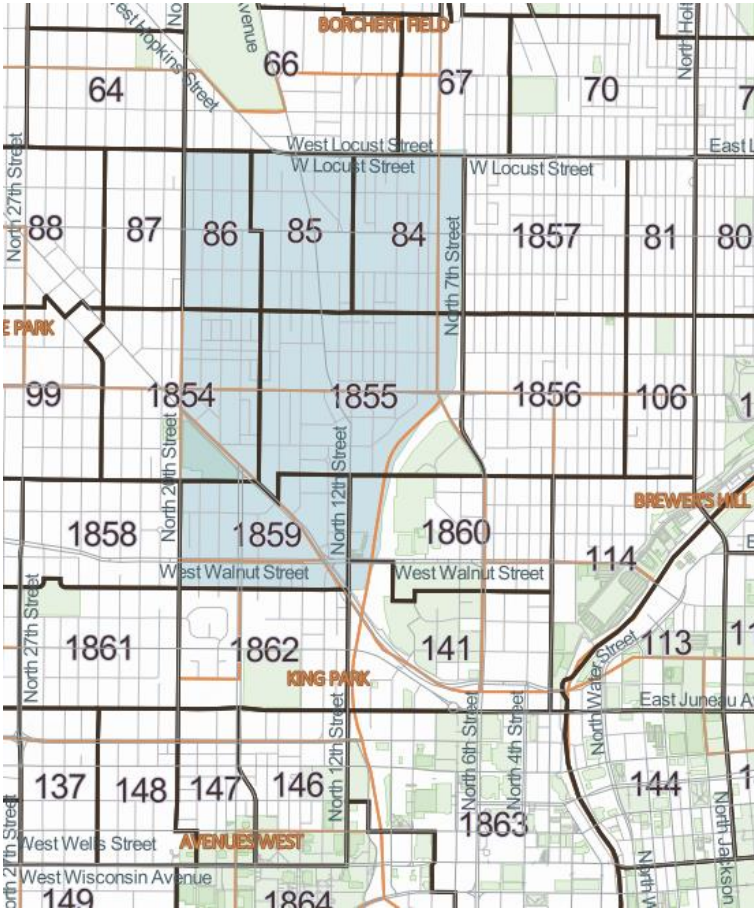


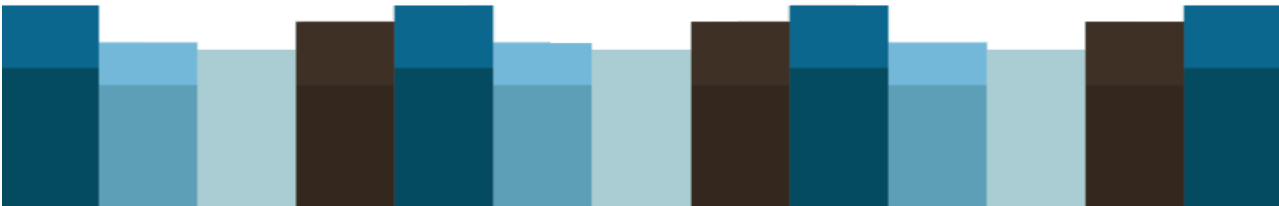
# Lindsay Heights Profile

## Neighborhood Strategic Planning Area #10

### “WAICO/YMCA”



September, 2016  
Prepared by Data You Can Use  
with support from the NonProfit Center



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**Data source used in this analysis:**

American Community Survey 5 year estimates for 2014 were utilized in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report: B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401 S2501, S2504, and S2506.

[www.Factfinder.census.gov](http://www.Factfinder.census.gov)

Where there is insufficient data it is reported as NA.

**Geography used in this analysis:**

Census areas and NSPs frequently do not have congruent borders. The map on the cover was used to determine which census tracts to include in the following Lindsay Heights, “WAICO-YMCA” NSP analysis.

Census tracts: 84, 85, 86, 1854, 1855 and 1859 were used to define the geographic area for WAICO/YMCA in this report.

Boundaries are consistent with NSP boundaries at the time analysis was begun.

