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Northwest Side Neighborhood

Data Portrait | Created May 2026

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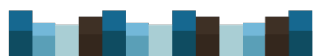


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Introduction and Background

This Neighborhood Portrait data profile was prepared by Data You Can Use with the support of the Urban Economic Development Association of Wisconsin (UEDA). The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. The original set of neighborhood portraits were released by Data You Can Use in 2016 using 2010-2014 American Community Survey 5-year estimates. This document is part of an update to those original Neighborhood Portraits and has been edited in response to community feedback following the release and use of the original portraits.

Data You Can Use and our partners hope that these tables continue to be used by those working in Milwaukee neighborhoods in their work planning, organizing, and funding development work and programming. It is designed to be used with their staff, their partners, their funders, their elected officials, and the residents of their neighborhoods, and can be used to supplement and support the stories and anecdotes of residents to build a case for needed resources, and to identify more questions.

As part of the release of the updated Neighborhood Portraits, related training on the use of census data was conducted and offered to the neighborhood partners. A final draft of each Portrait was reviewed by these same partners, and neighborhood organizers shared the ideas, stories, and strategies that they derived from the data.

With each update to the Neighborhood Portraits, Data You Can Use strives to provide both timely data and improvements to the way data is displayed and/or the topics covered. Data You Can Use actively maintains a "wish list" of hopeful future improvements for the Neighborhood Portraits; please reach out to us if you have any questions, comments, or recommendations for future expansion of this project to new topics or neighborhoods in Milwaukee at connectwithus@datayoucanuse.org.

About the Data and Acknowledgements

Data Sources

This data portrait uses data from the 2020-2024 American Community Survey (ACS) 5-year estimates, which was the most up-to-date data at the time of the writing of this report. Specific source tables from the ACS are cited below each table within this report.

Census tracts 11, 12, 14, 19, 20, 21, 24, 25 and 28 were used to define the Northwest Side neighborhood for the purposes of this report. These tracts were chosen based on Neighborhood Strategic Planning Area (NSP) boundaries and in consultation with our neighborhood partners. The tables in the report describe the population that live within these census tracts. Please note that the boundaries of these tracts may differ from neighborhood or NSP boundaries.

Data Quality and Reliability

The data found in this report is from the American Community Survey and is some of the best data available that describes the people, households, families, and housing in Milwaukee neighborhoods. The American Community Survey data is collected by the U.S. Census Bureau, which holds its data to high standards.

It is also important to note that numbers and percentages included in this report are considered estimates. This is because the Census Bureau uses a sample of the population when they conduct the survey, which creates some level of uncertainty. The data presented here have a margin of error associated with each data point, which is a measure of the possible variation of the estimate and the true population value of each number. The margin of error helps data users understand the reliability of each data point.

We have chosen not to include margin of error for the estimates in the tables below so that the tables are clearer and easier to use. If you would like more information about data reliability for the tables in this report or would like to know the margin of error for a particular estimate, please reach out to our team at Data You Can Use. If you want to learn more about the American Community Survey, please refer to the [handbook for American Community Survey Data Users](#).

Acknowledgements and Contact

This report was prepared by Data You Can Use in collaboration with community partners and stakeholders working in the Northwest Side neighborhood in Milwaukee, Wisconsin.

Please reach out to Data You Can Use with questions about this report or the data it contains at connectwithus@datayoucanuse.org.

Section One | Population Characteristics

Table 1: Population by Race

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population	23,007	100.0%	566,973	100.0%
Hispanic or Latino	1,522	6.6%	118,591	20.9%
White Alone (Not Hispanic or Latino)	1,612	7.0%	179,514	31.7%
Black or African American Alone (Not Hispanic or Latino)	17,701	76.9%	214,848	37.9%
American Indian and Alaska Native Alone (Not Hispanic or Latino)	17	0.1%	1,972	0.3%
Asian Alone (Not Hispanic or Latino)	1,399	6.1%	28,556	5.0%
Native Hawaiian and Other Pacific Islander Alone (Not Hispanic or Latino)	-	0.0%	16	0.0%
Some Other Race Alone (Not Hispanic or Latino)	80	0.3%	1,597	0.3%
Two or More Races (Not Hispanic or Latino)	676	2.9%	21,879	3.9%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B03002

Key Takeaway(s)

- 76.9% of Northwest Side neighborhood residents identify as Black or African American alone, which is greater than the percentage for the City of Milwaukee as a whole (37.9%).
- 6.6% of Northwest Side neighborhood residents identify as Hispanic or Latino, less than the City of Milwaukee as a whole (20.9%).

