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Introduction and Background

This Neighborhood Portrait data profile was prepared by Data You Can Use with the support of the Community Development Alliance (CDA). The original set of neighborhood portraits were released by Data You Can Use in 2016 using 2010-2014 American Community Survey 5-year estimates.

Data You Can Use and our partners hope that these tables continue to be used by those working in Milwaukee neighborhoods in their work planning, organizing, and funding development work and programming. It is designed to be used with their staff, their partners, their funders, their elected officials, and the residents of their neighborhoods, and can be used to supplement and support the stories and anecdotes of residents to build a case for needed resources, and to identify more questions.

As part of the release of the updated Neighborhood Portraits, related training on the use of census data was conducted and offered to the neighborhood partners. A final draft of each Portrait was reviewed by these same partners, and neighborhood organizers shared the ideas, stories, and strategies that they derived from the data.

With each update to the Neighborhood Portraits, Data You Can Use strives to provide both timely data and improvements to the way data is displayed and/or the topics covered. Longer-term plans include the possibility of an interactive way to access neighborhood data, looking at some of the data points over time, and adding additional topics to the Portraits. Data You Can Use actively maintains a “wish list” of hopeful future improvements for the Neighborhood Portraits; please reach out to us if you have any questions, comments, or recommendations for future expansion of this project to new topics or neighborhoods in Milwaukee at connectwithus@datayoucanuse.org.

About the Data and Acknowledgements

Data Sources

This data portrait uses data from the 2018-2022 American Community Survey (ACS) 5-year estimates, which was the most up-to-date data at the time of the writing of this report. Specific source tables from the ACS are cited below each table within this report.

Census tract 3.03 was used to define the Florist Highlands neighborhood for the purposes of this report. These tracts were chosen in consultation with our neighborhood partners. The tables in the report describe the population that live within these census tracts. Please note that the boundaries of these tracts may differ from neighborhood or NSP boundaries.

Data Quality and Reliability

The data found in this report is from the American Community Survey and is some of the best data available that describes the people, households, families, and housing in Milwaukee neighborhoods. The American Community Survey data is collected by the U.S. Census Bureau, which holds its data to high standards.

It is also important to note that numbers and percentages included in this report are considered estimates. This is because the Census Bureau uses a sample of the population when they conduct the survey, which creates some level of uncertainty. The data presented here have a margin of error associated with each data point, which is a measure of the possible variation of the estimate and the true population value of each number. The margin of error helps data users understand the reliability of each data point.

We have chosen not to include margin of error for the estimates in the tables below so that the tables are clearer and easier to use. If you would like more information about data reliability for the tables in this report or would like to know the margin of error for a particular estimate, please reach out to our team at Data You Can Use. If you want to learn more about the American Community Survey, please refer to the [handbook for American Community Survey Data Users](#).

Acknowledgements and Contact

This report was prepared by Data You Can Use in collaboration with community partners and stakeholders working in the Florist Highlands neighborhood in Milwaukee, Wisconsin.

Please reach out to Data You Can Use with questions about this report or the data it contains at connectwithus@datayoucanuse.org.

Section One | Population Characteristics

Table 1: Population by Race

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population	1,705	100.0%	573,299	100.0%
Hispanic or Latino	147	8.6%	116,084	20.2%
White Alone (Not Hispanic or Latino)	778	45.6%	188,947	33.0%
Black or African American Alone (Not Hispanic or Latino)	567	33.3%	218,327	38.1%
American Indian and Alaska Native Alone (Not Hispanic or Latino)	15	0.9%	2,168	0.4%
Asian Alone (Not Hispanic or Latino)	134	7.9%	26,922	4.7%
Native Hawaiian and Other Pacific Islander Alone (Not Hispanic or Latino)	-	0.0%	113	0.0%
Some Other Race Alone (Not Hispanic or Latino)	-	0.0%	1,427	0.2%
Two or More Races (Not Hispanic or Latino)	64	3.8%	19,311	3.4%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table B03002

Key Takeaway(s)

- 33.3% of Florist Highlands Neighborhood residents identify as Black or African American alone, which is slightly less than the percentage for the City of Milwaukee as a whole (38.1%).
- 8.6% of Florist Highlands Neighborhood residents identify as Hispanic or Latino, less than the City of Milwaukee as a whole (20.2%).

