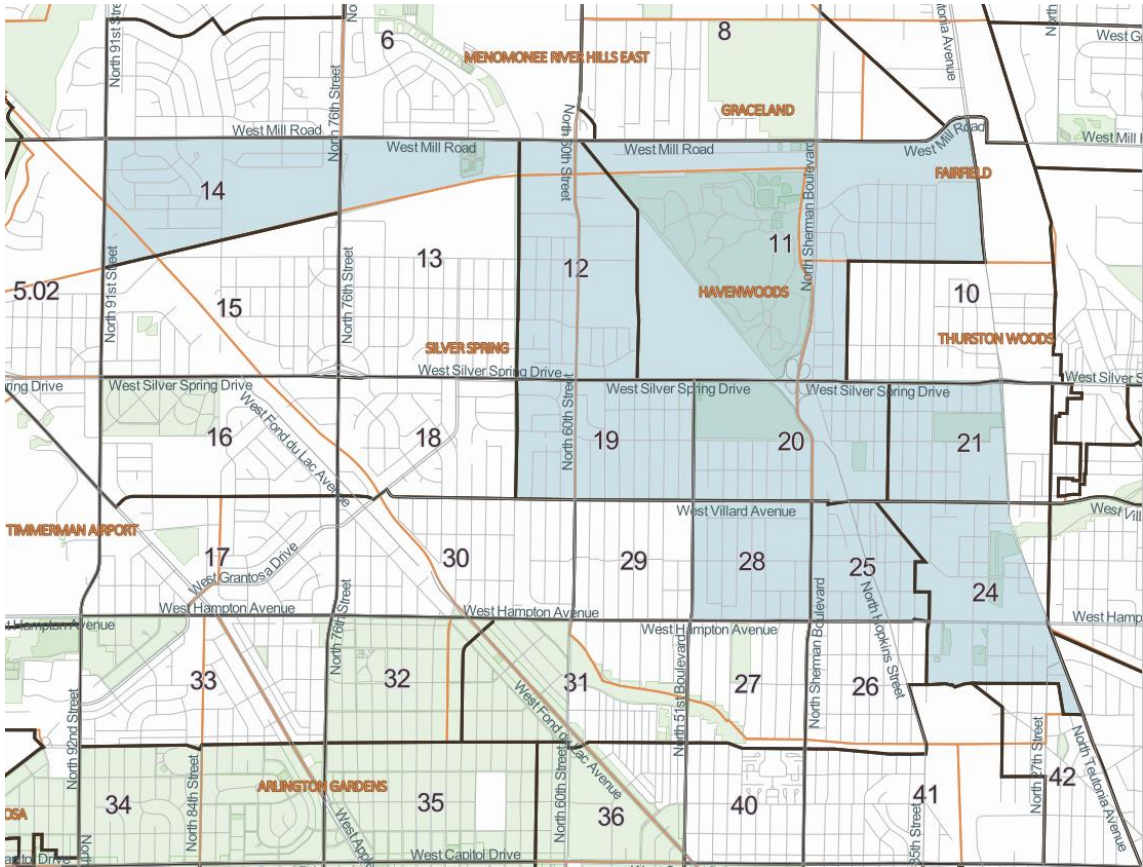
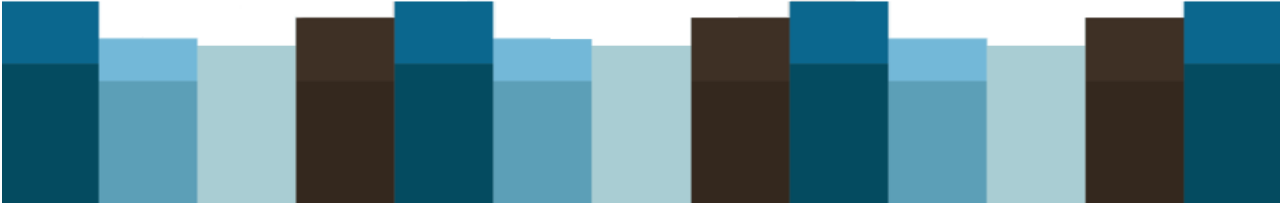


# Northwest Side Profile

## Neighborhood Strategic Planning Area #2



September, 2016  
Prepared by Data You Can Use  
with support from the NonProfit Center



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**Data source used in this analysis:**

American Community Survey 5 year estimates for 2014 were utilized in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report: B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401 S2501, S2504, and S2506.