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Lindsay Heights and the City of Milwaukee

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## Introduction

This report was prepared by Data You Can Use with the support of the Nonprofit Center. It is the result of input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant program. Nine Neighborhood Strategic Planning areas were chosen for the development of this profile and partners met to describe the data they wanted –data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format. Two early prototypes were developed, discussed and adapted to provide this report. Related training (on the use of census data from the American Fact Finder Survey and open source mapping) was conducted and offered to the neighborhood partners. A final draft was reviewed and neighborhood organizers shared the ideas, stories and strategies that they derived from the data.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

Each of the nine reports are posted on our [website](#). Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help the organizers tell their story. The content and format are better because of the input of the neighborhood organizations and organizers who contributed. Thank you. In particular, we would like to acknowledge the persistence and stewardship of Joyce Mallory of the Nonprofit Center of Milwaukee. Without Joyce’s efforts, this project would not have come to fruition.

## Population by Race

87% of Lindsay Heights residents are African American compared to 39% citywide.

Population by Race	Lindsay Heights		City of Milwaukee	
	Count	Share	Count	Share
Population	8,888	100.0%	598,078	100.0%
White alone	185	2.1%	218,611	36.6%
Black or African American alone	7,720	86.9%	232,196	38.8%
American Indian and Alaska Native alone	10	0.1%	2,690	0.4%
Asian alone	331	3.7%	21,986	3.7%
Some other race	17	0.2%	666	0.1%
Two or more races	371	4.2%	15,665	2.6%
Hispanic or Latino	254	2.9%	106,086	17.7%

## Population Sex by Age

The percentage of the population under age 18 is higher in the Lindsay Heights neighborhood than the city as a whole.

Population Sex by Age	Lindsay Heights		City of Milwaukee	
	Count	Share	Count	Share
Total:	8,888		598,078	
<b>Male:</b>	<b>4,148</b>	<b>46.7%</b>	<b>287,843</b>	<b>48.1%</b>
Under 5 years	501	12.1%	24,253	8.4%
5 to 9 years	286	6.9%	22,920	8.0%
10 to 14 years	389	9.4%	21,362	7.4%
15 to 17 years	381	9.2%	12,572	4.4%
18 and 19 years	162	3.9%	11,119	3.9%
20 years	124	3.0%	5,859	2.0%
21 to 24 years	183	4.4%	21,211	7.4%
25 to 34 years	409	9.9%	47,754	16.6%
35 to 54 years	1,078	26.0%	70,186	24.4%
55 to 66 years	451	10.9%	32,103	11.2%
67 years and older	184	4.4%	18,504	6.4%
<b>Female:</b>	<b>4,740</b>	<b>53.3%</b>	<b>310,235</b>	<b>51.9%</b>
Under 5 years	313	6.6%	23,503	7.6%
5 to 9 years	583	12.3%	21,163	6.8%
10 to 14 years	567	12.0%	21,053	6.8%
15 to 17 years	294	6.2%	12,867	4.1%
18 and 19 years	177	3.7%	11,001	3.5%
20 years	42	0.9%	5,998	1.9%
21 to 24 years	226	4.8%	22,753	7.3%
25 to 34 years	702	14.8%	52,031	16.8%
35 to 54 years	1,155	24.4%	75,693	24.4%
55 to 66 years	375	7.9%	35,410	11.4%
67 years and older	306	6.5%	28,763	9.3%

## Poverty Status by Age

46% of Lindsay Heights residents live below the poverty level compared to 29% citywide.

Residents Living Below Poverty	Lindsay Heights		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	8,857	100.0%	581,847	100.0%
Residents with income in the past 12 months below poverty level:	4,081	46.1%	170,943	29.4%
Under 5 years	513	12.6%	21,527	12.6%
5 years	145	3.6%	4,307	2.5%
6 to 11 years	655	16.0%	22,591	13.2%
12 to 14 years	313	7.7%	10,157	5.9%
15 years	131	3.2%	3,162	1.8%
16 and 17 years	287	7.0%	6,161	3.6%
18 to 24 years	413	10.1%	28,399	16.6%
25 to 34 years	472	11.6%	24,038	14.1%
35 to 44 years	396	9.7%	16,830	9.8%
45 to 54 years	357	8.7%	15,408	9.0%
55 to 64 years	234	5.7%	11,094	6.5%
65 to 74 years	110	2.7%	3,879	2.3%
75 years and over	55	1.3%	3,390	2.0%

## Household Characteristics

Households headed by single females make up 40% of Lindsay Heights households, compared to 22% citywide.