Table 2: Population by Age and Sex

	Florist Highlands				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Total	1,705		783	922	573,299		278,825	294,474
Under 5 years	179	10.5%	6.1%	14.2%	41,153	7.2%	7.5%	6.9%
5 to 9 years	122	7.2%	5.6%	8.5%	39,706	6.9%	7.3%	6.6%
10 to 14 years	136	8.0%	8.3%	7.7%	43,174	7.5%	8.0%	7.1%
15 to 19 years	162	9.5%	6.0%	12.5%	43,760	7.6%	7.9%	7.4%
20 to 24 years	50	2.9%	3.3%	2.6%	48,411	8.4%	8.6%	8.3%
25 to 29 years	44	2.6%	3.1%	2.2%	52,429	9.1%	9.1%	9.2%
30 to 34 years	142	8.3%	4.9%	11.3%	45,280	7.9%	8.0%	7.8%
35 to 39 years	193	11.3%	13.2%	9.8%	39,196	6.8%	6.7%	6.9%
40 to 44 years	90	5.3%	10.5%	0.9%	34,578	6.0%	5.9%	6.2%
45 to 49 years	74	4.3%	4.6%	4.1%	30,949	5.4%	5.4%	5.4%
50 to 54 years	120	7.0%	5.7%	8.1%	30,043	5.2%	5.2%	5.3%
55 to 59 years	96	5.6%	6.1%	5.2%	30,617	5.3%	5.2%	5.5%
60 to 64 years	74	4.3%	6.1%	2.8%	28,996	5.1%	5.1%	5.0%
65 to 69 years	55	3.2%	3.6%	2.9%	23,019	4.0%	3.8%	4.2%
70 to 74 years	75	4.4%	3.3%	5.3%	17,068	3.0%	2.9%	3.0%
75 to 79 years	17	1.0%	0.8%	1.2%	9,861	1.7%	1.5%	1.9%
80 to 84 years	6	0.4%	0.0%	0.7%	6,832	1.2%	1.0%	1.4%
85 years and over	70	4.1%	8.8%	0.1%	8,227	1.4%	0.9%	2.0%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table B01001

Key Takeaways

- 46% of the residents in the Florist Highlands Neighborhood are male and 54% are female.
- 35.2% of the residents in the Florist Highlands Neighborhood are under 20 years old compared to 29.2% in the City of Milwaukee overall.
- 12.4% of the residents in the Florist Highlands Neighborhood are between the ages of 15 and 24 compared to 16% in the City of Milwaukee overall.

Table 3: Residents Living in Poverty by Age

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population *	1,701		558,290	
Income in the past 12 months below poverty level	185	10.9%	133,250	23.9%
Under 5 years	35	18.9%	14,222	10.7%
5 years	-	0.0%	2,691	2.0%
6 to 11 years	56	30.3%	17,493	13.1%
12 to 14 years	14	7.6%	7,256	5.4%
15 years	-	0.0%	2,347	1.8%
16 and 17 years	-	0.0%	4,285	3.2%
18 to 24 years	-	0.0%	18,668	14.0%
25 to 34 years	19	10.3%	19,943	15.0%
35 to 44 years	19	10.3%	12,852	9.6%
45 to 54 years	28	15.1%	10,831	8.1%
55 to 64 years	14	7.6%	12,195	9.2%
65 to 74 years	-	0.0%	6,669	5.0%
75 years and over	-	0.0%	3,798	2.9%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table B17001. Note: The total population number for this table does not match the total population number that can be seen in the previous tables. This is because this table is showing data for the total population for whom poverty status can be determined – in this case, slightly fewer people from the neighborhood.

How to interpret this table

The Census Bureau defines the poverty threshold differently for each person or family. Thresholds vary by the size of the family and the age of the members and are updated for inflation on an annual basis. [Read more about poverty thresholds here.](#)

Key Takeaways

- 10.9% of Florist Highlands Neighborhood residents live in households with incomes below the poverty line, compared to 23.9% in the City of Milwaukee overall.