[www.Factfinder.census.gov](http://www.Factfinder.census.gov)

Where there is insufficient data it is reported as NA.

**Geography used in this analysis:**

Census areas and NSPs frequently do not have congruent borders. The map on the cover was used to determine which census tracts to include in the following Northwest Side NSP analysis.

Census tracts: 11, 12, 14, 19, 20, 21, 24, 25 and 28 were used to define the geographic area for Northwest Side in this report.

Boundaries are consistent with NSP boundaries at the time analysis was begun.

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## Introduction

This report was prepared by Data You Can Use with the support of the Nonprofit Center. It is the result of input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant program. Nine Neighborhood Strategic Planning areas were chosen for the development of this profile and partners met to describe the data they wanted –data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format. Two early prototypes were developed, discussed and adapted to provide this report. Related training (on the use of census data from the American Fact Finder Survey and open source mapping) was conducted and offered to the neighborhood partners. A final draft was reviewed and neighborhood organizers shared the ideas, stories and strategies that they derived from the data.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

Each of the nine reports are posted on our [website](#). Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help the organizers tell their story. The content and format are better because of the input of the neighborhood organizations and organizers who contributed. Thank you. In particular, we would like to acknowledge the persistence and stewardship of Joyce Mallory of the Nonprofit Center of Milwaukee. Without Joyce’s efforts, this project would not have come to fruition.

## Population by Race

Three quarters of Northwest Side residents are African American compared to 39% citywide.

Population by Race	Northwest Side		City of Milwaukee	
	Count	Share	Count	Share
Population:	21,947	100.0%	598,078	100.0%
White alone	1,987	9.1%	218,611	36.6%
Black or African American alone	16,495	75.2%	232,196	38.8%
American Indian and Alaska Native alone	73	0.3%	2,690	0.4%
Asian alone	1,769	8.1%	21,986	3.7%
Some other race	104	0.5%	666	0.1%
Two or more races	801	3.6%	15,665	2.6%
Hispanic or Latino	718	3.3%	106,086	17.7%

## Population Sex by Age

The percentage of the population 19 and under is higher in the Northwest Side neighborhood than the city as a whole.

Population Sex by Age	Northwest Side		City of Milwaukee	
	Count	Share	Count	Share
Total:	21,947		598,078	
<b>Male:</b>	<b>10,530</b>	<b>48.0%</b>	<b>287,843</b>	<b>48.1%</b>
Under 5 years	892	8.5%	24,253	8.4%
5 to 9 years	1,175	11.2%	22,920	8.0%
10 to 14 years	1,121	10.6%	21,362	7.4%
15 to 17 years	607	5.8%	12,572	4.4%
18 and 19 years	510	4.8%	11,119	3.9%
20 years	186	1.8%	5,859	2.0%
21 to 24 years	778	7.4%	21,211	7.4%
25 to 34 years	1,546	14.7%	47,754	16.6%
35 to 54 years	2,235	21.2%	70,186	24.4%
55 to 66 years	1,024	9.7%	32,103	11.2%
67 years and older	456	4.3%	18,504	6.4%
<b>Female:</b>	<b>11,417</b>	<b>52.0%</b>	<b>310,235</b>	<b>51.9%</b>
Under 5 years	699	6.1%	23,503	7.6%
5 to 9 years	1,015	8.9%	21,163	6.8%
10 to 14 years	913	8.0%	21,053	6.8%
15 to 17 years	546	4.8%	12,867	4.1%
18 and 19 years	413	3.6%	11,001	3.5%
20 years	98	0.9%	5,998	1.9%
21 to 24 years	623	5.5%	22,753	7.3%
25 to 34 years	1,883	16.5%	52,031	16.8%
35 to 54 years	3,093	27.1%	75,693	24.4%
55 to 66 years	1,471	12.9%	35,410	11.4%
67 years and older	663	5.8%	28,763	9.3%

## Poverty Status by Age

The percentage of Northwest Side residents with income below the poverty level (37%) is higher than the citywide rate (29%).

