

Ignite Presentations

**DATA
DAY
2024**

MEASURES AND MOVEMENTS:
Using Data to Spark Change

10TH ANNIVERSARY

Mapping Food Systems Change in Milwaukee

Jessica Thompson, Community Engagement Manager, Milwaukee Food Council

Lisa lab Yaj, Food Systems Facilitator, Milwaukee Food Council

Commercial Tobacco, Cannabis, & Delta-8 Use in the LGBTQIA+ Community

Charlie Leonard, City of Milwaukee Tobacco-Free Alliance Coordinator, Community Advocates

Unlocking Wisconsin Shares: Insights into the State's Child Care Subsidy

Kristin Kappelman, Director of Research, Milwaukee Succeeds

Samantha Reynoso, Early Childhood Education Data Analyst, Milwaukee Succeeds

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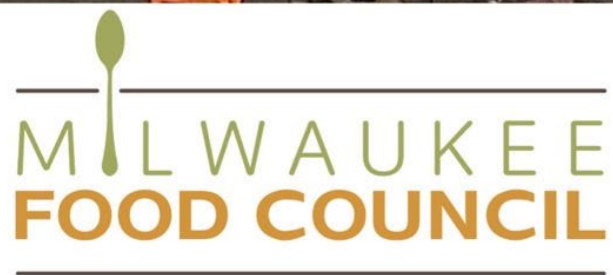
Lisa lab Yaj