Table 4: Household Characteristics

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total	630		230,759	
Family households	393	62.4%	119,399	51.7%
Married couple family	258	41.0%	58,816	25.5%
Family with male householder, no spouse present	35	5.6%	14,470	6.3%
Family with female householder, no spouse present	100	15.9%	46,113	20.0%
Non-family Households	237	37.6%	111,360	48.3%
Householder living alone	187	29.7%	88,982	38.6%
Householder not living alone	50	7.9%	22,378	9.7%
Average Household Size	2.71*		2.42	

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table B11001 *Note: the average household size for the neighborhood shown here is an estimate calculated by dividing the estimated total number of residents in the neighborhood by the estimated total number of households. This methodology is the same as the methodology used by the U.S. Census.

How to interpret this table

The Census Bureau defines a family as “a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family.”

Key Takeaways

- 29.7% of households in the Florist Highlands Neighborhood are occupied by individuals living alone, less than the rate for the City of Milwaukee (38.6%).
- The estimated average household size for the Florist Highlands Neighborhood is 2.71 people per household, which is greater than the average household size for the City of Milwaukee as a whole (2.42).

Table 5: Vehicles per Household

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total Households	630		230,759	
No vehicle available	31	4.9%	37,304	16.2%
1 vehicle available	274	43.5%	105,885	45.9%
2 vehicles available	240	38.1%	64,778	28.1%
3 vehicles available	42	6.7%	17,094	7.4%
4 or more vehicles available	43	6.8%	5,698	2.5%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table B08021

Key Takeaways

- Approximately 4.9% of households in the Florist Highlands Neighborhood do not have access to a vehicle, a lesser percentage than the rate of the City of Milwaukee as a whole (16.2%).

Table 6: Employment Status by Sex

	Florist Highlands					City of Milwaukee				
	Estimate	Labor Force Participation Rate	Employment/Population Ratio	Unemployment Rate	Not Working	Estimate	Labor Force Participation Rate	Employment/Population Ratio	Unemployment Rate	Not Working
Population Age 20-64 Years	883	82.2%	82.2%	0.0%	17.8%	340,499	75.8%	71.4%	5.8%	28.6%
Male	450	87.3%	87.3%	0.0%	12.7%	164,860	77.8%	72.6%	6.5%	27.3%
Female	433	76.9%	76.9%	0.0%	23.1%	175,639	73.9%	70.1%	5.1%	29.9%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table S2301

How to interpret this table

- The **labor force participation rate** refers to the proportion of the population age 20-64 that is either working or actively looking for work.
- The **employment/population ratio** is the proportion of the population age 20-64 that is working.
- **Unemployment rate** is the percentage of those in the labor force who are not working.
- In this table, **not working** refers to the combined percentage of people who are not in the labor force and those who are in the labor force but are unemployed.

Key Takeaways

- 82.2% of Florist Highlands Neighborhood residents ages 20-64 are participating in the labor force by working or actively looking for work, greater than the rate for the City of Milwaukee (75.8%).
- 0% of the labor force from the Florist Highlands Neighborhood is unemployed and looking for work, less than the City of Milwaukee (5.8%).

Table 7: Commute Method and Time to Work

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
COMMUTE METHOD				
Total workers 16 and over	781		261,078	
Drove alone in car, truck, or van	558	71.4%	182,278	69.8%
Carpooled in car, truck, or van	106	13.6%	25,307	9.7%
Public transportation	30	3.8%	14,626	5.6%
Taxicab	-	0.0%	790	0.3%
Motorcycle	-	0.0%	105	0.0%
Bicycle	-	0.0%	1,172	0.4%
Walked	-	0.0%	10,495	4.0%
Other means	-	0.0%	1,828	0.7%
Worked from home	87	11.1%	24,477	9.4%
COMMUTE TIME				
Total workers 16 and over who did not work from home	694		236,601	
Less than 10 minutes	66	9.5%	24,884	10.5%
10 to 19 minutes	215	31.0%	86,229	36.4%
20 to 29 minutes	253	36.5%	62,771	26.5%
30 to 39 minutes	29	4.2%	39,318	16.6%
40 to 59 minutes	16	2.3%	13,592	5.7%
60 to 89 minutes	49	7.1%	6,034	2.6%
90 minutes or more	66	9.5%	3,773	1.6%
Mean travel time to work (minutes)	32.1		22.2	

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, tables B08301 and B08303. Mean travel time to work is taken from table S0801.

Key Takeaways

- 71.4% of Florist Highlands Neighborhood working residents ages 16 and over drive alone in a car, truck, or van to work, a similar percentage to the City of Milwaukee overall (69.8%).
- The mean travel time to work in the Florist Highlands Neighborhood is 32.1 minutes, compared to 22.2 minutes in the City of Milwaukee.

