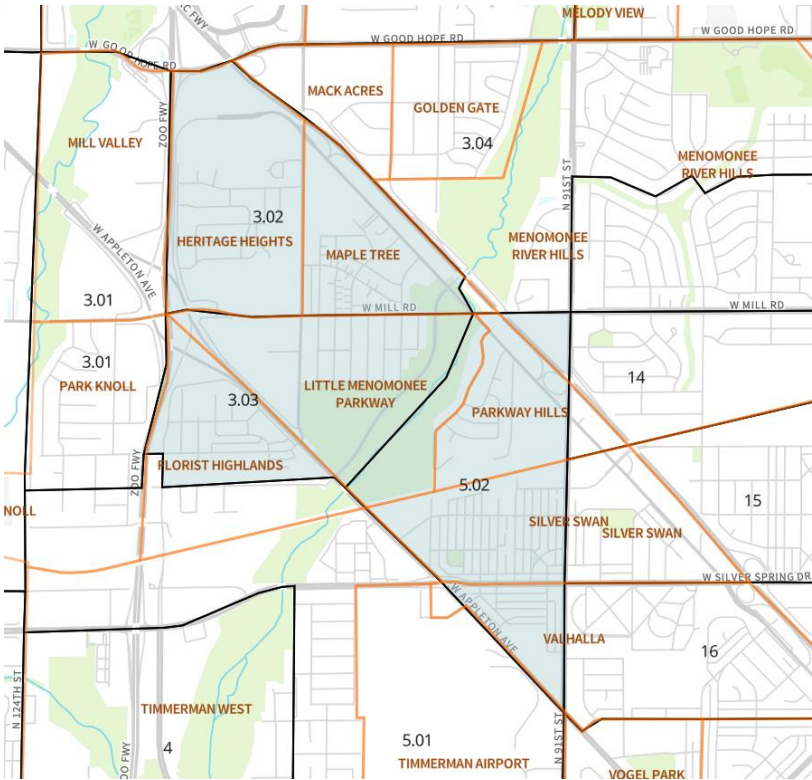
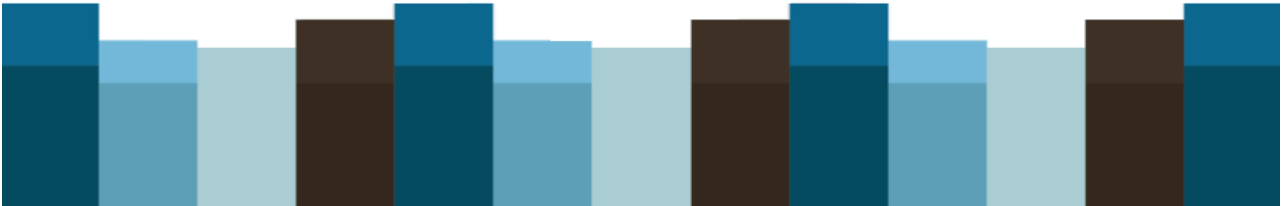


Little Menomonee River Parkway Profile Neighborhood Strategic Planning Area #19



October 2017
Prepared by Data You Can Use
With support from the Nonprofit Center
For Silver Spring Neighborhood Center



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Data source used in this analysis:

American Community Survey 5 year estimates for 2014 were used in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report include; B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401, S2504, S2506.

www.Factfinder.census.gov

Where there is insufficient data it is reported as NA.

Geography used in this analysis:

Census tracts: 3.02, 3.03 and 5.02 were used to define the geographic area for the Little Menomonee River Parkway neighborhood in this report, after discussions with Silver Spring Neighborhood Center staff.

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Introduction and Background

This report was prepared by DATA YOU CAN USE, INC, with the support of the Nonprofit Center of Milwaukee.

The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. In partnership with the Nonprofit Center, nine Neighborhood Strategic Planning (NSP) areas participated in the design and development of this template. Partners met to describe the data they wanted – data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

The process was replicated by three neighborhoods participating in the Building Neighborhood Capacity Program (BNCP) and subsequently by the neighborhood organizations participating in the Zilber Neighborhood Initiative. In both cases, the neighborhood organizations confirmed the geography, agreed to the core set of indicators and requested additional specialized data. All the completed reports are available on the Data You Can Use [website](#).

This report is among the Neighborhood Profiles completed in 2017 for six additional CDBG Neighborhood Strategic Planning areas.

Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help organizers and residents plan their strategies and tell their story. The content and format are better because of the input of the neighborhood organizers and residents who contributed. We welcome your feedback.

Thank you.

Table 1: Population by Race

67% of Little Menomonee River Parkway residents are Black compared to 39% citywide.