Table 2: Population by Age and Sex

	Northwest Side				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Total	23,007		11,111	11,896	566,973		274,137	292,836
Under 5 years	2,536	11.0%	12.8%	9.4%	38,651	6.8%	7.2%	6.5%
5 to 9 years	1,917	8.3%	6.7%	9.8%	39,226	6.9%	7.4%	6.5%
10 to 14 years	2,074	9.0%	9.6%	8.4%	42,270	7.5%	7.8%	7.2%
15 to 19 years	1,884	8.2%	7.9%	8.5%	43,732	7.7%	8.0%	7.4%
20 to 24 years	1,434	6.2%	7.8%	4.7%	46,321	8.2%	8.2%	8.2%
25 to 29 years	1,865	8.1%	9.8%	6.6%	49,921	8.8%	8.9%	8.7%
30 to 34 years	1,825	7.9%	6.8%	9.0%	46,467	8.2%	8.3%	8.1%
35 to 39 years	1,655	7.2%	7.2%	7.2%	38,743	6.8%	6.6%	7.1%
40 to 44 years	955	4.2%	5.0%	3.4%	36,431	6.4%	6.5%	6.4%
45 to 49 years	977	4.2%	3.3%	5.1%	30,304	5.3%	5.2%	5.5%
50 to 54 years	1,339	5.8%	5.7%	5.9%	29,026	5.1%	4.9%	5.3%
55 to 59 years	1,252	5.4%	4.6%	6.3%	29,492	5.2%	5.1%	5.3%
60 to 64 years	1,116	4.9%	4.5%	5.2%	28,499	5.0%	5.1%	5.0%
65 to 69 years	802	3.5%	3.2%	3.7%	24,136	4.3%	4.1%	4.4%
70 to 74 years	460	2.0%	2.2%	1.8%	18,315	3.2%	3.2%	3.3%
75 to 79 years	385	1.7%	1.6%	1.7%	10,563	1.9%	1.8%	2.0%
80 to 84 years	164	0.7%	0.9%	0.5%	7,153	1.3%	1.0%	1.5%
85 years and over	367	1.6%	0.3%	2.8%	7,723	1.4%	0.9%	1.8%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B01001

Key Takeaways

- 48.3% of the residents in the Northwest Side neighborhood are male and 51.7% are female.
- 36.5% of the residents in the Northwest Side neighborhood are under 20 years old compared to 28.9% in the City of Milwaukee overall.
- 14.4% of the residents in the Northwest Side neighborhood are between the ages of 15 and 24 compared to 15.2% in the City of Milwaukee overall.

Table 3: Residents Living in Poverty by Age

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population *	22,963		552,601	
Income in the past 12 months below poverty level	7,175	31.2%	125,891	22.8%
Under 5 years	1,268	17.7%	12,801	10.2%
5 years	142	2.0%	2,699	2.1%
6 to 11 years	1,083	15.1%	16,079	12.8%
12 to 14 years	468	6.5%	7,110	5.6%
15 years	110	1.5%	2,027	1.6%
16 and 17 years	305	4.3%	4,215	3.3%
18 to 24 years	640	8.9%	16,548	13.1%
25 to 34 years	1,047	14.6%	17,169	13.6%
35 to 44 years	485	6.8%	12,821	10.2%
45 to 54 years	554	7.7%	9,824	7.8%
55 to 64 years	576	8.0%	12,557	10.0%
65 to 74 years	281	3.9%	7,678	6.1%
75 years and over	216	3.0%	4,363	3.5%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B17001. Note: The total population number for this table does not match the total population number that can be seen in the previous tables. This is because this table is showing data for the total population for whom poverty status can be determined – in this case, slightly fewer people from the neighborhood.

How to interpret this table

The Census Bureau defines the poverty threshold differently for each person or family. Thresholds vary by the size of the family and the age of the members and are updated for inflation on an annual basis. [Read more about poverty thresholds here.](#)

Key Takeaways

- 31.2% of Northwest Side neighborhood residents live in households with incomes below the poverty line, compared to 22.8% in the City of Milwaukee overall.