Table 8: Employment Sector by Sex

	Florist Highlands				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Civilian employed population 16 years and over	786		424	362	265,657		131,158	134,499
Management, business, science, and arts occupations	315	40.1%	36.8%	43.9%	88,498	33.3%	28.4%	38.1%
Service occupations	163	20.7%	17.5%	24.6%	58,209	21.9%	17.5%	26.2%
Sales and office occupations	106	13.5%	0.7%	28.5%	48,688	18.3%	12.8%	23.8%
Natural resources, construction, and maintenance occupations	64	8.1%	15.1%	0.0%	15,866	6.0%	11.4%	0.6%
Production, transportation, and material moving occupations	138	17.6%	30.0%	3.0%	54,396	20.5%	29.9%	11.3%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table S2301

Key Takeaways

- The most common employment sectors for Florist Highlands Neighborhood residents are management, business, science, and arts occupations, which accounts for 40.1% of the employed population in the Florist Highlands Neighborhood.
- 46.1% of the civilian employed population in the Florist Highlands Neighborhood is female, compared to 50.6% in the City of Milwaukee.

Table 9: Educational Attainment

Florist Highlands

City of Milwaukee

	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Population 18 to 24 years	88		64	24	69,051		34,219	34,219
Less than high school graduate	18	20.5%	28.1%	0.0%	9,583	13.9%	15.5%	15.5%
High school graduate (includes equivalency)	70	79.5%	71.9%	100.0%	24,858	36.0%	36.7%	36.7%
Some college or associate's degree	-	0.0%	0.0%	0.0%	27,279	39.5%	38.4%	38.4%
Bachelor's degree or higher	-	0.0%	0.0%	0.0%	7,331	10.6%	9.4%	9.4%

Population 25 years and over	1,056		553	503	357,095		169,170	169,170
Less than 9th grade	19	1.8%	3.4%	0.0%	19,708	5.5%	6.1%	6.1%
9th to 12th grade, no diploma	34	3.2%	4.9%	1.4%	32,294	9.0%	9.8%	9.8%
High school graduate (includes equivalency)	333	31.5%	38.9%	23.5%	109,929	30.8%	32.5%	32.5%
Some college, no degree	218	20.6%	17.4%	24.3%	75,047	21.0%	20.7%	20.7%
Associate's degree	62	5.9%	7.6%	4.0%	26,739	7.5%	6.8%	6.8%
Bachelor's degree	304	28.8%	22.1%	36.2%	59,525	16.7%	15.9%	15.9%
Graduate or professional degree	86	8.1%	5.8%	10.7%	33,853	9.5%	8.2%	8.2%
High school graduate or higher	1,003	95.0%	91.7%	98.6%	305,093	85.4%	84.1%	84.1%
Bachelor's degree or higher	390	36.9%	27.8%	46.9%	93,378	26.1%	24.2%	24.2%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table S1501

Key Takeaways

- In the Florist Highlands Neighborhood, 95% of residents over 25 years old have graduated from high school or higher, a greater percentage than the City of Milwaukee overall (85.4%).

Section Two | Housing and Household Characteristics

Table 10: Housing Occupancy and Tenure

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total Housing Units	691		257,441	
Vacant Housing Units	61	8.8%	26,682	10.4%
Occupied Housing Units	630	91.2%	230,759	89.6%
Owner-occupied housing units	441	70.0%	94,975	41.2%
Renter-occupied housing units	189	30.0%	135,784	58.8%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of the occupied housing units in the Florist Highlands Neighborhood, 70% are owner occupied, which is greater than the City of Milwaukee rate (41.2%).
- 8.8% of housing units in the Florist Highlands Neighborhood are vacant, compared to 10.4% in the City of Milwaukee as a whole.