Population Households	Lindsay Heights		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	2,765		230,181	
Family households:	1,842		129,516	
Married-couple family	471		64,282	
Other family:	1,371		65,234	
Male householder, no wife present	266		14,118	
Female householder, no husband present	1,105		51,116	
Nonfamily households:	923		100,665	
Householder living alone	702		80,465	
Householder not living alone	221		20,200	
<b>Households by Sex</b>	<b>Units</b>	<b>Percent</b>	<b>Units</b>	<b>Percent</b>
Male householder	266	9.6%	14,118	6.1%
Female householder	1,105	40.0%	51,116	22.2%

## Vehicles per Household

Nearly a third (31%) of Lindsay Heights households have no vehicle available compared to 18% of households citywide.

	Lindsay Heights		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	2,765	100.0%	230,181	100.0%
No vehicle available	851	30.8%	42,428	18.4%
1 vehicle available	1,213	43.9%	104,003	45.2%
2 vehicles available	550	19.9%	64,654	28.1%
3 vehicles available	95	3.4%	14,780	6.4%
4 or more vehicles available	56	2.0%	4,316	1.9%

## Employment Status by Sex

Almost one quarter (23%) of people 20-64 years old in Lindsay Heights are unemployed and actively seeking employment, compared with 12% citywide.

	Lindsay Heights				City of Milwaukee			
	Total	In labor force	UnR*	Not working	Total	In labor force	UnR*	Not working
Age 20 to 64 years	4,625	64.6%	22.8%	58.2%	360,980	76.1%	12.4%	36.3%
SEX								
Male	2,160	61.9%	21.8%	60.0%	173,389	78.0%	13.8%	35.8%
Female	2,465	67.0%	23.7%	56.8%	187,591	74.3%	11.0%	36.7%
With children <6 years	549	83.2%	31.4%	48.2%	32,570	75.6%	17.3%	41.7%

\*UnR stands for "Unemployment Rate," or percentage of the labor force that is unemployed and actively seeking employment.

## Employment Sector by Sex

A higher percentage (30%) of residents in the Lindsay Heights neighborhood are employed in service occupations compared to the City (24%).

Employed Population by Occupation	Lindsay Heights					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed population 16 years and over	2,439	100.0%	47.0%	53.0%	NA	257,610	100%	48.3%	51.7%	\$27,285
Management, business, science, and arts occupations:	504	20.7%	30.7%	69.3%	NA	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	741	30.4%	33.9%	66.1%	NA	62,232	24.1%	41.1%	58.9%	\$17,061
Sales and office occupations:	552	22.6%	44.2%	55.8%	\$24,303	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	172	7.1%	NA	NA	NA	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	470	19.3%	73.8%	26.2%	\$27,568	44,028	17.1%	74.4%	25.6%	\$26,075

NA = Data not available.



## Educational Attainment by Sex and Age

Among Lindsay Heights residents 18- 24 years of age, 40% of males and 30% of females have no high school diploma, a higher percentage than the city overall (21% and 13% respectively).