Residents Living Below Poverty	Northwest Side		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	21,864	100.0%	581,847	100.0%
Residents with income in the past 12 months below poverty level:	8,000	36.6%	170,943	29.4%
Under 5 years	903	11.3%	21,527	12.6%
5 years	321	4.0%	4,307	2.5%
6 to 11 years	1,303	16.3%	22,591	13.2%
12 to 14 years	545	6.8%	10,157	5.9%
15 years	154	1.9%	3,162	1.8%
16 and 17 years	290	3.6%	6,161	3.6%
18 to 24 years	899	11.2%	28,399	16.6%
25 to 34 years	1,236	15.5%	24,038	14.1%
35 to 44 years	700	8.8%	16,830	9.8%
45 to 54 years	792	9.9%	15,408	9.0%
55 to 64 years	622	7.8%	11,094	6.5%
65 to 74 years	136	1.7%	3,879	2.3%
75 years and over	99	1.2%	3,390	2.0%

## Household Characteristics

Households headed by single females make up 39% of Northwest Side households, compared to 22% citywide.

Population Households	Northwest Side		City of Milwaukee	
	Units		Units	
Total:	7,981		230,181	
Family households:	5,232		129,516	
Married-couple family	1,603		64,282	
Other family:	3,629		65,234	
Male householder, no wife present	519		14,118	
Female householder, no husband present	3,110		51,116	
Nonfamily households:	2,749		100,665	
Householder living alone	2,210		80,465	
Householder not living alone	539		20,200	
<b>Households by Sex</b>	<b>Units</b>	<b>Percent</b>	<b>Units</b>	<b>Percent</b>
Male householder	519	6.5%	14,118	6.1%
Female householder	3,110	39.0%	51,116	22.2%

## Vehicles per Household

23% of Northwest Side households have no vehicle available compared to 18% of households citywide.

	Northwest Side		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	7,981	100.0%	230,181	100.0%
No vehicle available	1,805	22.6%	42,428	18.4%
1 vehicle available	3,841	48.1%	104,003	45.2%
2 vehicles available	1,780	22.3%	64,654	28.1%
3 vehicles available	472	5.9%	14,780	6.4%
4 or more vehicles available	83	1.0%	4,316	1.9%

## Employment Status by Sex

Almost one quarter (21%) of people 20-64 years old in the Northwest Side are unemployed and actively seeking employment, compared with 12% citywide.

	Northwest Side				City of Milwaukee			
	Total	In labor force	UnR*	Not working	Total	In labor force	UnR*	Not working
Age 20 to 64 years	12,678	70.3%	20.7%	50.3%	360,980	76.1%	12.4%	36.3%
SEX								
Male	5,645	68.1%	28.3%	60.2%	173,389	78.0%	13.8%	35.8%
Female	7,033	72.2%	14.7%	42.5%	187,591	74.3%	11.0%	36.7%
With children <6 years	1,340	89.0%	29.7%	40.7%	32,570	75.6%	17.3%	41.7%

\*UnR stands for "Unemployment Rate," or percentage of the labor force that is unemployed and actively seeking employment.

## Employment Sector by Sex

A slightly higher percentage (27%) of residents in the Northwest Side are employed in service occupations compared to the City (24%).

Employed Population by Occupation	Northwest Side					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed population 16 years and over	7,586	100.0%	39.8%	60.2%	NA	257,610	100%	48.3%	51.7%	\$27,285
Management, business, science, and arts occupations:	1,368	18.0%	27.4%	72.6%	\$40,628	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	2,016	26.6%	31.3%	68.7%	\$17,444	62,232	24.1%	41.1%	58.9%	\$17,061
Sales and office occupations:	2,105	27.7%	20.7%	79.3%	\$23,821	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	333	4.4%	NA	NA	NA	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	1,764	23.3%	71.7%	28.3%	\$24,950	44,028	17.1%	74.4%	25.6%	\$26,075



## Educational Attainment by Sex and Age

Among Northwest side residents 18- 24 years of age, 37% of males and 17% of females do not have a high school diploma, a higher percentage than the city overall (21% and 13% respectively).

	Northwest Side		City of Milwaukee	
	Count	Percent	Count	Percent
<b>Total:</b>	14,979		438,385	
<b>Male:</b>	<b>6,735</b>		<b>206,736</b>	
18 to 24 years:	1,474		38,189	
Less than high school diploma	547	37.1%	8,038	21.0%
High school graduate (includes equivalency)	588	39.9%	11,131	29.1%
Some college, no bachelor's degree	315	21.4%	15,855	41.5%
Bachelor's degree or higher	24	1.6%	3,165	8.3%
25 to 34 years:	1,546		47,754	
Less than high school diploma	139	9.0%	7,259	15.2%
High school graduate (includes equivalency)	698	45.1%	13,362	28.0%
Some college, no bachelor's degree	578	37.4%	13,860	29.0%
Bachelor's degree or higher	131	8.5%	13,273	27.8%
35 to 64 years:	3,135		98,565	
Less than high school diploma	837	26.7%	18,588	18.9%
High school graduate (includes equivalency)	1,281	40.9%	32,930	33.4%
Some college, no bachelor's degree	832	26.5%	27,311	27.7%
Bachelor's degree or higher	185	5.9%	19,736	20.0%
65 years and over:	580		22,228	
Less than high school diploma	154	26.6%	6,145	27.6%
High school graduate (includes equivalency)	226	39.0%	7,557	34.0%
Some college, no bachelor's degree	157	27.1%	4,500	20.2%
Bachelor's degree or higher	43	7.4%	4,026	18.1%
<b>Female:</b>	<b>8,244</b>		<b>231,649</b>	
18 to 24 years:	1,134		39,752	
Less than high school diploma	190	16.8%	5,194	13.1%
High school graduate (includes equivalency)	449	39.6%	9,910	24.9%
Some college, no bachelor's degree	450	39.7%	20,725	52.1%
Bachelor's degree or higher	45	4.0%	3,923	9.9%
25 to 34 years:	1,883		52,031	
Less than high school diploma	279	14.8%	6,524	12.5%
High school graduate (includes equivalency)	528	28.0%	11,435	22.0%
Some college, no bachelor's degree	916	48.6%	17,736	34.1%
Bachelor's degree or higher	160	8.5%	16,336	31.4%
35 to 64 years:	4,429		106,809	
Less than high school diploma	1,076	24.3%	18,504	17.3%
High school graduate (includes equivalency)	1,321	29.8%	31,011	29.0%
Some college, no bachelor's degree	1,543	34.8%	33,762	31.6%
Bachelor's degree or higher	489	11.0%	23,532	22.0%
65 years and over:	798		33,057	
Less than high school diploma	336	42.1%	8,674	26.2%
High school graduate (includes equivalency)	294	36.8%	12,620	38.2%
Some college, no bachelor's degree	138	17.3%	6,646	20.1%
Bachelor's degree or higher	30	3.8%	5,117	15.5%

## Occupancy Characteristics

Housing stock occupancy is 83% in the Northwest Side compared to 89% citywide.

Housing Status	Northwest Side		City of Milwaukee	
	Units	Percent	Units	Percent
Total housing units	9,608		257,965	
Owner and renter	7,981	83.1%	230,181	89.2%
Owner occupied	2,844	35.6%	99,034	43.0%
Renter occupied	5,137	64.4%	131,147	57.0%

## Occupied Housing Unit Structures

Nearly two-thirds (64%) of occupied units are rented units in the Northwest Side compared to 57% citywide.

	Northwest Side			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	7,981	2,844 (35.6%)	5,137 (64.4%)	230,181	99,034 (43.0%)	131,147 (57.0%)
UNITS IN STRUCTURE						
1, detached	46.5%	82.7%	26.5%	42.1%	76.6%	16.0%
1, attached	8.6%	3.4%	11.5%	6.8%	5.6%	7.7%
2 apartments	16.8%	12.8%	19.0%	19.3%	10.8%	25.8%
3 or 4 apartments	10.5%	0.5%	16.0%	7.3%	1.1%	12.0%
5 to 9 apartments	8.7%	-	13.5%	5.9%	0.8%	9.7%
10 or more apartments	8.9%	0.6%	13.4%	18.3%	4.5%	28.6%
Mobile home/other	-	-	-	0.4%	0.6%	0.2%

## Occupant Bedrooms

Almost half (43%) of the housing stock in the Northwest Side has two bedrooms, as opposed to just over a third citywide (36%).