Table 11: Units in Structure for Occupied Housing Units

	Florist Highlands			City of Milwaukee		
	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter Occupied Housing Units
Occupied housing units	630	441	189	230,759	94,975	135,784
Occupied housing units %		70.0%	30.0%		41.2%	58.8%
UNITS IN STRUCTURE						
1, detached	445	95.5%	12.7%	95,488	75.9%	17.2%
1, attached	73	3.6%	30.2%	9,802	4.1%	4.3%
2 apartments	25	0.9%	11.1%	47,383	12.4%	26.3%
3 or 4 apartments	16	0.0%	8.5%	15,699	1.1%	10.8%
5 to 9 apartments	40	0.0%	21.2%	13,925	0.6%	9.8%
10 or more apartments	3	0.0%	1.6%	47,435	5.3%	31.2%
Mobile home or other type of housing	28	0.0%	14.8%	1,027	0.5%	0.4%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table S2504

Key Takeaways

- Of the owner-occupied housing units in the Florist Highlands Neighborhood, 0.9% are duplexes (2 apartments) compared to 12.4% in the City of Milwaukee.
- 1.6% of renter-occupied units in the Florist Highlands Neighborhood are buildings with 10 or more apartments, compared to 31.2% in the City of Milwaukee as a whole.

Table 12: Housing Unit Bedrooms and Year Built

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total housing units	691		257,441	
BEDROOMS				
No bedroom	8	1.2%	10,599	4.1%
1 bedroom	-	0.0%	42,421	16.5%
2 bedrooms	132	19.1%	87,791	34.1%
3 bedrooms	423	61.2%	85,218	33.1%
4 bedrooms	99	14.3%	25,661	10.0%
5 or more bedrooms	29	4.2%	5,751	2.2%
YEAR STRUCTURE BUILT				
Built 2014 or later	-	0.0%	402	0.2%
Built 2010 to 2013	-	0.0%	8,088	3.1%
Built 2000 to 2009	23	3.3%	9,010	3.5%
Built 1990 to 1999	46	6.7%	8,511	3.3%
Built 1980 to 1989	21	3.0%	10,081	3.9%
Built 1970 to 1979	214	31.0%	23,289	9.0%
Built 1960 to 1969	131	19.0%	29,919	11.6%
Built 1950 to 1959	91	13.2%	49,681	19.3%
Built 1940 to 1949	72	10.4%	27,000	10.5%
Built 1939 or earlier	93	13.5%	91,460	35.5%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- 0% of the housing units in the Florist Highlands Neighborhood have only one bedroom, compared with 16.5% in the City of Milwaukee.
- Of all the housing units in the Florist Highlands Neighborhood, 13.5% were built in 1939 or earlier, compared to 35.5% in the city overall.

Table 13: Gross Rent and Gross Rent as a Percentage of Household Income

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
GROSS RENT				
Occupied units paying rent	189		132,552	
Less than \$500	29	15.3%	9,419	7.1%
\$500 to \$999	19	10.1%	60,194	45.4%
\$1,000 to \$1,499	122	64.6%	45,844	34.6%
\$1,500 to \$1,999	19	10.1%	12,368	9.3%
\$2,000 to \$2,499	-	0.0%	2,746	2.1%
\$2,500 to \$2,999	-	0.0%	987	0.7%
\$3,000 or more	-	0.0%	994	0.7%

GROSS RENT AS A PERCENTAGE OF HOUSHOLD INCOME				
	Estimate	%	Estimate	%
Occupied units paying rent*	189		127,994	
Less than 15.0 percent	18	9.5%	17,333	13.5%
15.0 to 19.9 percent	7	3.7%	15,617	12.2%
20.0 to 24.9 percent	63	33.3%	15,474	12.1%
25.0 to 29.9 percent	16	8.5%	13,914	10.9%
30.0 to 34.9 percent	39	20.6%	10,610	8.3%
35.0 percent or more	46	24.3%	55,046	43.0%
Not computed	-		7,790	

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes units for which gross rent as a percentage of household income cannot be calculated.

Key Takeaways

- 44.9% of Florist Highlands Neighborhood households paying rent paid 30 percent or more of their household income towards rent, compared to 51.3% of the City of Milwaukee as a whole. Households that spend 30 percent or more of their household income on rent or housing expenses are considered cost burdened.

