesses.
- Partnered with **dozens** of organizations.



# The Sherman Phoenix Effect



***“My favorite thing about Sherman Phoenix is seeing black people do things we don’t normally do.”***

**- Kimberly**



# ENTREPRENEURSHIP | WELLNESS | CULTURAL CELEBRATION

Skill  
Development

Job  
Creation

Economic  
Growth

*Help us achieve our Data Dream of  
quantifying the Sherman Phoenix Effect  
through numbers and metrics with  
support and guidance from Data You  
Can Use!*

Innovation +  
Competitiveness

Workforce  
Development  
Goal Alignment

Inclusivity

Resiliency +  
Adaptability

Local  
Community  
Impact