Food Systems Facilitator, Milwaukee Food Council

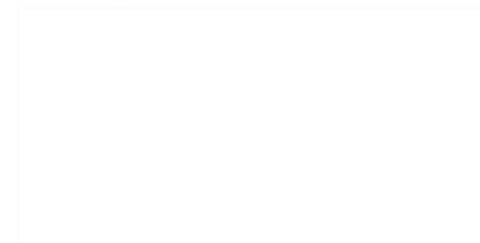




MAPPING FOOD SYSTEMS CHANGE IN MILWAUKEE



DATA DAY 2023
JOURNEY TO JUSTICE
USING DATA FOR **SYSTEMS CHANGE** IN MILWAUKEE





OUR MISSION



Asset-based



Systems Framework

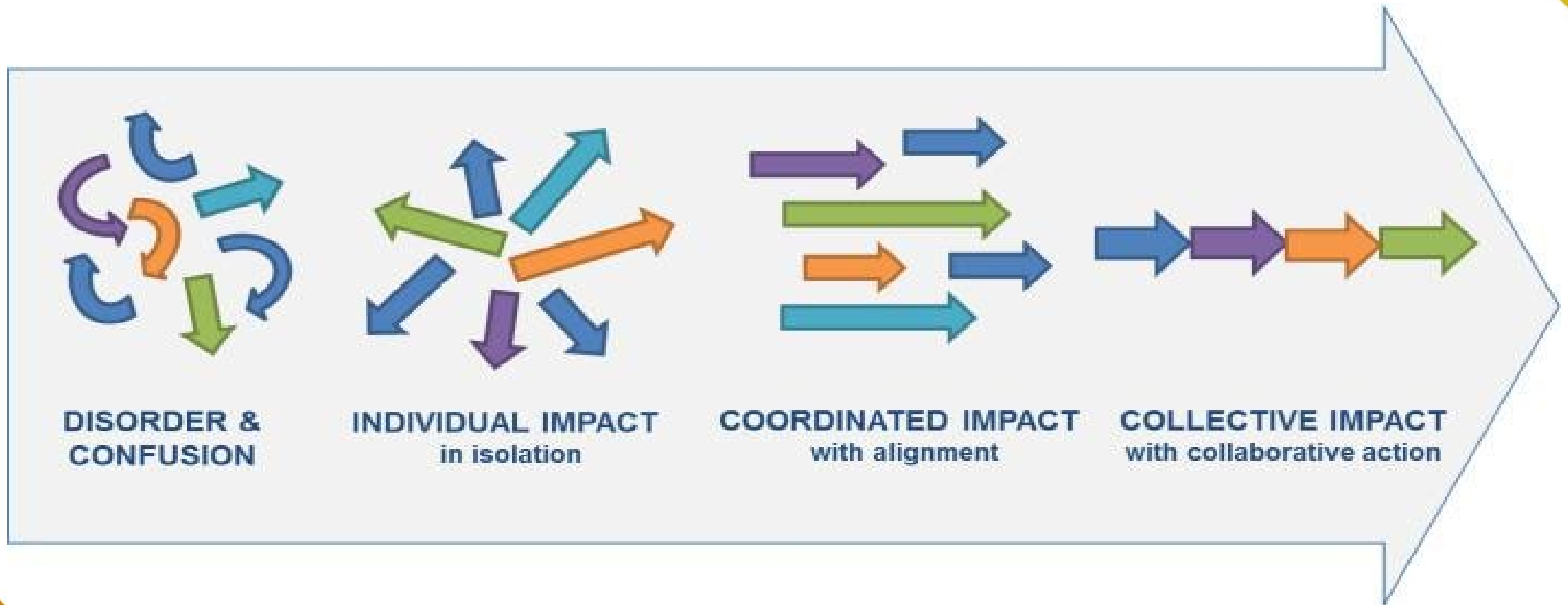


Community Driven



Collective Action

COLLECTIVE ACTION



OUR TEAM



SOLANA PATTERSON-RAMOS

Executive Director

Milwaukee Food Council



JESSICA THOMPSON

Community Engagement Manager

Milwaukee Food Council



LEE VALENTYN

Healthy Food Systems Coordinator

Milwaukee Food Council / UW-Madison Extension



HANNAH TRASSER

Public Health Strategist

City of Milwaukee Health Department



LISA IAB YAJ

Food Systems Facilitator

Milwaukee Food Council / Institute for Systems Change and Peacebuilding

KEY PROJECTS

PAST

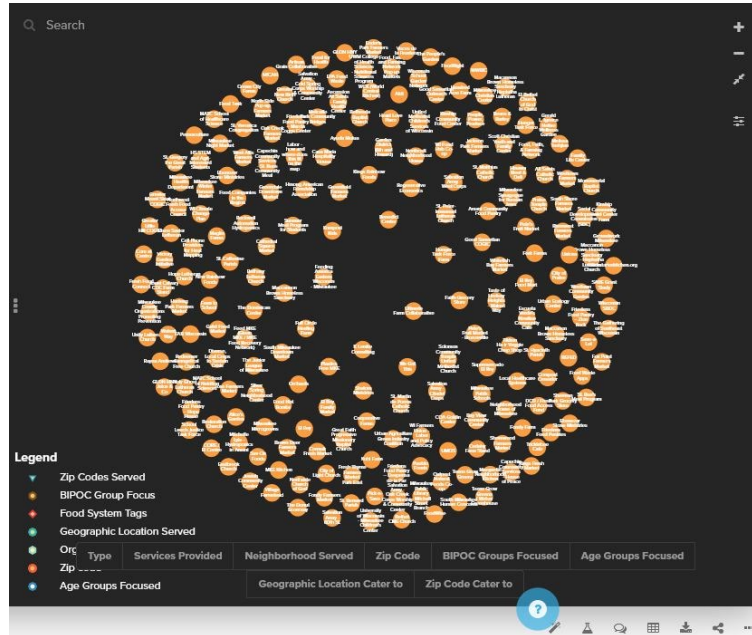
Environmental Scan



Reggie Jackson - Milwaukee Historian

PRESENT

Food Ecosystem Map



FUTURE

Imagining Future Food Systems



[MilwaukeeFoodCouncil.org](https://www.MilwaukeeFoodCouncil.org)

KEY PROJECTS

PAST

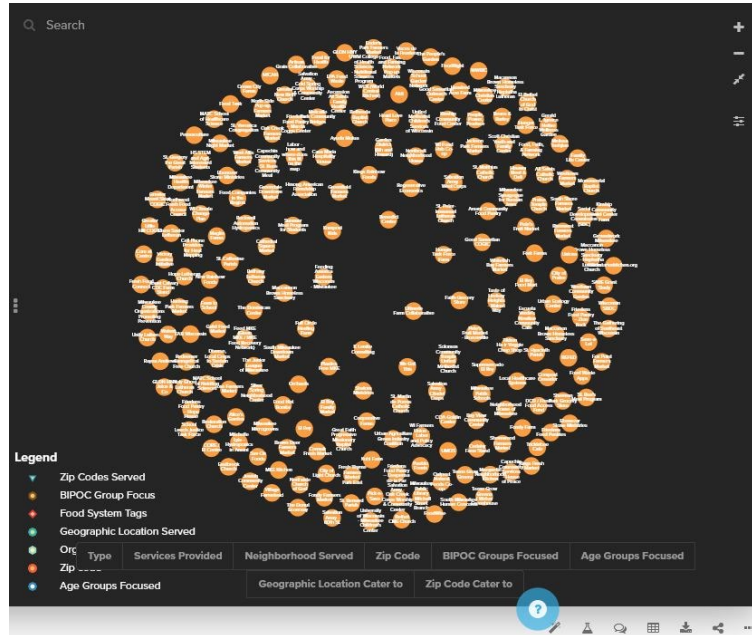
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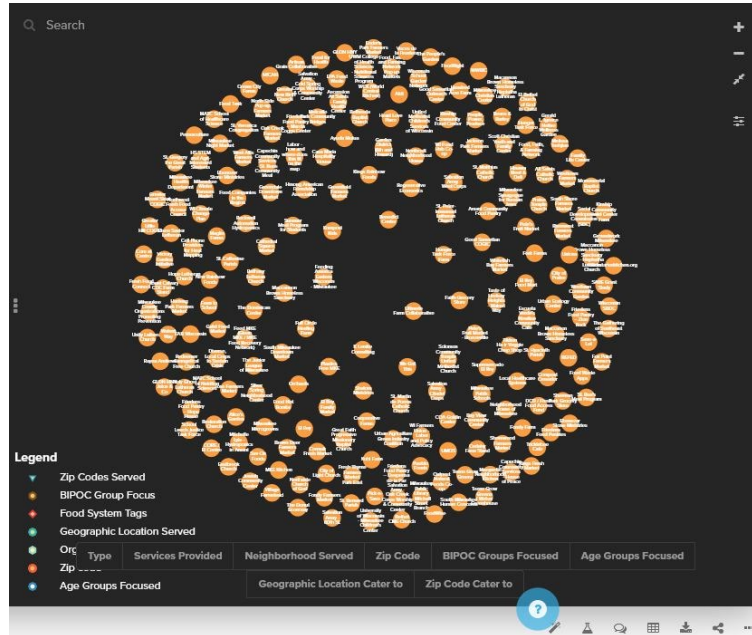
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Food Ecosystem Map



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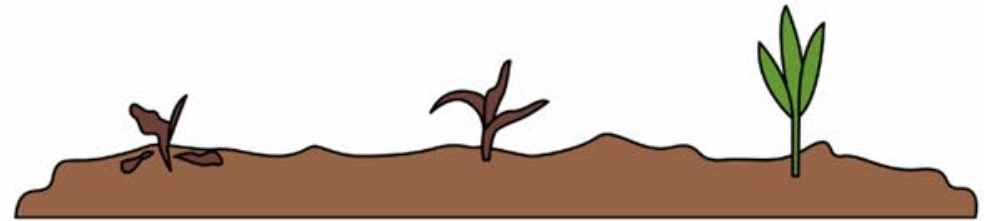


[MilwaukeeFoodCouncil.org](https://www.MilwaukeeFoodCouncil.org)