Table 14: Mortgage Status and Cost (Owner-Occupied Units)

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
MORTGAGE STATUS				
Owner-occupied units	441		94,975	
Housing units with a mortgage	273	61.9%	61,902	65.2%
Housing units without a mortgage	168	38.1%	33,073	34.8%
SELECTED MONTHLY OWNER COSTS				
Housing units with a mortgage	273		61,902	
Less than \$500	-	0.0%	193	0.3%
\$500 to \$900	-	0.0%	8,707	14.1%
\$1,000 to \$1,499	71	26.0%	25,492	41.2%
\$1,500 to \$1,999	154	56.4%	17,385	28.1%
\$2,000 to \$2,499	21	7.7%	5,657	9.1%
\$2,500 to \$2,999	27	9.9%	2,272	3.7%
\$3,000 or more	-	0.0%	2,196	3.5%
Housing units without a mortgage	168		33,073	
Less than \$250	-	0.0%	673	2.0%
\$250 to \$399	54	32.1%	3,122	9.4%
\$400 to \$599	14	8.3%	11,700	35.4%
\$600 to \$799	72	42.9%	9,931	30.0%
\$800 to \$999	11	6.5%	4,538	13.7%
\$1,000 or more	17	10.1%	3,109	9.4%

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of all owner-occupied houses in the Florist Highlands Neighborhood, 61.9% have a mortgage, compared to 65.2% in the City of Milwaukee.

Table 15: Mortgage Cost as a Percentage of Household Income (Owner-Occupied Units)

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Housing units with a mortgage*	273		61,320	
Less than 20.0%	85	31.1%	26,462	43.2%
20.0 to 24.9%	72	26.4%	9,337	15.2%
25.0 to 29.9%	34	12.5%	6,665	10.9%
30.0 to 34.9%	21	7.7%	4,466	7.3%
35.0% or more	61	22.3%	14,390	23.5%
Not computed	-		582	
Housing units without a mortgage*	168		32,373	
Less than 10.0%	32	19.0%	10,968	33.9%
10.0 to 14.9%	53	31.5%	6,826	21.1%
15.0 to 19.9%	57	33.9%	4,686	14.5%
20.0 to 24.9%	7	4.2%	2,489	7.7%
25.0 to 29.9%	-	0.0%	1,700	5.3%
30.0 to 34.9%	6	3.6%	1,133	3.5%
35.0% or more	13	7.7%	4,571	14.1%
Not computed	-		700	

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes households where selected monthly owner costs as a percentage of household income (SMOCAP) could not be calculated.

Key Takeaways

- Nearly a quarter (22.3%) of all owner-occupied units with a mortgage in the Florist Highlands Neighborhood pay 35 percent or more of their household income towards housing costs, similar to the City of Milwaukee as a whole (23.5%).
- Nearly a third (31.1%) of all owner-occupied units with a mortgage in the Florist Highlands Neighborhood pay less than 20 percent of their household income towards housing costs, compared to 43.2% in the City of Milwaukee as a whole.

Table 16: Household Income in the Past 12 Months and Median Income

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total	630		230,759	
Less than \$10,000	16	2.5%	18,377	8.0%
\$10,000 to \$14,999	16	2.5%	16,773	7.3%
\$15,000 to \$19,999	6	1.0%	10,980	4.8%
\$20,000 to \$24,999	30	4.8%	12,359	5.4%
\$25,000 to \$29,999	62	9.8%	14,356	6.2%
\$30,000 to \$34,999	6	1.0%	11,576	5.0%
\$35,000 to \$39,999	22	3.5%	10,667	4.6%
\$40,000 to \$44,999	30	4.8%	10,324	4.5%
\$45,000 to \$49,999	39	6.2%	10,453	4.5%
\$50,000 to \$59,999	58	9.2%	20,386	8.8%
\$60,000 to \$74,999	75	11.9%	21,894	9.5%
\$75,000 to \$99,999	150	23.8%	27,218	11.8%
\$100,000 to \$124,999	67	10.6%	17,151	7.4%
\$125,000 to \$149,999	24	3.8%	10,710	4.6%
\$150,000 to \$199,999	25	4.0%	9,718	4.2%
\$200,000 or more	4	0.6%	7,817	3.4%
Median Household Income	\$65,000		\$49,733	

Data Source: 2018 - 2022 American Community Survey 5-Year Estimates, table B19001. Median Household Income is taken from table S1901.

Key Takeaways

- Approximately 19% of households in the Florist Highlands Neighborhood make \$100,000 or more per year, which is a similar percentage to the City of Milwaukee as a whole (19.6%).
- The median household income in the Florist Highlands Neighborhood is \$65,000, greater than the median household income for the City of Milwaukee as a whole (\$49,733).