

 Parks

 All Census Tracts

 Neighborhood Census Tracts

Florist Highlands Neighborhood

Data Portrait | Created May 2026

DATA YOU CAN USE

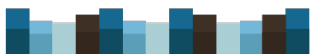


Table of Contents

Introduction and Background	2
About the Data and Acknowledgements	3
Section One Population Characteristics	4
Table 1: Population by Race	4
Table 2: Population by Age and Sex	5
Table 3: Residents Living in Poverty by Age	6
Table 4: Household Characteristics	7
Table 5: Vehicles per Household	8
Table 6: Employment Status by Sex	9
Table 7: Commute Method and Time to Work	10
Table 8: Employment Sector by Sex	11
Table 9: Educational Attainment	12
Section Two Housing and Household Characteristics	13
Table 10: Housing Occupancy and Tenure	13
Table 11: Units in Structure for Occupied Housing Units	14
Table 12: Housing Unit Bedrooms and Year Built	15
Table 13: Gross Rent and Gross Rent as a Percentage of Household Income	16
Table 14: Mortgage Status and Cost (Owner-Occupied Units)	17
Table 15: Mortgage Cost as a Percentage of Household Income (Owner-Occupied Units)	18
Table 16: Household Income in the Past 12 Months and Median Income	19

Introduction and Background

This Neighborhood Portrait data profile was prepared by Data You Can Use with the support of the Community Development Alliance (CDA). The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. The original set of neighborhood portraits were released by Data You Can Use in 2016 using 2010-2014 American Community Survey 5-year estimates. This document is part of an update to those original Neighborhood Portraits and has been edited in response to community feedback following the release and use of the original portraits.

Data You Can Use and our partners hope that these tables continue to be used by those working in Milwaukee neighborhoods in their work planning, organizing, and funding development work and programming. It is designed to be used with their staff, their partners, their funders, their elected officials, and the residents of their neighborhoods, and can be used to supplement and support the stories and anecdotes of residents to build a case for needed resources, and to identify more questions.

As part of the release of the updated Neighborhood Portraits, related training on the use of census data was conducted and offered to the neighborhood partners. A final draft of each Portrait was reviewed by these same partners, and neighborhood organizers shared the ideas, stories, and strategies that they derived from the data.

With each update to the Neighborhood Portraits, Data You Can Use strives to provide both timely data and improvements to the way data is displayed and/or the topics covered. Data You Can Use actively maintains a "wish list" of hopeful future improvements for the Neighborhood Portraits; please reach out to us if you have any questions, comments, or recommendations for future expansion of this project to new topics or neighborhoods in Milwaukee at connectwithus@datayoucanuse.org.

About the Data and Acknowledgements

Data Sources

This data portrait uses data from the 2020-2024 American Community Survey (ACS) 5-year estimates, which was the most up-to-date data at the time of the writing of this report. Specific source tables from the ACS are cited below each table within this report.

Census tract 3.03 was used to define the Florist Highlands neighborhood for the purposes of this report. These tracts were chosen in consultation with our neighborhood partners. The tables in the report describe the population that live within these census tracts. Please note that the boundaries of these tracts may differ from true neighborhood boundaries.

Data Quality and Reliability

The data found in this report is from the American Community Survey and is some of the best data available that describes the people, households, families, and housing in Milwaukee neighborhoods. The American Community Survey data is collected by the U.S. Census Bureau, which holds its data to high standards.

It is also important to note that numbers and percentages included in this report are considered estimates. This is because the Census Bureau uses a sample of the population when they conduct the survey, which creates some level of uncertainty. The data presented here have a margin of error associated with each data point, which is a measure of the possible variation of the estimate and the true population value of each number. The margin of error helps data users understand the reliability of each data point.

We have chosen not to include margin of error for the estimates in the tables below so that the tables are clearer and easier to use. If you would like more information about data reliability for the tables in this report or would like to know the margin of error for a particular estimate, please reach out to our team at Data You Can Use. If you want to learn more about the American Community Survey, please refer to the [handbook for American Community Survey Data Users](#).

Acknowledgements and Contact

This report was prepared by Data You Can Use in collaboration with community partners and stakeholders working in the Florist Highlands neighborhood in Milwaukee, Wisconsin.

Please reach out to Data You Can Use with questions about this report or the data it contains at connectwithus@datayoucanuse.org.