Table 4: Household Characteristics

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
Total	8,726		232,520	
Family households	5,189	59.5%	118,290	50.9%
Married couple family	1,456	16.7%	57,955	24.9%
Family with male householder, no spouse present	909	10.4%	14,341	6.2%
Family with female householder, no spouse present	2,824	32.4%	45,994	19.8%
Non-family Households	3,537	40.5%	114,230	49.1%
Householder living alone	3,069	35.2%	91,349	39.3%
Householder not living alone	468	5.4%	22,881	9.8%
Average Household Size	2.64*		2.37	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, tables B11001 and S1101 *Note: the average household for Northwest Side is an estimate calculated by dividing the estimated total number of residents in the neighborhood by the estimated total number of households. This methodology is the same as the methodology used by the U.S. Census.

How to interpret this table

The Census Bureau defines a family as “a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family.”

Key Takeaways

- 35.2% of households in the Northwest Side neighborhood are occupied by individuals living alone, less than the rate for the City of Milwaukee (39.3%).
- The estimated average household size for the Northwest Side neighborhood is 2.64 people per household, which is greater than the average household size for the City of Milwaukee as a whole (2.37).

Table 5: Vehicles per Household

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
Total Households	8,726		232,520	
No vehicle available	2,212	25.3%	37,704	16.2%
1 vehicle available	3,769	43.2%	106,938	46.0%
2 vehicles available	2,090	24.0%	64,820	27.9%
3 vehicles available	539	6.2%	17,419	7.5%
4 or more vehicles available	116	1.3%	5,639	2.4%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B08021

Key Takeaways

- Approximately 25.3% of households in the Northwest Side neighborhood do not have access to a vehicle, a larger percentage than the rate of the City of Milwaukee as a whole (16.2%).

Table 6: Employment Status by Sex

	Northwest Side					City of Milwaukee				
	Estimate	Labor Force Participation Rate	Employment/Population Ratio	Unemployment Rate	Not Working	Estimate	Labor Force Participation Rate	Employment/Population Ratio	Unemployment Rate	Not Working
Population Age 20-64 Years	12,418	71.0%	61.4%	13.5%	38.6%	335,204	77.0%	72.2%	6.1%	27.7%
Male	6,072	70.4%	59.1%	16.0%	40.8%	161,004	78.7%	73.5%	6.5%	26.4%
Female	6,346	71.6%	63.6%	11.2%	36.4%	174,200	75.4%	71.1%	5.7%	28.9%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table S2301

How to interpret this table

- The **labor force participation rate** refers to the proportion of the population age 20-64 that is either working or actively looking for work.
- The **employment/population ratio** is the proportion of the population age 20-64 that is working.
- **Unemployment rate** is the percentage of those in the labor force who are not working.
- In this table, **not working** refers to the combined percentage of people who are not in the labor force and those who are in the labor force but are unemployed.

Key Takeaways

- 71.0% of Northwest Side neighborhood residents ages 20-64 are participating in the labor force by working or actively looking for work, less than the rate for the City of Milwaukee (77%).
- 13.5% of the labor force from the Northwest Side neighborhood is unemployed and looking for work, greater than the City of Milwaukee (6.1%).

Table 7: Commute Method and Time to Work

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
COMMUTE METHOD				
Total workers 16 and over	8,327		261,320	
Drove alone in car, truck, or van	5,854	70.3%	173,173	66.3%
Carpooled in car, truck, or van	664	8.0%	25,785	9.9%
Public transportation	854	10.3%	12,946	5.0%
Taxicab	63	0.8%	996	0.4%
Motorcycle	3	0.0%	118	0.0%
Bicycle	-	0.0%	1,384	0.5%
Walked	25	0.3%	10,496	4.0%
Other means	35	0.4%	2,674	1.0%
Worked from home	829	10.0%	33,748	12.9%
COMMUTE TIME				
Total workers 16 and over who did not work from home	7,498		227,572	
Less than 10 minutes	604	8.1%	24,402	10.7%
10 to 19 minutes	1,993	26.6%	83,390	36.6%
20 to 29 minutes	2,121	28.3%	58,439	25.7%
30 to 39 minutes	1,987	26.5%	37,838	16.6%
40 to 59 minutes	353	4.7%	12,989	5.7%
60 to 89 minutes	286	3.8%	7,031	3.1%
90 minutes or more	154	2.1%	3,483	1.5%
Mean travel time to work (minutes)	25.2		22.4	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, tables B08301 and B08303. Mean travel time to work for Northwest Side is calculated based on table B08303. Mean travel time to work for City of Milwaukee is taken from table S0801.