PURPOSE

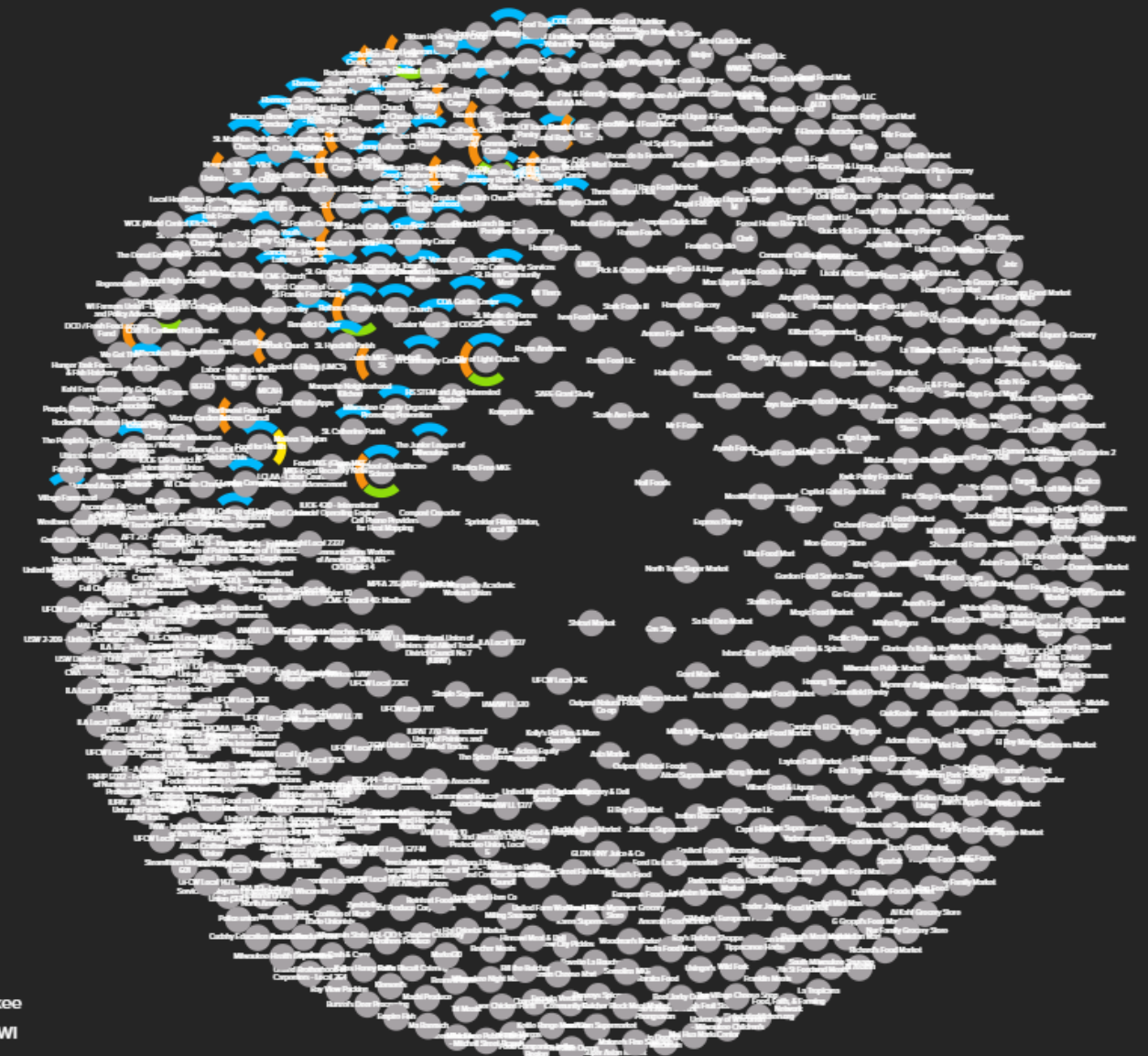


What are the *needs* and *priorities*?



Is Milwaukee's food system changing? How?

Search



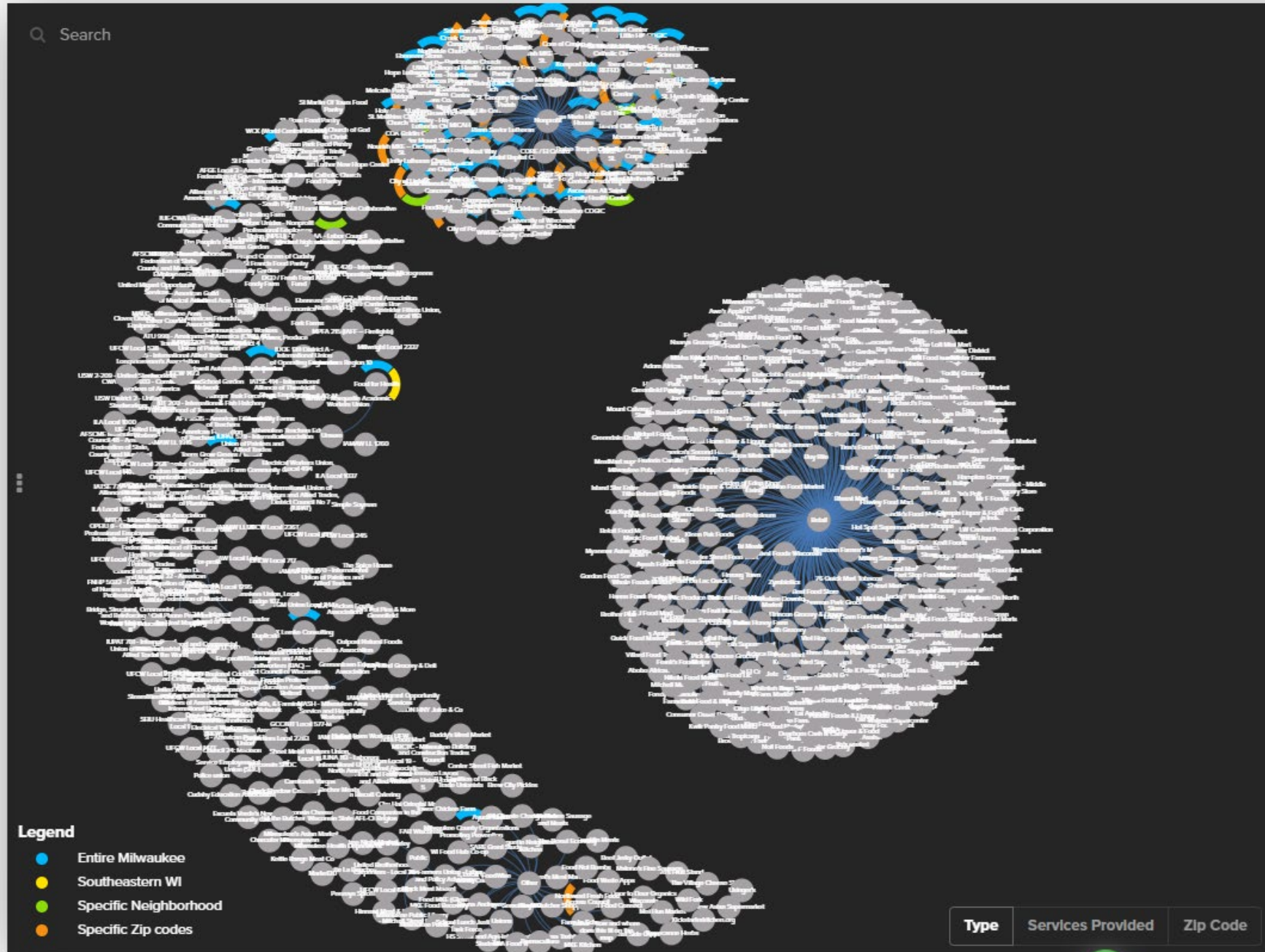
Legend

- Entire Milwaukee
- Southeastern WI
- Specific Neighborhood
- Specific Zip codes