	Lindsay Heights		City of Milwaukee	
	Count	Percent	Count	Percent
<b>Total:</b>	5,574		438,385	
<b>Male:</b>	<b>2,591</b>		<b>206,736</b>	
18 to 24 years:	469		38,189	
Less than high school diploma	186	39.7%	8,038	21.0%
High school graduate (includes equivalency)	192	40.9%	11,131	29.1%
Some college, no bachelor's degree	82	17.5%	15,855	41.5%
Bachelor's degree or higher	9	1.9%	3,165	8.3%
25 to 34 years:	409		47,754	
Less than high school diploma	80	19.6%	7,259	15.2%
High school graduate (includes equivalency)	205	50.1%	13,362	28.0%
Some college, no bachelor's degree	113	27.6%	13,860	29.0%
Bachelor's degree or higher	11	2.7%	13,273	27.8%
35 to 64 years:	1,444		98,565	
Less than high school diploma	399	27.6%	18,588	18.9%
High school graduate (includes equivalency)	507	35.1%	32,930	33.4%
Some college, no bachelor's degree	445	30.8%	27,311	27.7%
Bachelor's degree or higher	93	6.4%	19,736	20.0%
65 years and over:	269		22,228	
Less than high school diploma	103	38.3%	6,145	27.6%
High school graduate (includes equivalency)	95	35.3%	7,557	34.0%
Some college, no bachelor's degree	53	19.7%	4,500	20.2%
Bachelor's degree or higher	18	6.7%	4,026	18.1%
<b>Female:</b>	<b>2,983</b>		<b>231,649</b>	
18 to 24 years:	445		39,752	
Less than high school diploma	133	29.9%	5,194	13.1%
High school graduate (includes equivalency)	109	24.5%	9,910	24.9%
Some college, no bachelor's degree	192	43.1%	20,725	52.1%
Bachelor's degree or higher	11	2.5%	3,923	9.9%
25 to 34 years:	702		52,031	
Less than high school diploma	143	20.4%	6,524	12.5%
High school graduate (includes equivalency)	248	35.3%	11,435	22.0%
Some college, no bachelor's degree	233	33.2%	17,736	34.1%
Bachelor's degree or higher	78	11.1%	16,336	31.4%
35 to 64 years:	1,495		106,809	
Less than high school diploma	393	26.3%	18,504	17.3%
High school graduate (includes equivalency)	447	29.9%	31,011	29.0%
Some college, no bachelor's degree	507	33.9%	33,762	31.6%
Bachelor's degree or higher	148	9.9%	23,532	22.0%
65 years and over:	341		33,057	
Less than high school diploma	149	43.7%	8,674	26.2%
High school graduate (includes equivalency)	116	34.0%	12,620	38.2%
Some college, no bachelor's degree	58	17.0%	6,646	20.1%
Bachelor's degree or higher	18	5.3%	5,117	15.5%

## Occupancy Characteristics

Housing stock occupancy is 80% in Lindsay Heights compared to 89% citywide.

Housing Status	Lindsay Heights		City of Milwaukee	
	Units	Percent	Units	Percent
Total housing units	3,461		257,965	
Owner and renter	2,765	79.9%	230,181	89.2%
Owner occupied	989	35.8%	99,034	43.0%
Renter occupied	1,776	64.2%	131,147	57.0%

## Occupied Housing Unit Structures

Nearly two-thirds (64%) of occupied units are rented units in Lindsay Heights, compared to 57% citywide.

	Lindsay Heights			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	2,765	989 (35.8%)	1,776 (64.2%)	230,181	99,034 (43.0%)	131,147 (57.0%)
UNITS IN STRUCTURE						
1, detached	43.8%	64.4%	32.2%	42.1%	76.6%	16.0%
1, attached	13.7%	15.2%	12.9%	6.8%	5.6%	7.7%
2 apartments	25.6%	15.8%	31.1%	19.3%	10.8%	25.8%
3 or 4 apartments	5.5%	0.5%	8.2%	7.3%	1.1%	12.0%
5 to 9 apartments	3.9%	-	6.1%	5.9%	0.8%	9.7%
10 or more apartments	6.1%	-	9.6%	18.3%	4.5%	28.6%
Mobile home/other	1.4%	4.0%	-	0.4%	0.6%	0.2%

## Occupant Bedrooms

The largest percentage of houses in the Lindsay Heights neighborhood area (38%) have three bedrooms, higher than the citywide percentage (33%).

Occupant Bedrooms	Lindsay Heights		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	3,461		257,965	
No bedroom	79	2.3%	7,930	3.1%
1 bedroom	306	8.8%	42,557	16.5%
2 bedrooms	1,021	29.5%	92,693	35.9%
3 bedrooms	1,298	37.5%	85,613	33.2%
4 bedrooms	414	12.0%	22,826	8.8%
5 or more bedrooms	343	9.9%	6,346	2.5%

## Year Housing Units Built

Nearly two-thirds (66%) of the occupied units in Lindsay Heights were built in 1939 or earlier, compared to 37% citywide.

	Lindsay Heights			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	2,765	989	1,776	230,181	99,034	131,147
Year Structure Built						
2010 or later	0.2%	-	0.3%	0.4%	0.2%	0.6%
2000 to 2009	9.2%	18.9%	3.9%	3.5%	3.6%	3.5%
1980 to 1999	5.9%	2.6%	7.8%	7.1%	4.4%	9.1%
1960 to 1979	4.8%	5.6%	4.4%	19.7%	16.6%	22.0%
1940 to 1959	13.9%	8.0%	17.1%	32.3%	40.0%	26.5%
1939 or earlier	65.9%	64.9%	66.5%	37.0%	35.2%	38.3%

## Rent Paid by Renters

In the Lindsay Heights neighborhood the most common monthly rental rate is between \$1,000- \$1,249, higher than the City's most common monthly rental rate of \$800- \$899.

Rent Paid	Lindsay Heights		City of Milwaukee	
	Units	Percent	Units	Percent
Total	1,776	100.0%	131,147	100.0%
With cash rent:	1,719	96.8%	128,661	98.1%
Less than \$100	-	0.0%	546	0.4%
\$100 to \$149	11	0.6%	404	0.3%
\$150 to \$199	-	0.0%	742	0.6%
\$200 to \$249	28	1.6%	2,951	2.3%
\$250 to \$299	37	2.1%	1,519	1.2%
\$300 to \$349	36	2.0%	1,740	1.3%
\$350 to \$399	76	4.3%	2,018	1.5%
\$400 to \$449	34	1.9%	2,038	1.6%
\$450 to \$499	69	3.9%	2,934	2.2%
\$500 to \$549	96	5.4%	5,250	4.0%
\$550 to \$599	114	6.4%	6,869	5.2%
\$600 to \$649	76	4.3%	7,848	6.0%
\$650 to \$699	109	6.1%	10,403	7.9%
\$700 to \$749	58	3.3%	11,619	8.9%
\$750 to \$799	115	6.5%	10,931	8.3%
\$800 to \$899	218	12.3%	19,448	14.8%
\$900 to \$999	151	8.5%	12,896	9.8%
\$1,000 to \$1,249	349	19.7%	17,361	13.2%
\$1,250 to \$1,499	75	4.2%	6,448	4.9%
\$1,500 to \$1,999	67	3.8%	3,321	2.5%
\$2,000 or more	-	0.0%	1,375	1.0%
No cash rent	57	3.2%	2,486	1.9%

## Mortgage Costs for Owner Occupied Housing (with a mortgage)

In Lindsay Heights nearly a quarter of mortgages are between \$1,250- \$1,499 monthly, slightly less than the most common monthly cost citywide (\$1,500- \$1,999).

	Lindsay Heights		City of Milwaukee	
	Units	Percent	Units	Percent
Total	561	100.0%	69,753	100.0%
Less than \$200	-	0.0%	-	0.0%
\$200 to \$299	-	0.0%	-	0.0%
\$300 to \$399	3	0.5%	209	0.3%
\$400 to \$499	19	3.4%	279	0.4%
\$500 to \$599	-	0.0%	837	1.2%
\$600 to \$699	25	4.5%	1,814	2.6%
\$700 to \$799	42	7.5%	2,790	4.0%
\$800 to \$899	50	8.9%	3,488	5.0%
\$900 to \$999	61	10.9%	4,883	7.0%
\$1,000 to \$1,249	90	16.0%	14,718	21.1%
\$1,250 to \$1,499	128	22.8%	14,648	21.0%
\$1,500 to \$1,999	103	18.4%	17,508	25.1%
\$2,000 or more	40	7.1%	8,510	12.2%