Key Takeaways

- 70.3% of Northwest Side neighborhood working residents ages 16 and over drive alone in a car, truck, or van to work, a larger percentage than the City of Milwaukee overall (66.3%).
- The mean travel time to work in the Northwest Side neighborhood is 25.2 minutes, compared to 22.4 minutes in the City of Milwaukee.

Table 8: Employment Sector by Sex

	Northwest Side				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Civilian employed population 16 years and over	8,448		4,004	4,444	265,636		130,130	135,506
Management, business, science, and arts occupations	1,396	16.5%	8.6%	23.6%	93,409	35.2%	30.3%	39.8%
Service occupations	2,526	29.9%	20.6%	38.3%	56,202	21.2%	16.7%	25.5%
Sales and office occupations	1,540	18.2%	10.1%	25.5%	46,752	17.6%	12.5%	22.5%
Natural resources, construction, and maintenance occupations	530	6.3%	12.6%	0.6%	16,045	6.0%	11.5%	0.8%
Production, transportation, and material moving occupations	2,456	29.1%	48.1%	11.9%	53,228	20.0%	29.0%	11.5%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table S2301

Key Takeaways

- The most common employment sectors for Northwest Side neighborhood residents are service occupations, which accounts for 29.9% of the employed population in the Northwest Side neighborhood.
- 52.6% of the civilian employed population in the Northwest Side neighborhood is female, compared to 51% in the City of Milwaukee.

Table 9: Educational Attainment

	Northwest Side				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Population 18 to 24 years	2,055		1,165	890	66,459		32,523	33,936
Less than high school graduate	311	15.1%	16.0%	14.0%	8,391	12.6%	14.6%	10.8%
High school graduate (includes equivalency)	1,209	58.8%	71.2%	42.6%	25,963	39.1%	41.1%	37.1%
Some college or associate's degree	508	24.7%	11.8%	41.6%	24,811	37.3%	35.4%	39.2%
Bachelor's degree or higher	27	1.3%	0.9%	1.8%	7,294	11.0%	8.9%	12.9%

Population 25 years and over	13,162		6,129	7,033	356,773		168,398	188,375
Less than 9th grade	709	5.4%	6.4%	4.5%	21,450	6.0%	6.7%	5.4%
9th to 12th grade, no diploma	1,758	13.4%	12.6%	14.0%	30,313	8.5%	8.9%	8.1%
High school graduate (includes equivalency)	5,827	44.3%	52.5%	37.1%	108,358	30.4%	32.2%	28.7%
Some college, no degree	2,760	21.0%	16.9%	24.5%	72,483	20.3%	19.8%	20.8%
Associate's degree	952	7.2%	5.3%	8.9%	26,253	7.4%	6.9%	7.8%
Bachelor's degree	691	5.2%	4.5%	5.9%	63,079	17.7%	17.1%	18.2%
Graduate or professional degree	465	3.5%	1.7%	5.1%	34,837	9.8%	8.4%	11.0%
High school graduate or higher	10,695	81.3%	81.0%	81.5%	305,010	85.5%	84.3%	86.5%
Bachelor's degree or higher	1,156	8.8%	6.2%	11.0%	97,916	27.4%	25.5%	29.2%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table S1501

Key Takeaways

- In the Northwest Side neighborhood, 81.3% of residents over 25 years old have graduated from high school or higher, a smaller percentage than the City of Milwaukee overall (85.5%).

Section Two | Housing and Household Characteristics

Table 10: Housing Occupancy and Tenure

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
Total Housing Units	10,019		259,101	
Vacant Housing Units	1,293	12.9%	26,581	10.3%
Occupied Housing Units	8,726	87.1%	232,520	89.7%
Owner-occupied housing units	2,767	31.7%	97,223	41.8%
Renter-occupied housing units	5,959	68.3%	135,297	58.2%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of the occupied housing units in the Northwest Side neighborhood, 31.7% are owner-occupied, which is less than the City of Milwaukee rate (41.8%).
- 12.9% of housing units in the Northwest Side neighborhood are vacant, compared to 10.3% in the City of Milwaukee as a whole.