Population by Race	Little Menomonee River Parkway		City of Milwaukee	
	Count	Share	Count	Share
Population	9,796		598,078	100.0%
White alone	2,151	22.0%	218,611	36.6%
Black or African American alone	6,539	66.8%	232,196	38.8%
American Indian and Alaska Native alone	24	0.2%	2,690	0.4%
Asian alone	426	4.3%	21,986	3.7%
Some other race	0		666	0.1%
Two or more races	11	0.1%	15,665	2.6%
Hispanic or Latino	383	3.9%	106,086	17.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 2: Population Sex by Age

The percentage of young males (under age 15) in Little Menomonee River Parkway is significantly higher than the citywide rate.

Population Sex by Age	Little Menomonee River Parkway		City of Milwaukee	
	Count	Share	Count	Share
Total:	9,796		598,078	
Male:	4,374	44.7%	287,843	48.1%
Under 5 years	648	14.8%	24,253	8.4%
5 to 9 years	634	14.5%	22,920	8.0%
10 to 14 years	602	13.8%	21,362	7.4%
15 to 17 years	134	3.1%	12,572	4.4%
18 to 20 years	174	4.0%	16,978	5.9%
21 to 24 years	177	4.0%	21,211	7.4%
25 to 34 years	588	13.4%	47,754	16.6%
35 to 54 years	899	20.6%	70,186	24.4%
55 to 66 years	254	5.8%	32,103	11.2%
67 years and older	264	6.0%	18,504	6.4%
Female:	5,422	55.3%	310,235	51.9%
Under 5 years	508	9.4%	23,503	7.6%
5 to 9 years	508	9.4%	21,163	6.8%
10 to 14 years	429	7.9%	21,053	6.8%
15 to 17 years	243	4.5%	12,867	4.1%
18 to 20 years	210	3.9%	16,999	5.4%
21 to 24 years	339	6.3%	22,753	7.3%
25 to 34 years	1,049	19.3%	52,031	16.8%
35 to 54 years	1,163	21.4%	75,693	24.4%
55 to 66 years	490	9.0%	35,410	11.4%
67 years and older	483	8.9%	28,763	9.3%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 3: Poverty Status by Age

28% of Little Menomonee River Parkway residents live below the poverty level compared to 29% citywide.

Residents Living Below Poverty	Little Menomonee River Parkway		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	9,456		581,847	100.0%
Residents with income in the past 12 months below poverty level:	2,604	27.5%	170,943	29.4%
Under 5 years	346	13.3%	21,527	12.6%
5 to 11 years	748	28.7%	26,898	15.7%
12 to 14 years	206	7.9%	10,157	5.9%
15 to 17 years	95	3.6%	9,323	5.4%
18 to 24 years	253	9.7%	28,399	16.6%
25 to 34 years	412	15.8%	24,038	14.1%
35 to 44 years	266	10.2%	16,830	9.8%
45 to 54 years	130	5.0%	15,408	9.0%
55 to 64 years	97	3.7%	11,094	6.5%
65 to 74 years	10	0.4%	3,879	2.3%
75 years and over	41	1.6%	3,390	2.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 4: Household Characteristics

Households headed by single females make up 43% of Little Menomonee River Parkway households, nearly double the city rate of 22%.

Population Households	Little Menomonee River Parkway		City of Milwaukee	
	Units		Units	
Total:	3,201		230,181	
Family households:	2,426		129,516	
Married-couple family	807		64,282	
Other family:	1,619		65,234	
Male householder, no wife present	253		14,118	
Female householder, no husband present	1,366		51,116	
Nonfamily households:	775		100,665	
Householder living alone	665		80,465	
Householder not living alone	110		20,200	
Households by Sex	Units	Units	Units	Percent
Male householder	253	7.9%	14,118	6.1%
Female householder	1,366	42.7%	51,116	22.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 5: Vehicles per Household

Over half of the households in Little Menomonee River Parkway have one vehicle available, compared to 45% of households citywide.

	Little Menomonee River Parkway		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	3201		230,181	100.0%
No vehicle available	470	14.7%	42,428	18.4%
1 vehicle available	1,642	51.3%	104,003	45.2%
2 vehicles available	832	26.0%	64,654	28.1%
3 vehicles available	194	6.1%	14,780	6.4%
4 or more vehicles available	63	2.0%	4,316	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 6: Employment Status by Sex

A higher rate (81%) of 20 to 64-year-old Little Menomonee River Parkway residents are in the labor force, compared to 76% citywide.