Type Services Provided Zip Code



🔍 Search



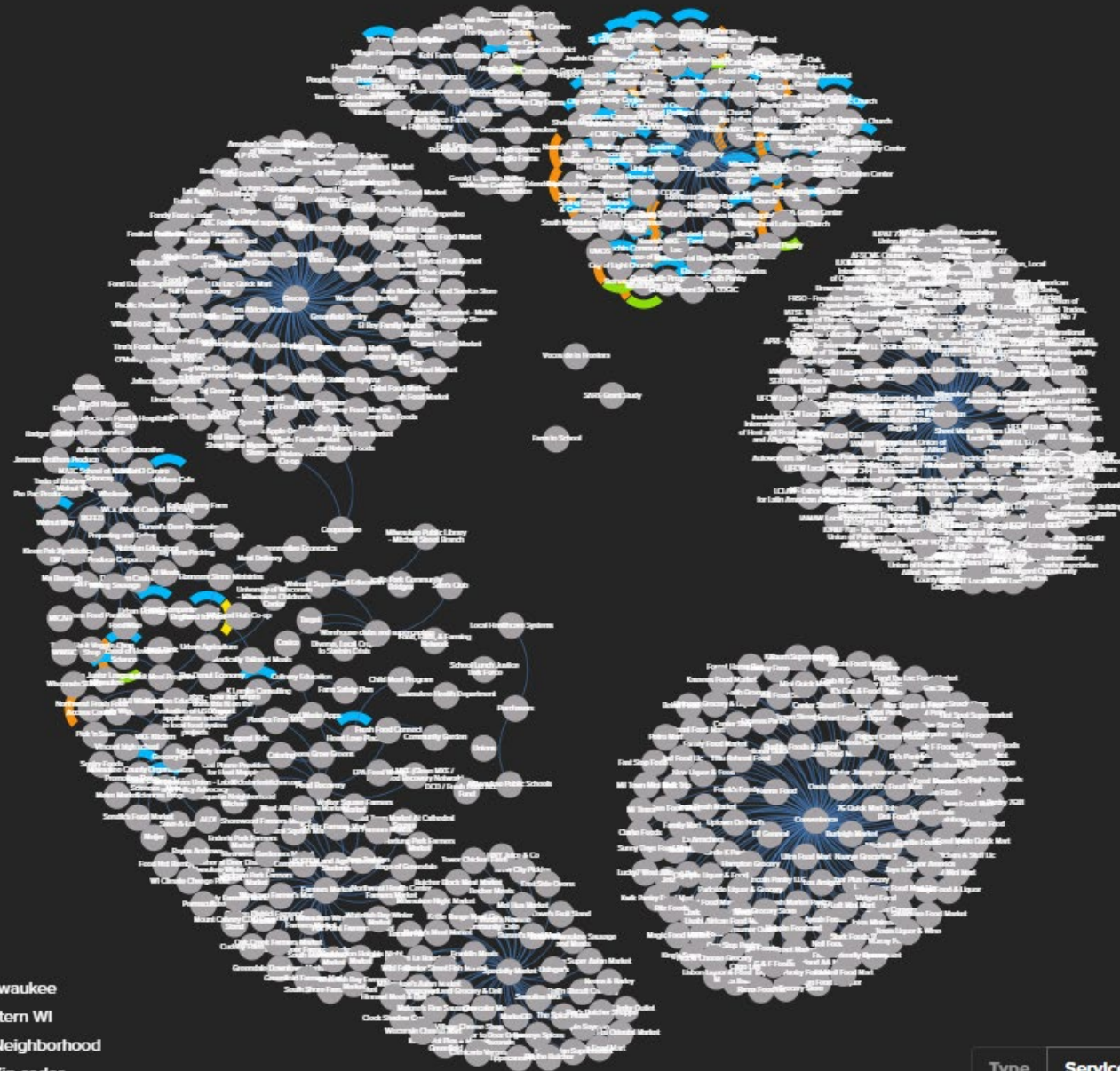
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🔍 Search