Table 11: Units in Structure for Occupied Housing Units

	Northwest Side			City of Milwaukee		
	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter Occupied Housing Units
Occupied housing units	8,726	2,767	5,959	232,520	97,223	135,297
Occupied housing units %		31.7%	68.3%		41.8%	58.2%
UNITS IN STRUCTURE						
1, detached	4,026	86.8%	27.2%	96,074	75.6%	16.7%
1, attached	453	2.5%	6.4%	10,154	4.2%	4.5%
2 apartments	1,602	10.2%	22.2%	46,384	12.6%	25.2%
3 or 4 apartments	804	0.0%	13.5%	16,931	1.0%	11.8%
5 to 9 apartments	763	0.0%	12.8%	13,293	0.9%	9.2%
10 or more apartments	1,053	0.2%	17.6%	48,767	5.2%	32.3%
Mobile home or other type of housing	25	0.3%	0.3%	917	0.5%	0.3%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table S2504

Key Takeaways

- Of the owner-occupied housing units in the Northwest Side neighborhood, 10.2% are duplexes (2 apartments) compared to 12.6% in the City of Milwaukee.
- 17.6% of renter-occupied units in the Northwest Side neighborhood are buildings with 10 or more apartments, compared to 32.3% in the City of Milwaukee as a whole.

Table 12: Housing Unit Bedrooms and Year Built

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
Total housing units	10,019		259,101	
BEDROOMS				
No bedroom	173	1.7%	10,499	4.1%
1 bedroom	1,563	15.6%	42,928	16.6%
2 bedrooms	3,895	38.9%	90,801	35.0%
3 bedrooms	3,233	32.3%	84,423	32.6%
4 bedrooms	921	9.2%	24,840	9.6%
5 or more bedrooms	234	2.3%	5,610	2.2%
YEAR STRUCTURE BUILT				
Built 2014 or later	72	0.7%	1,270	0.5%
Built 2010 to 2013	482	4.8%	9,683	3.7%
Built 2000 to 2009	501	5.0%	10,698	4.1%
Built 1990 to 1999	383	3.8%	8,925	3.4%
Built 1980 to 1989	163	1.6%	10,271	4.0%
Built 1970 to 1979	1,059	10.6%	23,424	9.0%
Built 1960 to 1969	1,062	10.6%	29,392	11.3%
Built 1950 to 1959	2,654	26.5%	49,410	19.1%
Built 1940 to 1949	1,494	14.9%	27,899	10.8%
Built 1939 or earlier	2,149	21.4%	88,129	34.0%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- 15.6% of the housing units in the Northwest Side neighborhood have only one bedroom, compared with 16.6% in the City of Milwaukee.
- Of all the housing units in the Northwest Side neighborhood, 21.4% were built in 1939 or earlier, compared to 34% in the city overall.

Table 13: Gross Rent and Gross Rent as a Percentage of Household Income

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
GROSS RENT				
Occupied units paying rent	5,804		131,911	
Less than \$500	358	6.2%	9,196	7.0%
\$500 to \$999	2,596	44.7%	48,808	37.0%
\$1,000 to \$1,499	2,216	38.2%	50,312	38.1%
\$1,500 to \$1,999	497	8.6%	15,950	12.1%
\$2,000 to \$2,499	110	1.9%	4,028	3.1%
\$2,500 to \$2,999	27	0.5%	1,807	1.4%
\$3,000 or more	-	0.0%	1,810	1.4%

GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME				
	Estimate	%	Estimate	%
Occupied units paying rent*	5,582		127,270	
Less than 15.0 percent	629	11.3%	18,394	14.5%
15.0 to 19.9 percent	544	9.7%	15,256	12.0%
20.0 to 24.9 percent	374	6.7%	15,261	12.0%
25.0 to 29.9 percent	629	11.3%	13,624	10.7%
30.0 to 34.9 percent	466	8.3%	10,946	8.6%
35.0 percent or more	2,940	52.7%	53,789	42.3%
Not computed	377		8,027	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes units for which gross rent as a percentage of household income cannot be calculated.

Key Takeaways

- 61% of Northwest Side neighborhood households paying rent paid 30 percent or more of their household income towards rent, compared to 50.9% of the City of Milwaukee as a whole. Households that spend 30 percent or more of their household income on rent or housing expenses are considered cost burdened.