Section One | Population Characteristics

Table 1: Population by Race

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population	1,935	100.0%	566,973	100.0%
Hispanic or Latino	182	9.4%	118,591	20.9%
White Alone (Not Hispanic or Latino)	624	32.2%	179,514	31.7%
Black or African American Alone (Not Hispanic or Latino)	904	46.7%	214,848	37.9%
American Indian and Alaska Native Alone (Not Hispanic or Latino)	25	1.3%	1,972	0.3%
Asian Alone (Not Hispanic or Latino)	122	6.3%	28,556	5.0%
Native Hawaiian and Other Pacific Islander Alone (Not Hispanic or Latino)	-	0.0%	16	0.0%
Some Other Race Alone (Not Hispanic or Latino)	-	0.0%	1,597	0.3%
Two or More Races (Not Hispanic or Latino)	78	4.0%	21,879	3.9%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B03002

Key Takeaway(s)

- 46.7% of Florist Highlands neighborhood residents identify as Black or African American alone, which is greater than the percentage for the City of Milwaukee as a whole (37.9%).
- 9.4% of Florist Highlands neighborhood residents identify as Hispanic or Latino, less than the City of Milwaukee as a whole (20.9%).

Table 2: Population by Age and Sex

	Florist Highlands				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Total	1,935		893	1,042	566,973		274,137	292,836
Under 5 years	214	11.1%	10.0%	12.0%	38,651	6.8%	7.2%	6.5%
5 to 9 years	160	8.3%	6.8%	9.5%	39,226	6.9%	7.4%	6.5%
10 to 14 years	123	6.4%	5.8%	6.8%	42,270	7.5%	7.8%	7.2%
15 to 19 years	180	9.3%	9.4%	9.2%	43,732	7.7%	8.0%	7.4%
20 to 24 years	141	7.3%	10.5%	4.5%	46,321	8.2%	8.2%	8.2%
25 to 29 years	49	2.5%	1.9%	3.1%	49,921	8.8%	8.9%	8.7%
30 to 34 years	112	5.8%	3.2%	8.0%	46,467	8.2%	8.3%	8.1%
35 to 39 years	182	9.4%	6.8%	11.6%	38,743	6.8%	6.6%	7.1%
40 to 44 years	212	11.0%	14.0%	8.3%	36,431	6.4%	6.5%	6.4%
45 to 49 years	53	2.7%	3.7%	1.9%	30,304	5.3%	5.2%	5.5%
50 to 54 years	121	6.3%	5.3%	7.1%	29,026	5.1%	4.9%	5.3%
55 to 59 years	52	2.7%	0.3%	4.7%	29,492	5.2%	5.1%	5.3%
60 to 64 years	88	4.5%	6.8%	2.6%	28,499	5.0%	5.1%	5.0%
65 to 69 years	81	4.2%	6.6%	2.1%	24,136	4.3%	4.1%	4.4%
70 to 74 years	54	2.8%	2.2%	3.3%	18,315	3.2%	3.2%	3.3%
75 to 79 years	68	3.5%	1.9%	4.9%	10,563	1.9%	1.8%	2.0%
80 to 84 years	-	0.0%	0.0%	0.0%	7,153	1.3%	1.0%	1.5%
85 years and over	45	2.3%	4.6%	0.4%	7,723	1.4%	0.9%	1.8%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B01001

Key Takeaways

- 46.1% of the residents in the Florist Highlands neighborhood are male and 53.9% are female.
- 35.1% of the residents in the Florist Highlands neighborhood are under 20 years old compared to 28.9% in the City of Milwaukee overall.
- 12.8% of the residents in the Florist Highlands neighborhood are age 65 or over compared to 12.1% in the City of Milwaukee overall.

Table 3: Residents Living in Poverty by Age

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population *	1,849		552,601	
Income in the past 12 months below poverty level	251	13.6%	125,891	22.8%
Under 5 years	97	38.6%	12,801	10.2%
5 years	5	2.0%	2,699	2.1%
6 to 11 years	27	10.8%	16,079	12.8%
12 to 14 years	55	21.9%	7,110	5.6%
15 years	-	0.0%	2,027	1.6%
16 and 17 years	-	0.0%	4,215	3.3%
18 to 24 years	5	2.0%	16,548	13.1%
25 to 34 years	13	5.2%	17,169	13.6%
35 to 44 years	30	12.0%	12,821	10.2%
45 to 54 years	4	1.6%	9,824	7.8%
55 to 64 years	8	3.2%	12,557	10.0%
65 to 74 years	-	0.0%	7,678	6.1%
75 years and over	7	2.8%	4,363	3.5%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B17001. Note: The total population number for this table does not match the total population number that can be seen in the previous tables. This is because this table is showing data for the total population for whom poverty status can be determined – in this case, slightly fewer people from the neighborhood.

How to interpret this table

The Census Bureau defines the poverty threshold differently for each person or family. Thresholds vary by the size of the family and the age of the members and are updated for inflation on an annual basis. [Read more about poverty thresholds here.](#)

Key Takeaways

- 13.6% of Florist Highlands neighborhood residents live in households with incomes below the poverty line, compared to 22.8% in the City of Milwaukee overall.

Table 4: Household Characteristics

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total	696		232,520	
Family households	489	70.3%	118,290	50.9%
Married couple family	327	47.0%	57,955	24.9%
Family with male householder, no spouse present	23	3.3%	14,341	6.2%
Family with female householder, no spouse present	139	20.0%	45,994	19.8%
Non-family Households	207	29.7%	114,230	49.1%
Householder living alone	174	25.0%	91,349	39.3%
Householder not living alone	33	4.7%	22,881	9.8%
Average Household Size	2.78		2.37	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, tables B11001 and S1101.

How to interpret this table

The Census Bureau defines a family as “a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family.”

Key Takeaways

- 25.0% of households in the Florist Highlands neighborhood are occupied by individuals living alone, less than the rate for the City of Milwaukee (39.3%).
- The estimated average household size for the Florist Highlands neighborhood is 2.78 people per household, which is greater than the average household size for the City of Milwaukee as a whole (2.37).

Table 5: Vehicles per Household

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total Households	696		232,520	
No vehicle available	22	3.2%	37,704	16.2%
1 vehicle available	314	45.1%	106,938	46.0%
2 vehicles available	210	30.2%	64,820	27.9%
3 vehicles available	111	15.9%	17,419	7.5%
4 or more vehicles available	39	5.6%	5,639	2.4%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B08021

Key Takeaways

- Approximately 3.2% of households in the Florist Highlands neighborhood do not have access to a vehicle, a smaller percentage than the rate of the City of Milwaukee as a whole (16.2%).

Table 6: Employment Status by Sex

	Florist Highlands					City of Milwaukee				
	Estimate	Labor Force Participation Rate	Employment/Population Ratio	Unemployment Rate	Not Working	Estimate	Labor Force Participation Rate	Employment/Population Ratio	Unemployment Rate	Not Working
Population Age 20-64 Years	1,010	91.6%	91.6%	0.0%	8.4%	335,204	77.0%	72.2%	6.1%	27.7%
Male	470	92.8%	92.8%	0.0%	7.2%	161,004	78.7%	73.5%	6.5%	26.4%
Female	540	90.6%	90.6%	0.0%	9.4%	174,200	75.4%	71.1%	5.7%	28.9%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table S2301

How to interpret this table

- The **labor force participation rate** refers to the proportion of the population age 20-64 that is either working or actively looking for work.
- The **employment/population ratio** is the proportion of the population age 20-64 that is working.
- **Unemployment rate** is the percentage of those in the labor force who are not working.
- In this table, **not working** refers to the combined percentage of people who are not in the labor force and those who are in the labor force but are unemployed.

Key Takeaways

- 91.6% of Florist Highlands neighborhood residents ages 20-64 are participating in the labor force by working or actively looking for work, greater than the rate for the City of Milwaukee (77%).
- 0.0% of the labor force from the Florist Highlands neighborhood is unemployed and looking for work, less than the City of Milwaukee (6.1%).

Table 7: Commute Method and Time to Work

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
COMMUTE METHOD				
Total workers 16 and over	1,021		261,320	
Drove alone in car, truck, or van	719	70.4%	173,173	66.3%
Carpooled in car, truck, or van	123	12.0%	25,785	9.9%
Public transportation	21	2.1%	12,946	5.0%
Taxicab	-	0.0%	996	0.4%
Motorcycle	-	0.0%	118	0.0%
Bicycle	-	0.0%	1,384	0.5%
Walked	-	0.0%	10,496	4.0%
Other means	-	0.0%	2,674	1.0%
Worked from home	158	15.5%	33,748	12.9%
COMMUTE TIME				
Total workers 16 and over who did not work from home	863		227,572	
Less than 10 minutes	154	17.8%	24,402	10.7%
10 to 19 minutes	252	29.2%	83,390	36.6%
20 to 29 minutes	286	33.1%	58,439	25.7%
30 to 39 minutes	64	7.4%	37,838	16.6%
40 to 59 minutes	31	3.6%	12,989	5.7%
60 to 89 minutes	42	4.9%	7,031	3.1%
90 minutes or more	34	3.9%	3,483	1.5%
Mean travel time to work (minutes)	24.5		22.4	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, tables B08301 and B08303. Mean travel time to work is taken from table S0801.

Key Takeaways

- 70.4% of Florist Highlands neighborhood working residents ages 16 and over drive alone in a car, truck, or van to work, a greater percentage than the City of Milwaukee overall (66.3%).
- The mean travel time to work in the Florist Highlands neighborhood is 24.5 minutes, compared to 22.4 minutes in the City of Milwaukee.

Table 8: Employment Sector by Sex

	Florist Highlands				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Civilian employed population 16 years and over	1,024		502	522	265,636		130,130	135,506
Management, business, science, and arts occupations	370	36.1%	29.7%	42.3%	93,409	35.2%	30.3%	39.8%
Service occupations	255	24.9%	21.9%	27.8%	56,202	21.2%	16.7%	25.5%
Sales and office occupations	182	17.8%	12.7%	22.6%	46,752	17.6%	12.5%	22.5%
Natural resources, construction, and maintenance occupations	46	4.5%	9.2%	0.0%	16,045	6.0%	11.5%	0.8%
Production, transportation, and material moving occupations	171	16.7%	26.5%	7.3%	53,228	20.0%	29.0%	11.5%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table S2301

Key Takeaways

- The most common employment sectors for Florist Highlands neighborhood residents are management, business, science, and arts occupations, which accounts for 36.1% of the employed population in the Florist Highlands neighborhood.
- 51.0% of the civilian employed population in the Florist Highlands neighborhood is female, compared to 51% in the City of Milwaukee.

Table 9: Educational Attainment

	Florist Highlands				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Population 18 to 24 years	186		123	63	66,459		32,523	33,936
Less than high school graduate	16	8.6%	8.9%	7.9%	8,391	12.6%	14.6%	10.8%
High school graduate (includes equivalency)	109	58.6%	41.5%	92.1%	25,963	39.1%	41.1%	37.1%
Some college or associate's degree	61	32.8%	49.6%	0.0%	24,811	37.3%	35.4%	39.2%
Bachelor's degree or higher	-	0.0%	0.0%	0.0%	7,294	11.0%	8.9%	12.9%
Population 25 years and over	1,117		513	604	356,773		168,398	188,375
Less than 9th grade	5	0.4%	0.0%	0.8%	21,450	6.0%	6.7%	5.4%
9th to 12th grade, no diploma	24	2.1%	2.5%	1.8%	30,313	8.5%	8.9%	8.1%
High school graduate (includes equivalency)	354	31.7%	44.2%	21.0%	108,358	30.4%	32.2%	28.7%
Some college, no degree	302	27.0%	27.7%	26.5%	72,483	20.3%	19.8%	20.8%
Associate's degree	89	8.0%	5.7%	9.9%	26,253	7.4%	6.9%	7.8%
Bachelor's degree	254	22.7%	14.4%	29.8%	63,079	17.7%	17.1%	18.2%
Graduate or professional degree	89	8.0%	5.5%	10.1%	34,837	9.8%	8.4%	11.0%
High school graduate or higher	1,088	97.4%	97.5%	97.4%	305,010	85.5%	84.3%	86.5%
Bachelor's degree or higher	343	30.7%	19.9%	39.9%	97,916	27.4%	25.5%	29.2%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table S1501

Key Takeaways

- In the Florist Highlands neighborhood, 97.4% of residents over 25 years old have graduated from high school or higher, a greater percentage than the City of Milwaukee overall (85.5%).

Section Two | Housing and Household Characteristics

Table 10: Housing Occupancy and Tenure

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total Housing Units	706		259,101	
Vacant Housing Units	10	1.4%	26,581	10.3%
Occupied Housing Units	696	98.6%	232,520	89.7%
Owner-occupied housing units	428	61.5%	97,223	41.8%
Renter-occupied housing units	268	38.5%	135,297	58.2%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of the occupied housing units in the Florist Highlands neighborhood, 61.5% are owner-occupied, which is greater than the City of Milwaukee rate (41.8%).
- 1.4% of housing units in the Florist Highlands neighborhood are vacant, compared to 10.3% in the City of Milwaukee as a whole.

Table 11: Units in Structure for Occupied Housing Units

	Florist Highlands			City of Milwaukee		
	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter Occupied Housing Units
Occupied housing units	696	428	268	232,520	97,223	135,297
Occupied housing units %		61.5%	38.5%		41.8%	58.2%
UNITS IN STRUCTURE						
1, detached	458	98.1%	14.2%	96,074	75.6%	16.7%
1, attached	29	0.9%	9.3%	10,154	4.2%	4.5%
2 apartments	102	0.9%	36.6%	46,384	12.6%	25.2%
3 or 4 apartments	30	0.0%	11.2%	16,931	1.0%	11.8%
5 to 9 apartments	20	0.0%	7.5%	13,293	0.9%	9.2%
10 or more apartments	31	0.0%	11.6%	48,767	5.2%	32.3%
Mobile home or other type of housing	26	0.0%	9.7%	917	0.5%	0.3%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table S2504

Key Takeaways

- Of the owner-occupied housing units in the Florist Highlands neighborhood, 0.9% are duplexes (2 apartments) compared to 12.6% in the City of Milwaukee.
- 11.6% of renter-occupied units in the Florist Highlands neighborhood are buildings with 10 or more apartments, compared to 32.3% in the City of Milwaukee as a whole.

Table 12: Housing Unit Bedrooms and Year Built

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total housing units	706		259,101	
BEDROOMS				
No bedroom	3	0.4%	10,499	4.1%
1 bedroom	14	2.0%	42,928	16.6%
2 bedrooms	161	22.8%	90,801	35.0%
3 bedrooms	438	62.0%	84,423	32.6%
4 bedrooms	66	9.3%	24,840	9.6%
5 or more bedrooms	24	3.4%	5,610	2.2%
YEAR STRUCTURE BUILT				
Built 2014 or later	-	0.0%	1,270	0.5%
Built 2010 to 2013	-	0.0%	9,683	3.7%
Built 2000 to 2009	32	4.5%	10,698	4.1%
Built 1990 to 1999	45	6.4%	8,925	3.4%
Built 1980 to 1989	92	13.0%	10,271	4.0%
Built 1970 to 1979	178	25.2%	23,424	9.0%
Built 1960 to 1969	113	16.0%	29,392	11.3%
Built 1950 to 1959	64	9.1%	49,410	19.1%
Built 1940 to 1949	89	12.6%	27,899	10.8%
Built 1939 or earlier	93	13.2%	88,129	34.0%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- 2.0% of the housing units in the Florist Highlands neighborhood have only one bedroom, compared with 16.6% in the City of Milwaukee.
- Of all the housing units in the Florist Highlands neighborhood, 13.2% were built in 1939 or earlier, compared to 34% in the city overall.

Table 13: Gross Rent and Gross Rent as a Percentage of Household Income

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
GROSS RENT				
Occupied units paying rent	268		131,911	
Less than \$500	3	1.1%	9,196	7.0%
\$500 to \$999	29	10.8%	48,808	37.0%
\$1,000 to \$1,499	202	75.4%	50,312	38.1%
\$1,500 to \$1,999	34	12.7%	15,950	12.1%
\$2,000 to \$2,499	-	0.0%	4,028	3.1%
\$2,500 to \$2,999	-	0.0%	1,807	1.4%
\$3,000 or more	-	0.0%	1,810	1.4%

GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME				
	Estimate	%	Estimate	%
Occupied units paying rent*	268		127,270	
Less than 15.0 percent	60	22.4%	18,394	14.5%
15.0 to 19.9 percent	11	4.1%	15,256	12.0%
20.0 to 24.9 percent	88	32.8%	15,261	12.0%
25.0 to 29.9 percent	25	9.3%	13,624	10.7%
30.0 to 34.9 percent	31	11.6%	10,946	8.6%
35.0 percent or more	53	19.8%	53,789	42.3%
Not computed	-		8,027	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes units for which gross rent as a percentage of household income cannot be calculated.

Key Takeaways

- 31.4% of Florist Highlands neighborhood households paying rent paid 30 percent or more of their household income towards rent, compared to 50.9% of the City of Milwaukee as a whole. Households that spend 30 percent or more of their household income on rent or housing expenses are considered cost burdened.

Table 14: Mortgage Status and Cost (Owner-Occupied Units)

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
MORTGAGE STATUS				
Owner-occupied units	428		97,223	
Housing units with a mortgage	273	63.8%	63,218	65.0%
Housing units without a mortgage	155	36.2%	34,005	35.0%
SELECTED MONTHLY OWNER COSTS				
Housing units with a mortgage	273		63,218	
Less than \$500	-	0.0%	196	0.3%
\$500 to \$900	17	6.2%	6,966	11.0%
\$1,000 to \$1,499	117	42.9%	22,856	36.2%
\$1,500 to \$1,999	100	36.6%	19,494	30.8%
\$2,000 to \$2,499	20	7.3%	7,766	12.3%
\$2,500 to \$2,999	15	5.5%	2,894	4.6%
\$3,000 or more	4	1.5%	3,046	4.8%
Housing units without a mortgage	155		34,005	
Less than \$250	-	0.0%	583	1.7%
\$250 to \$399	42	27.1%	2,776	8.2%
\$400 to \$599	15	9.7%	9,285	27.3%
\$600 to \$799	53	34.2%	11,084	32.6%
\$800 to \$999	21	13.5%	5,702	16.8%
\$1,000 or more	24	15.5%	4,575	13.5%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of all owner-occupied houses in the Florist Highlands neighborhood, 63.8% have a mortgage, compared to 65% in the City of Milwaukee.

Table 15: Mortgage Cost as a Percentage of Household Income (Owner-Occupied Units)

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Housing units with a mortgage*	273		62,351	
Less than 20.0%	115	42.1%	27,025	43.3%
20.0 to 24.9%	63	23.1%	9,291	14.9%
25.0 to 29.9%	19	7.0%	7,021	11.3%
30.0 to 34.9%	5	1.8%	4,515	7.2%
35.0% or more	71	26.0%	14,499	23.3%
Not computed	-		867	
Housing units without a mortgage*	155		33,247	
Less than 10.0%	26	16.8%	11,247	33.8%
10.0 to 14.9%	28	18.1%	6,820	20.5%
15.0 to 19.9%	71	45.8%	4,632	13.9%
20.0 to 24.9%	6	3.9%	2,523	7.6%
25.0 to 29.9%	-	0.0%	1,859	5.6%
30.0 to 34.9%	5	3.2%	1,079	3.2%
35.0% or more	19	12.3%	5,087	15.3%
Not computed	-		758	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes households where selected monthly owner costs as a percentage of household income (SMOCAPI) could not be calculated.

Key Takeaways

- Over a quarter (26.0%) of all owner-occupied units with a mortgage in the Florist Highlands neighborhood pay 35 percent or more of their household income towards housing costs, greater than the City of Milwaukee as a whole (23.3%).
- Approximately 42.1% of all owner-occupied units with a mortgage in the Florist Highlands neighborhood pay less than 20 percent of their household income towards housing costs, compared to 43.3% in the City of Milwaukee as a whole.

Table 16: Household Income in the Past 12 Months and Median Income

	Florist Highlands		City of Milwaukee	
	Estimate	%	Estimate	%
Total	696		232,520	
Less than \$10,000	-	0.0%	18,215	7.8%
\$10,000 to \$14,999	25	3.6%	14,479	6.2%
\$15,000 to \$19,999	5	0.7%	9,743	4.2%
\$20,000 to \$24,999	14	2.0%	11,187	4.8%
\$25,000 to \$29,999	92	13.2%	10,371	4.5%
\$30,000 to \$34,999	-	0.0%	12,939	5.6%
\$35,000 to \$39,999	35	5.0%	9,788	4.2%
\$40,000 to \$44,999	28	4.0%	11,230	4.8%
\$45,000 to \$49,999	29	4.2%	10,241	4.4%
\$50,000 to \$59,999	73	10.5%	18,424	7.9%
\$60,000 to \$74,999	81	11.6%	23,328	10.0%
\$75,000 to \$99,999	140	20.1%	28,771	12.4%
\$100,000 to \$124,999	56	8.0%	19,684	8.5%
\$125,000 to \$149,999	28	4.0%	11,303	4.9%
\$150,000 to \$199,999	60	8.6%	12,637	5.4%
\$200,000 or more	30	4.3%	10,180	4.4%
Median Household Income	\$67,500		\$54,234	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B19001. Median Household Income is taken from table S1901.

Key Takeaways

- Approximately 24.9% of households in the Florist Highlands neighborhood make \$100,000 or more per year, which is a greater percentage than the City of Milwaukee as a whole (23.2%).
- The median household income in the Florist Highlands neighborhood is \$67,500, greater than the median household income for the City of Milwaukee as a whole (\$54,234).