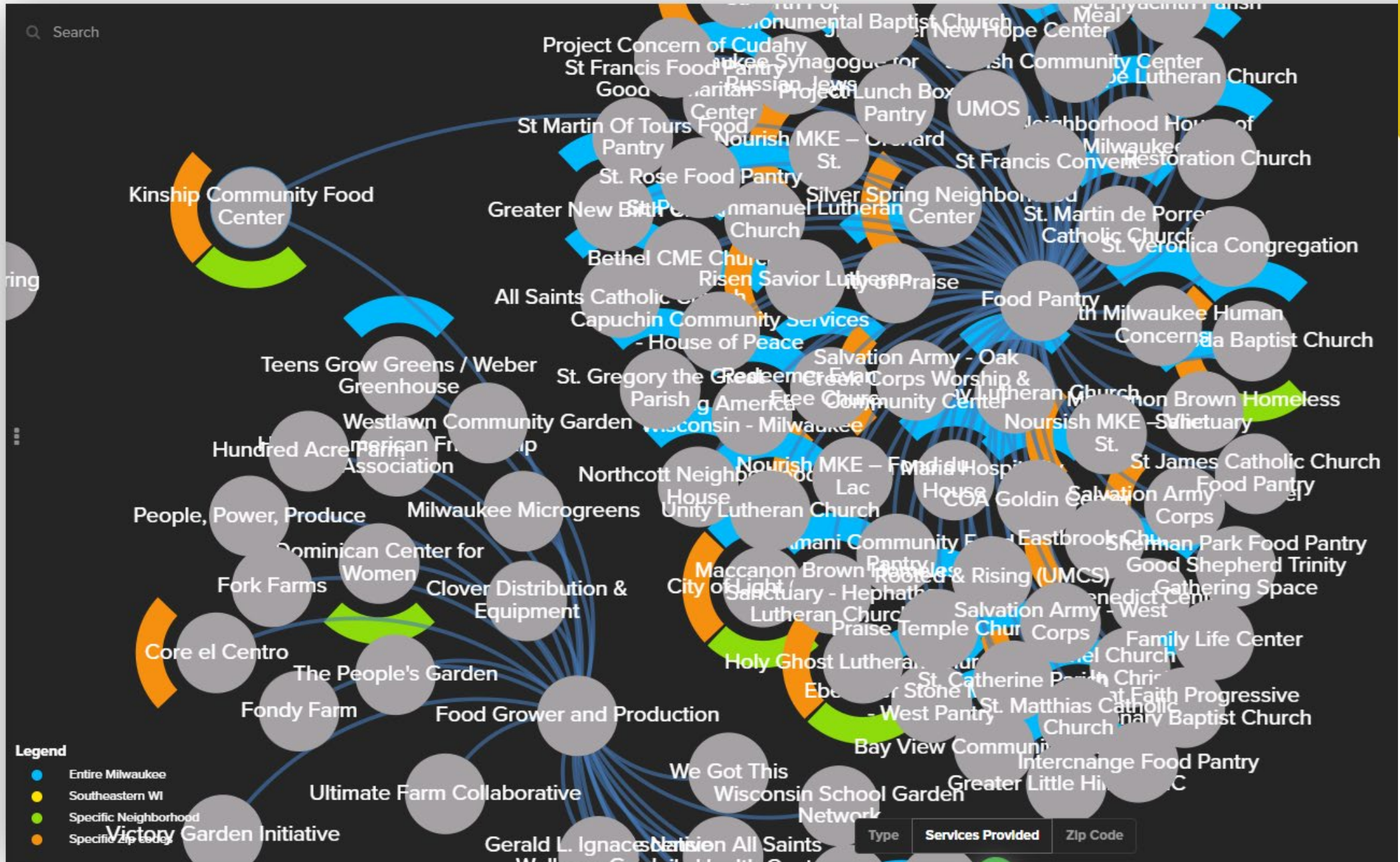
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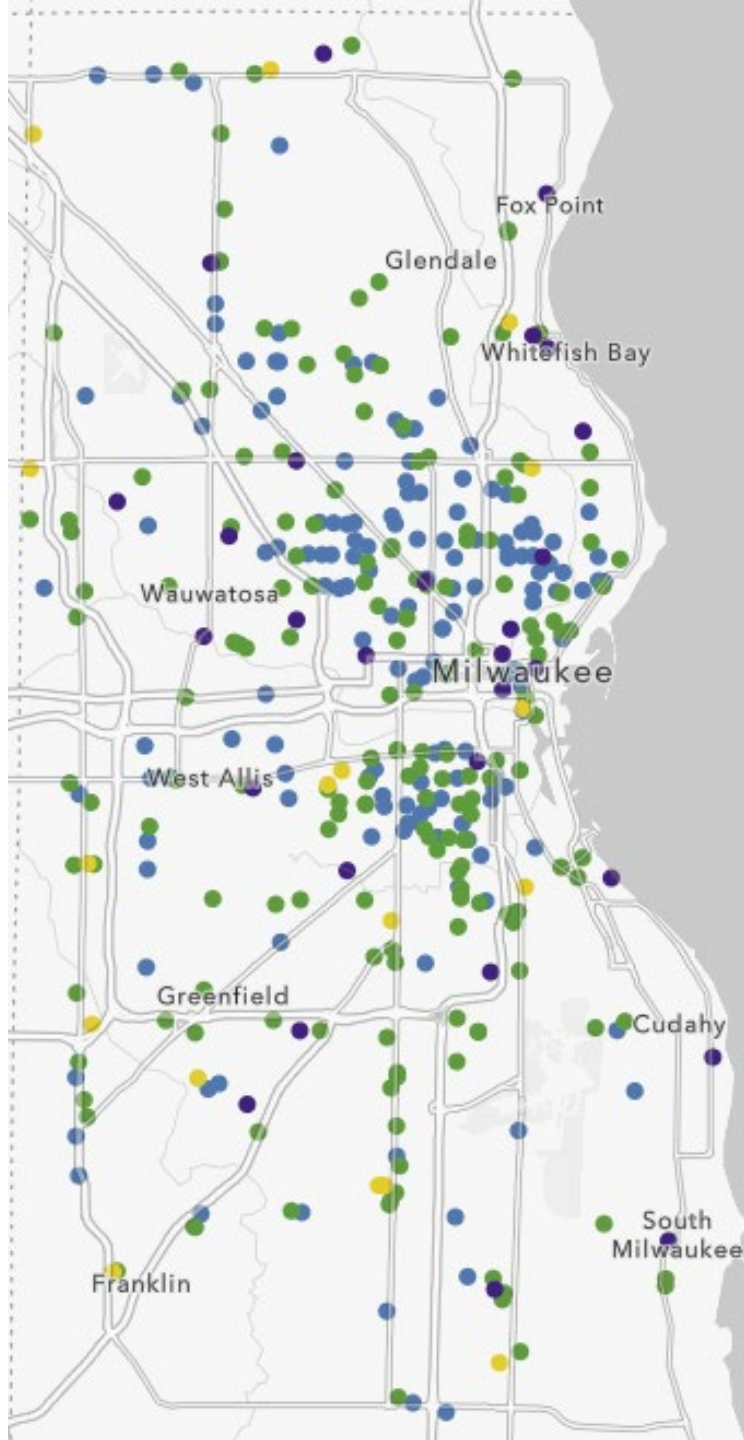


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Farmers Markets



Warehouses and Supercenters



Grocery Stores



Convenience Stores





WHAT'S NEXT?

Commercial Tobacco, Cannabis, & Delta-8 Use in the LGBTQIA+ Community

Charlie Leonard

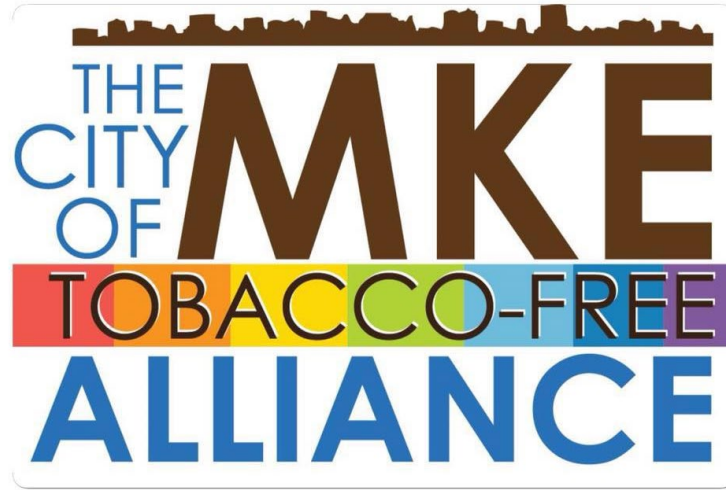
City of Milwaukee Tobacco-Free Alliance Coordinator,
Community Advocates





COMMERCIAL TOBACCO, CANNABIS, & DELTA-8 USE IN THE LGBTQI+ COMMUNITY

Presented by Charlie Leonard (they/she)



PRIDEFEST HEALTH & WELLNESS



GENERAL SURVEY RESULTS OVERVIEW

	2022	2024	Change
Number of respondents	107	217	110
Identify as heterosexual & cisgender	27.8%	18.5%	-9.3%



DEMOGRAPHICS SEXUAL ORIENTATION

Responses under:

- Lesbian, gay, or homosexual
- Bisexual
- Something else (asexual, omnisexual, pansexual, demisexual, queer)

2022

71%

2024

78.7%

DEMOGRAPHICS

GENDER IDENTITY

Responses under:

- Transgender Man/Transgender Male
- Transgender Woman/Transgender Female
- Something else (agender, non-binary, gender queer, gender fluid, gender diverse)

2022

13.1%

2024

21.8%

DEMOGRAPHICS INTERSEX

Were you born with a variation in your physical sex characteristics?
(This is sometimes called being intersex or having Difference in Sex
Development (DSD))

- Yes, my chromosomes, genitals, reproductive organs, or hormone functions were observed to be different from typical male/female binary at birth and/or I have been diagnosed with an intersex variation or Difference of Sex Development

2022

4.7%

2024

6.6%

COMMERCIAL TOBACCO USE

	2022	2024	Change
Current Use	34%	27.8%	-6.2%
Menthol Cigarettes	27.8%	33.3%	5.5%
Non-menthol Cigarettes	33.3%	18.3%	-15%
Electronic Cigarettes	58.3%	51.7%	-6.6%
Indicate Multi-use of Commercial Tobacco Products	25%	11.7%	-13.3%

CANNABIS USE

	2022	2024	Change
Current Use	49.5%	51%	1.5%
Vape Pen	39.6%	44.9%	5.3%
Edibles	54.7%	84.1%	29.4%
Flower	56.6%	60.7%	4.1%
Indicate Multi-use of Cannabis Products	47.2%	61.7%	14.5%

DELTA-8 USE

	2022	2024	Change
Current Use	14.3%	23.5%	9.2%
Flower	20%	24%	4%
Edibles	53.3%	76%	22.7%
Vape Pen	73.3%	40%	-33.3%
Indicate Multi-use of commercial tobacco Products	40%	36%	-4%

2022 PERCEPTION QUESTION

PERCEPTION OF MARIJUANA & DELTA-8 COMPARED TO COMMERCIAL TOBACCO



2024 DESIRE TO QUIT QUESTION

Do you want to quit?	Yes
Cannabis	11.2%
Delta-8	12%
Commercial Tobacco	68.3%
Have you made a quit attempt in the past 12 months?	
Commercial Tobacco	17.4%

4 respondents indicated having a quit attempt in the past 12 months and not currently using commercial tobacco!

COMMERCIAL TOBACCO TAKEAWAYS



- Decrease in use
- Readiness to quit
- Perception of harm

CANNABIS & DELTA-8 TAKEAWAYS



- Greatest increase in “Edible” use
- Lacking readiness for change
- High use, low social perception of harm

THANK YOU!

Charlie Leonard (they/she)
cleonard@communityadvocates.net



Unlocking Wisconsin Shares: Insights into the State's Child Care Subsidy

Kristin Kappelman

Director of Research, Milwaukee Succeeds

Samantha Reynoso

Early Childhood Education Data Analyst, Milwaukee Succeeds



Kristin Kappelman

DIRECTOR OF
RESEARCH



Samantha Reynoso

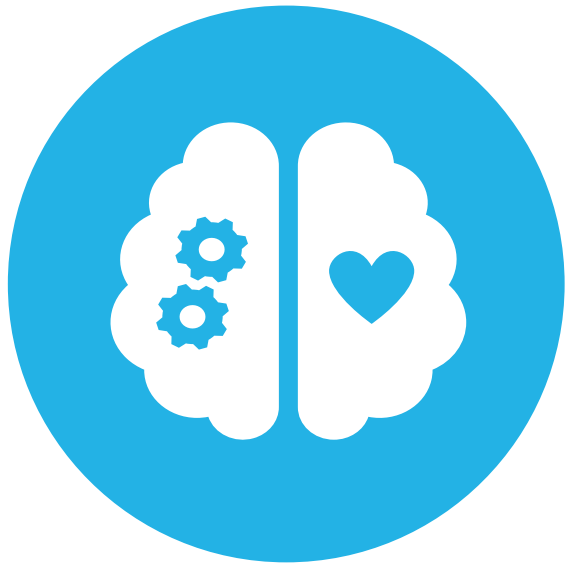
EARLY CHILDHOOD
EDUCATION DATA
ANALYST



Milwaukee
Succeeds

cradle to career

WHY IS **ECE** IMPORTANT?