Table 14: Mortgage Status and Cost (Owner-Occupied Units)

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
MORTGAGE STATUS				
Owner-occupied units	2,767		97,223	
Housing units with a mortgage	1,775	64.1%	63,218	65.0%
Housing units without a mortgage	992	35.9%	34,005	35.0%
SELECTED MONTHLY OWNER COSTS				
Housing units with a mortgage	1,775		63,218	
Less than \$500	15	0.8%	196	0.3%
\$500 to \$900	390	22.0%	6,966	11.0%
\$1,000 to \$1,499	714	40.2%	22,856	36.2%
\$1,500 to \$1,999	541	30.5%	19,494	30.8%
\$2,000 to \$2,499	29	1.6%	7,766	12.3%
\$2,500 to \$2,999	48	2.7%	2,894	4.6%
\$3,000 or more	38	2.1%	3,046	4.8%
Housing units without a mortgage	992		34,005	
Less than \$250	12	1.2%	583	1.7%
\$250 to \$399	154	15.5%	2,776	8.2%
\$400 to \$599	421	42.4%	9,285	27.3%
\$600 to \$799	322	32.5%	11,084	32.6%
\$800 to \$999	79	8.0%	5,702	16.8%
\$1,000 or more	4	0.4%	4,575	13.5%

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of all owner-occupied houses in the Northwest Side neighborhood, 64.1% have a mortgage, compared to 65% in the City of Milwaukee.

Table 15: Mortgage Cost as a Percentage of Household Income (Owner-Occupied Units)

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
Housing units with a mortgage*	1,765		62,351	
Less than 20.0%	507	28.7%	27,025	43.3%
20.0 to 24.9%	294	16.7%	9,291	14.9%
25.0 to 29.9%	192	10.9%	7,021	11.3%
30.0 to 34.9%	184	10.4%	4,515	7.2%
35.0% or more	588	33.3%	14,499	23.3%
Not computed	10		867	
Housing units without a mortgage*	963		33,247	
Less than 10.0%	456	47.4%	11,247	33.8%
10.0 to 14.9%	100	10.4%	6,820	20.5%
15.0 to 19.9%	154	16.0%	4,632	13.9%
20.0 to 24.9%	37	3.8%	2,523	7.6%
25.0 to 29.9%	26	2.7%	1,859	5.6%
30.0 to 34.9%	10	1.0%	1,079	3.2%
35.0% or more	180	18.7%	5,087	15.3%
Not computed	29		758	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes households where selected monthly owner costs as a percentage of household income (SMOCAPI) could not be calculated.

Key Takeaways

- Approximately a third (33.3%) of all owner-occupied units with a mortgage in the Northwest Side neighborhood pay 35 percent or more of their household income towards housing costs, greater than the City of Milwaukee as a whole (23.3%).
- (28.7%) of all owner-occupied units with a mortgage in the Northwest Side neighborhood pay less than 20 percent of their household income towards housing costs, compared to 43.3% in the City of Milwaukee as a whole.

Table 16: Household Income in the Past 12 Months and Median Income

	Northwest Side		City of Milwaukee	
	Estimate	%	Estimate	%
Total	8,726		232,520	
Less than \$10,000	919	10.5%	18,215	7.8%
\$10,000 to \$14,999	912	10.5%	14,479	6.2%
\$15,000 to \$19,999	421	4.8%	9,743	4.2%
\$20,000 to \$24,999	620	7.1%	11,187	4.8%
\$25,000 to \$29,999	604	6.9%	10,371	4.5%
\$30,000 to \$34,999	656	7.5%	12,939	5.6%
\$35,000 to \$39,999	528	6.1%	9,788	4.2%
\$40,000 to \$44,999	506	5.8%	11,230	4.8%
\$45,000 to \$49,999	255	2.9%	10,241	4.4%
\$50,000 to \$59,999	619	7.1%	18,424	7.9%
\$60,000 to \$74,999	834	9.6%	23,328	10.0%
\$75,000 to \$99,999	1,010	11.6%	28,771	12.4%
\$100,000 to \$124,999	384	4.4%	19,684	8.5%
\$125,000 to \$149,999	227	2.6%	11,303	4.9%
\$150,000 to \$199,999	143	1.6%	12,637	5.4%
\$200,000 or more	88	1.0%	10,180	4.4%
Median Household Income	\$37,187		\$54,234	

Data Source: 2020 - 2024 American Community Survey 5-Year Estimates, table B19001. Median Household Income for Northwest Side is calculated based on table B19001. Median Household Income for City of Milwaukee is taken from table S1901.

Key Takeaways

- Approximately 9.6% of households in the Northwest Side neighborhood make \$100,000 or more per year, which is a smaller percentage than the City of Milwaukee as a whole (23.2%).
- The median household income in the Northwest Side neighborhood is \$37,187, less than the median household income for the City of Milwaukee as a whole (\$54,234).