Occupant Bedrooms	Northwest Side		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	9,608	100.0%	257,965	100.0%
No bedroom	64	0.7%	7,930	3.1%
1 bedroom	1,297	13.5%	42,557	16.5%
2 bedrooms	4,170	43.4%	92,693	35.9%
3 bedrooms	3,199	33.3%	85,613	33.2%
4 bedrooms	787	8.2%	22,826	8.8%
5 or more bedrooms	91	0.9%	6,346	2.5%

## Year Housing Units Built

Nearly a quarter (21.8%) of occupied housing units in the Northwest Side were built before 1939.

	Northwest Side			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	7,981	2,844	5,131	230,181	99,034	131,147
Year Structure Built						
2010 or later	2.1%	0.4%	3.0%	0.4%	0.2%	0.6%
2000 to 2009	1.1%	0.3%	1.5%	3.5%	3.6%	3.5%
1980 to 1999	4.7%	2.1%	6.2%	7.1%	4.4%	9.1%
1960 to 1979	23.4%	14.4%	28.4%	19.7%	16.6%	22.0%
1940 to 1959	46.9%	58.1%	40.8%	32.3%	40.0%	26.5%
1939 or earlier	21.8%	24.7%	20.1%	37.0%	35.2%	38.3%

## Rent Paid by Renters

In both the Northwest Side and the City, the most common rental rate is between \$800-\$899.

Rent Paid	Northwest Side		City of Milwaukee	
	Units	Percent	Units	Percent
Total	5,137	100.0%	131,147	100.0%
With cash rent:	5,066	98.6%	128,661	98.1%
Less than \$100	77	1.5%	546	0.4%
\$100 to \$149	67	1.3%	404	0.3%
\$150 to \$199	12	0.2%	742	0.6%
\$200 to \$249	70	1.4%	2,951	2.3%
\$250 to \$299	89	1.7%	1,519	1.2%
\$300 to \$349	48	0.9%	1,740	1.3%
\$350 to \$399	114	2.2%	2,018	1.5%
\$400 to \$449	75	1.5%	2,038	1.6%
\$450 to \$499	52	1.0%	2,934	2.2%
\$500 to \$549	201	3.9%	5,250	4.0%
\$550 to \$599	232	4.5%	6,869	5.2%
\$600 to \$649	392	7.6%	7,848	6.0%
\$650 to \$699	496	9.7%	10,403	7.9%
\$700 to \$749	514	10.0%	11,619	8.9%
\$750 to \$799	496	9.7%	10,931	8.3%
\$800 to \$899	705	13.7%	19,448	14.8%
\$900 to \$999	391	7.6%	12,896	9.8%
\$1,000 to \$1,249	688	13.4%	17,361	13.2%
\$1,250 to \$1,499	312	6.1%	6,448	4.9%
\$1,500 to \$1,999	31	0.6%	3,321	2.5%
\$2,000 or more	4	0.1%	1,375	1.0%
No cash rent	71	1.4%	2,486	1.9%

## Mortgage Costs for Owner Occupied Housing (with a mortgage)

In the Northwest Side the most common monthly mortgage cost is between \$1,250 - \$1,499, less than the most common monthly cost citywide (\$1,500- \$1,999).

	Northwest Side		City of Milwaukee	
	Units	Percent	Units	Percent
Total	2,198	100.0%	69,753	100.0%
Less than \$200	-	0.0%	-	0.0%
\$200 to \$299	14	0.6%	-	0.0%
\$300 to \$399	-	0.0%	209	0.3%
\$400 to \$499	15	0.7%	279	0.4%
\$500 to \$599	77	3.5%	837	1.2%
\$600 to \$699	142	6.5%	1,814	2.6%
\$700 to \$799	145	6.6%	2,790	4.0%
\$800 to \$899	216	9.8%	3,488	5.0%
\$900 to \$999	175	8.0%	4,883	7.0%
\$1,000 to \$1,249	483	22.0%	14,718	21.1%
\$1,250 to \$1,499	549	25.0%	14,648	21.0%
\$1,500 to \$1,999	318	14.5%	17,508	25.1%
\$2,000 or more	64	2.9%	8,510	12.2%