90% OF BRAIN
DEVELOPMENT



STRENGTHENS
WORKFORCE



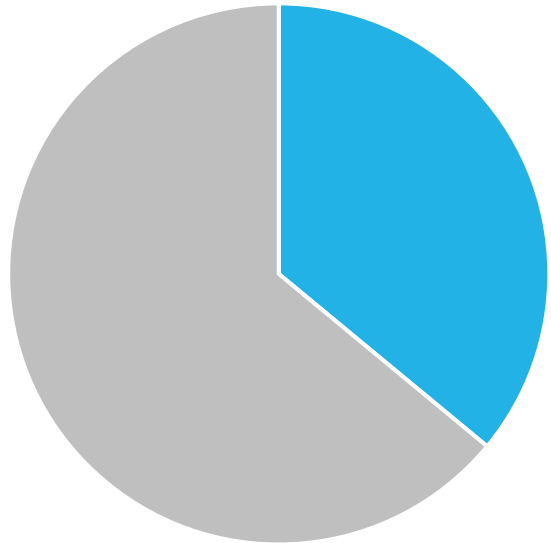
PUBLIC
GOOD



SPANS
GENERATIONS

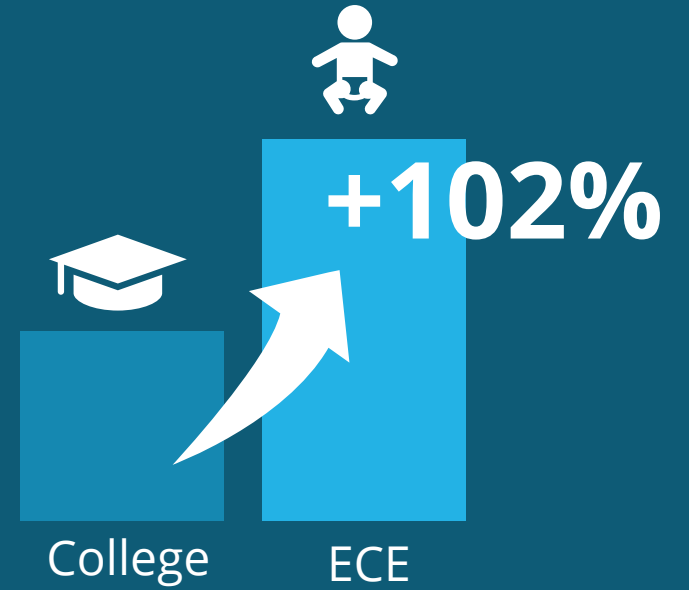
THE COST OF ECE

= \$18,000



36%

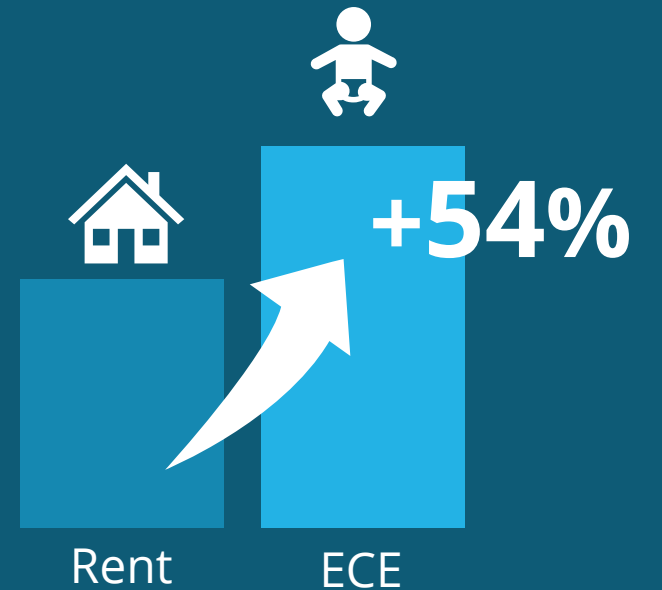
of median
income



College

ECE

+102%



Rent

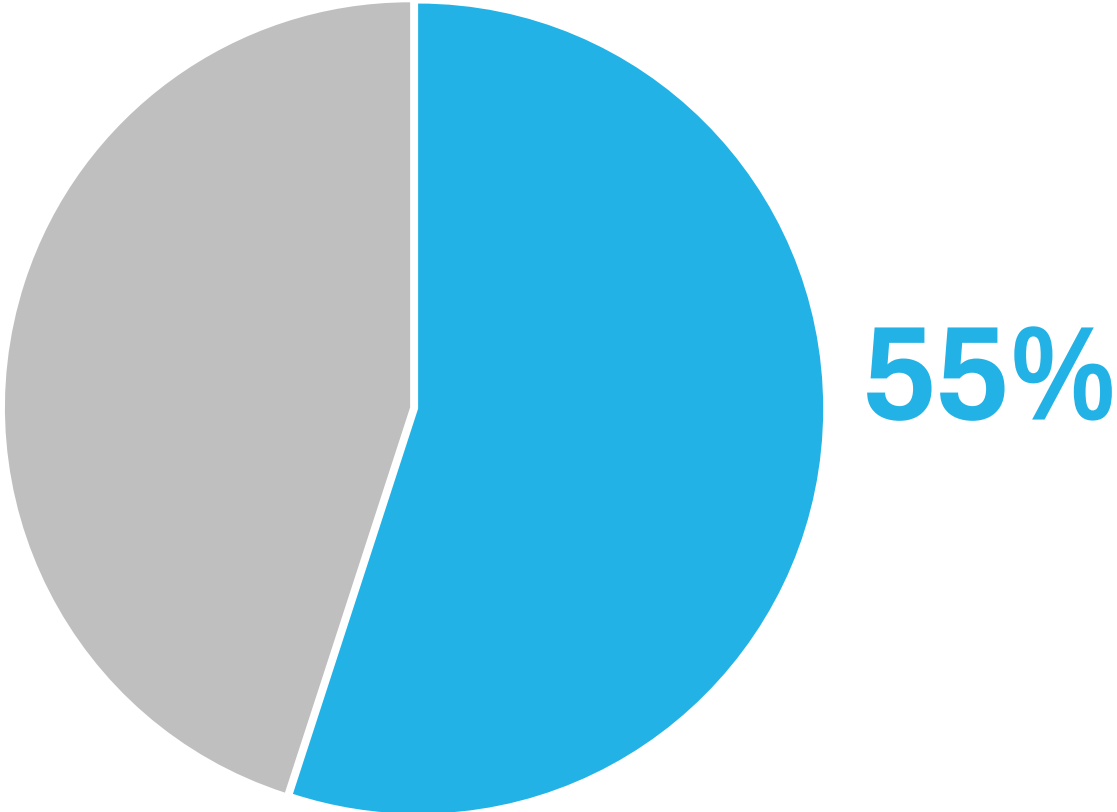
ECE

+54%

WISCONSIN SHARES



Over half of the Milwaukee population is eligible for Shares but not participating.



**CHILD CARE
COSTS A LOT.**

**WHY AREN'T MORE
FAMILIES USING
SHARES?**

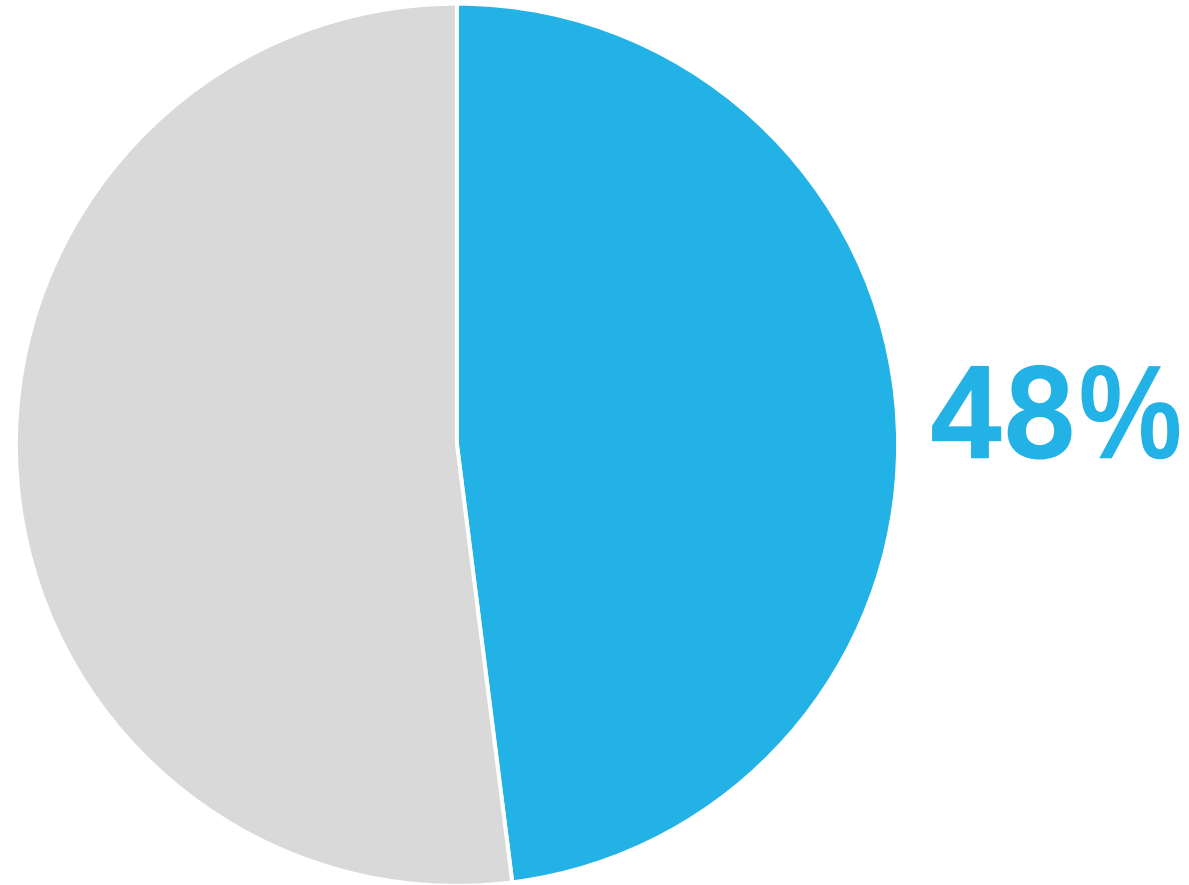


331

responses



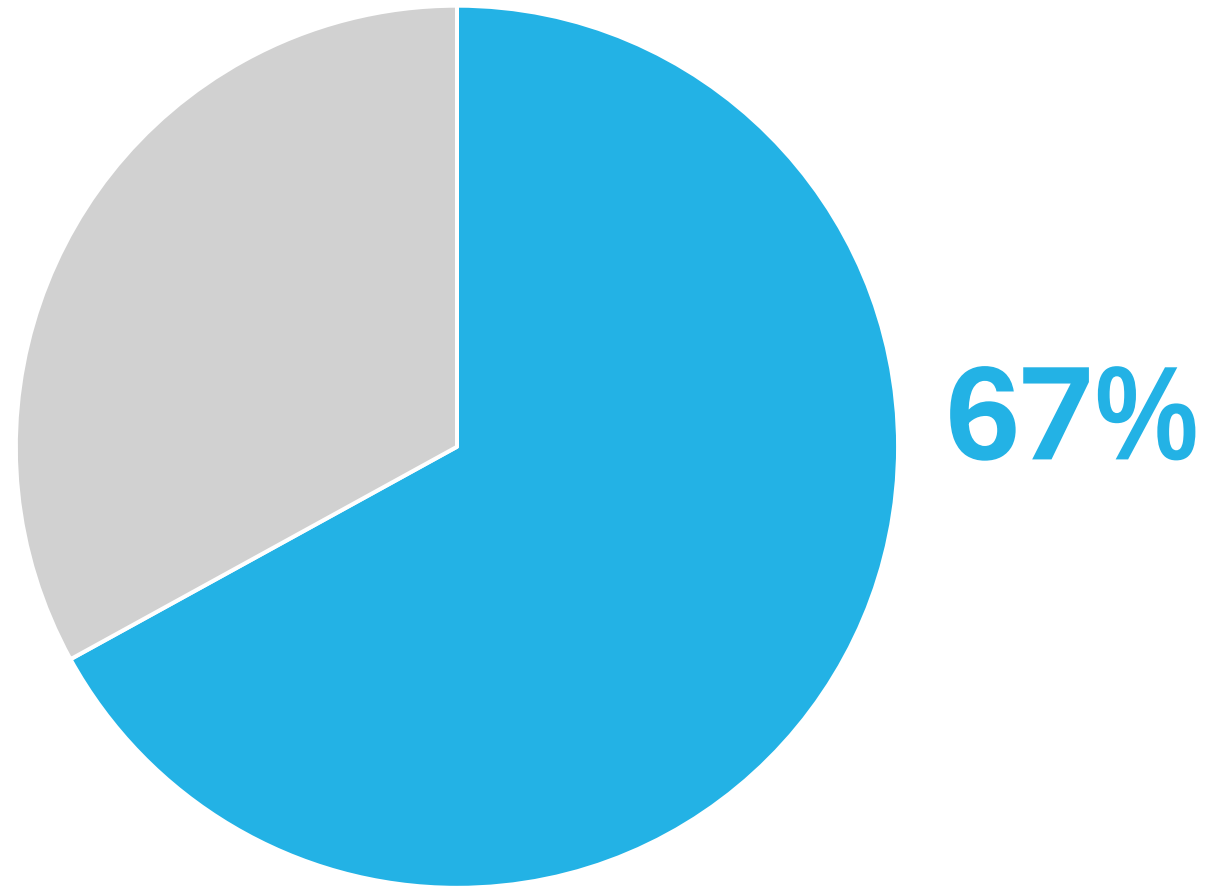
Nearly half of families surveyed use **Wisconsin Shares** to pay for child care.



About 1/3 of families don't use Wisconsin Shares because their **income is too high**, or they **hadn't heard of Shares**.



2/3 of families found wait times when calling **difficult.**



**WHAT
IMPACT HAS
SHARES HAD
ON YOU?**



SUGGESTED CHANGES

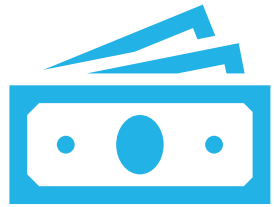


PARAMETERS

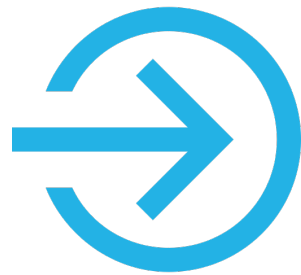


PROCESS

OUTSIDE THE SCOPE OF SHARES



Affordability



Access



Availability



Unmet needs



ONE VOICE.



ONE MISSION.

LEARN MORE!

Wisconsin
Shares



Milwaukee
Succeeds



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