	Little Menomonee River Parkway					City of Milwaukee				
	Total	In labor force	Not in labor force	UnR*	Not working	Total	In labor force	Not in labor force	UnR*	Not working
Age 20 to 64 years	5,046	80.6%	19.4%	12.7%	32.1%	360,980	76.1%	23.9%	12.4%	36.3%
SEX										
Male	1,925	83.2%	16.8%	15.1%	32.0%	173,389	78.0%	22.0%	13.8%	35.8%
Female	3,121	79.0%	21.0%	11.2%	32.1%	187,591	74.3%	25.7%	11.0%	36.7%
With kids under 6 yrs	831	90.2%	9.8%	15.4%	25.2%	32,570	75.6%	24.4%	17.3%	41.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

*UnR stands for “Unemployment Rate,” or percentage of the labor force that is unemployed and actively seeking employment.

Not working is the percentage of people who are not in the labor force, combined with those who are unemployed.

Table 7: Employment Sector by Sex

Estimated median earnings in Little Menomonee River Parkway are \$27,006 compared to \$27,285 in the City.

Employed Population by Occupation	Little Menomonee River Parkway					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed: population 16 years and over	3801	100.0%	39.3%	60.7%	\$27,006	257,610	100.0%	48.3%	51.7%	\$27,285
Management, business, science, and arts occupations:	762	20.0%	33.1%	66.9%	\$48,579	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	1195	31.4%	31.9%	68.1%	\$21,659	62,232	24.1%	41.1%	58.9%	\$17,061
Sales and office occupations:	1141	30.0%	31.7%	68.3%	\$21,448	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	156	4.1%	78.2%	21.8%	\$35,449	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	547	14.4%	68.9%	31.1%	\$27,954	44,028	17.1%	74.4%	25.6%	\$26,075

Data Source: 2014 American Community Survey Estimates, US Census Bureau

NA = Data not available.

Table 8: Educational Attainment by Age

Residents of Little Menomonee River Parkway between the ages of 18-24 graduated high school and have attended some college at higher percentages than City of Milwaukee residents.

	Little Menomonee River Parkway		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	6,090		438,385	
18 to 24 years:	900		77,941	
Less than high school diploma	121	13.4%	13,232	17.0%
High school graduate (includes equivalency)	313	34.8%	21,041	27.0%
Some college, no bachelor's degree	447	49.7%	36,580	46.9%
Bachelor's degree or higher	19	2.1%	7,088	9.1%
25 to 34 years:	1,637		99,785	
Less than high school diploma	124	7.6%	13,783	13.8%
High school graduate (includes equivalency)	398	24.3%	24,797	24.9%
Some college, no bachelor's degree	800	48.9%	31,596	31.7%
Bachelor's degree or higher	211	12.9%	29,609	29.7%
35 to 64 years:	2,749		205,374	
Less than high school diploma	445	16.2%	37,092	18.1%
High school graduate (includes equivalency)	910	33.1%	63,941	31.1%
Some college, no bachelor's degree	886	32.2%	61,073	29.7%
Bachelor's degree or higher	508	18.5%	43,268	21.1%
65 years and over:	804		55,285	
Less than high school diploma	281	35.0%	14,819	26.8%
High school graduate (includes equivalency)	263	32.7%	20,177	36.5%
Some college, no bachelor's degree	271	33.7%	11,146	20.2%
Bachelor's degree or higher	179	22.3%	9,143	16.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 9: Occupancy Characteristics

Vacancy rates in the Little Menomonee River Parkway (11%) are roughly the same as the city.

Housing Status	Little Menomonee River Parkway		City of Milwaukee	
	Units	Percent	Units	Percent
Total housing units	3,611		257,965	
Vacant Units	410	11.4%	27,784	10.8%
Owner and renter	3,201	88.6%	230,181	89.2%
Owner occupied	1,069	33.4%	99,034	43.0%
Renter occupied	2,132	66.6%	131,147	57.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 10: Occupied Housing Unit Structures

The largest portion (33%) of occupied housing units in Little Menomonee River Parkway are single, detached units, fewer than the city rate of 42%.

	Little Menomonee River Parkway			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	3201	1069 (33.4%)	2132 (66.6%)	230,181	99,034 (43.0%)	131,147 (57.0%)
UNITS IN STRUCTURE						
1, detached	33.3%	82.4%	8.6%	42.1%	76.6%	16.0%
1, attached	13.6%	11.7%	14.5%	6.8%	5.6%	7.7%
2 apartments	13.9%	2.2%	19.7%	19.3%	10.8%	25.8%
3 or 4 apartments	8.8%	0.7%	12.8%	7.3%	1.1%	12.0%
5 to 9 apartments	18.9%	1.0%	27.9%	5.9%	0.8%	9.7%
10 or more apartments	11.6%	2.0%	16.4%	18.3%	4.5%	28.6%
Mobile	0.0%	0.0%	0.0%	0.4%	0.6%	0.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

OO= Owner Occupied.

Table 11: Occupant Bedrooms

The largest percentage (46%) of houses in Little Menomonee River Parkway have three bedrooms compared to the city rate of 33%.

Occupant Bedrooms	Little Menomonee River Parkway		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	3,611		257,965	
No bedroom	77	2.1%	7,930	3.1%
1 bedroom	168	4.7%	42,557	16.5%
2 bedrooms	1,331	36.9%	92,693	35.9%
3 bedrooms	1,660	46.0%	85,613	33.2%
4 bedrooms	314	8.7%	22,826	8.8%
5 or more bedrooms	61	1.7%	6,346	2.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 12: Year Housing Units Built

The highest percentage of units (48%) in Little Menomonee River Parkway were constructed between 1960 and 1979, compared to the highest percentage in the City which were constructed before 1939 (37%).

	Little Menomonee River Parkway			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	3,201	1,069	2,132	230,181	99,034	131,147
Year Structure Built						
2010 to later	0.2%	0.7%	0.0%	0.4%	0.2%	0.6%
2000 to 2009	5.1%	9.1%	3.1%	3.5%	3.6%	3.5%
1980 to 1999	15.7%	15.5%	15.7%	7.1%	4.4%	9.1%
1960 to 1979	48.2%	42.5%	51.1%	19.7%	16.6%	22.0%
1940 to 1959	23.9%	25.8%	22.9%	32.3%	40.0%	26.5%
1939 or earlier	6.9%	6.5%	7.1%	37.0%	35.2%	38.3%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 13: Rent Paid by Renters

The most common rental rate in Little Menomonee River Parkway is \$1,000-\$1,249, compared to the most common rental rate in the City of \$800-\$899.

Rent Paid	Little Menomonee River Parkway		City of Milwaukee	
	Units	Percent	Units	Percent
Total	2,132		131,147	100.0%
With cash rent:	2,052	96.2%	128,661	98.1%
Less than \$100	0	0.0%	546	0.4%
\$100 to \$149	26	1.2%	404	0.3%
\$150 to \$199	0	0.0%	742	0.6%
\$200 to \$249	23	1.1%	2,951	2.3%
\$250 to \$299	12	0.6%	1,519	1.2%
\$300 to \$349	0	0.0%	1,740	1.3%
\$350 to \$399	8	0.4%	2,018	1.5%
\$400 to \$449	75	3.5%	2,038	1.6%
\$450 to \$499	0	0.0%	2,934	2.2%
\$500 to \$549	44	2.1%	5,250	4.0%
\$550 to \$599	92	4.3%	6,869	5.2%
\$600 to \$649	63	3.0%	7,848	6.0%
\$650 to \$699	138	6.5%	10,403	7.9%
\$700 to \$749	253	11.9%	11,619	8.9%
\$750 to \$799	203	9.5%	10,931	8.3%
\$800 to \$899	331	15.5%	19,448	14.8%
\$900 to \$999	194	9.1%	12,896	9.8%
\$1,000 to \$1,249	434	20.4%	17,361	13.2%
\$1,250 to \$1,499	133	6.2%	6,448	4.9%
\$1,500 to \$1,999	23	1.1%	3,321	2.5%
\$2,000 or more	0	0.0%	1,375	1.0%
No cash rent	80	3.8%	2,486	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 14: Mortgage Costs for Owner Occupied Housing (with a mortgage)

In Little Menomonee River Parkway the most common monthly housing cost is \$2,000 or more, higher than the citywide range of \$1,500-\$1,999.

	Little Menomonee River Parkway		City of Milwaukee	
	Units	Percent	Units	Percent
Total	756	100.0%	69,753	100.0%
Less than \$200	0	0	-	-
\$200 to \$299	0	0.0%	-	-
\$300 to \$399	0	0.0%	209	0.3%
\$400 to \$499	9	1.2%	279	0.4%
\$500 to \$599	7	0.9%	837	1.2%
\$600 to \$699	17	2.2%	1,814	2.6%
\$700 to \$799	42	5.6%	2,790	4.0%
\$800 to \$899	31	4.1%	3,488	5.0%
\$900 to \$999	25	3.3%	4,883	7.0%
\$1,000 to \$1,249	88	11.6%	14,718	21.1%
\$1,250 to \$1,499	172	22.8%	14,648	21.0%
\$1,500 to \$1,999	165	21.8%	17,508	25.1%
\$2,000 or more	200	26.4%	8,510	12.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau