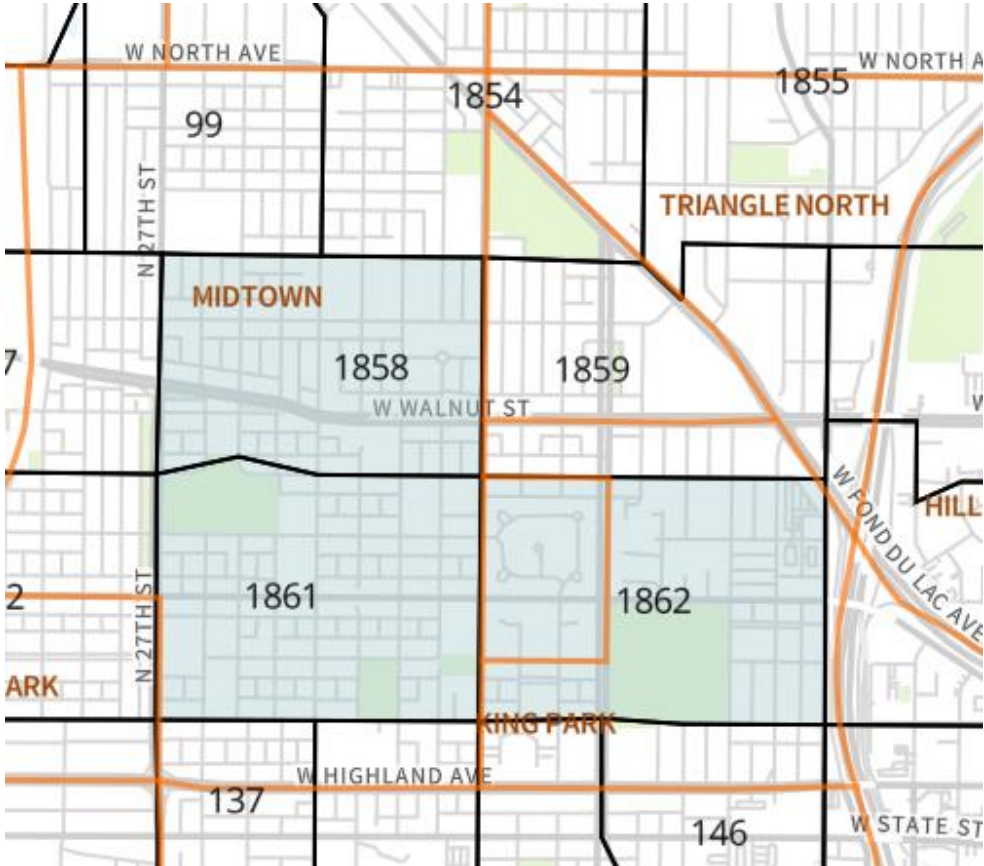


Midtown Neighborhood Profiles

Neighborhood Strategic Planning Area #12



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Prepared by Data You Can Use
With support from the Nonprofit Center
For Safe and Sound



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Data source used in this analysis:

American Community Survey 5 year estimates for 2014 were used in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report include; B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401, S2504, S2506.

www.Factfinder.census.gov

Where there is insufficient data it is reported as NA.

Geography used in this analysis:

Census tracts: 1858, 1861, 1862 were used to define the geographic area for the Midtown neighborhood in this report, after discussions with Safe and Sound staff.

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Selected characteristics for Midtown and the City of Milwaukee

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Introduction and Background

This report was prepared by DATA YOU CAN USE, INC, with the support of the Nonprofit Center of Milwaukee.

The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. In partnership with the Nonprofit Center, nine Neighborhood Strategic Planning (NSP) areas participated in the design and development of this template. Partners met to describe the data they wanted – data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

The process was replicated by three neighborhoods participating in the Building Neighborhood Capacity Program (BNCP) and subsequently by the neighborhood organizations participating in the Zilber Neighborhood Initiative. In both cases, the neighborhood organizations confirmed the geography, agreed to the core set of indicators and requested additional specialized data. All the completed reports are available on the Data You Can Use [website](#).

This report is among the Neighborhood Profiles completed in 2017 for six additional CDBG Neighborhood Strategic Planning areas.

Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help organizers and residents plan their strategies and tell their story. The content and format are better because of the input of the neighborhood organizers and residents who contributed. We welcome your feedback.

Thank you.

Table 1: Population by Race

75% of Midtown residents are Black compared to 39% citywide.

| Population by Race | Midtown | | City of Milwaukee | |
|---|--------------|--------------|-------------------|--------------|
| | Count | Share | Count | Share |
| Population | 5,322 | | 598,078 | 100.0% |
| White alone | 201 | 3.8% | 218,611 | 36.6% |
| Black or African American alone | 3,981 | 74.8% | 232,196 | 38.8% |
| American Indian and Alaska Native alone | 163 | 3.1% | 2,690 | 0.4% |
| Asian alone | 450 | 8.5% | 21,986 | 3.7% |
| Some other race | 0 | 0.0% | 666 | 0.1% |
| Two or more races | 129 | 2.4% | 15,665 | 2.6% |
| Hispanic or Latino | 398 | 7.5% | 106,086 | 17.7% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 2: Population Sex by Age

The percentage of children under 5 is significantly higher in Midtown than it is citywide.

| Population Sex by Age | Midtown | | City of Milwaukee | |
|-----------------------|--------------|--------------|-------------------|--------------|
| | Count | Share | Count | Share |
| Total: | 5,322 | | 598,078 | |
| Male: | 2,318 | 43.6% | 287,843 | 48.1% |
| Under 5 years | 356 | 15.4% | 24,253 | 8.4% |
| 5 to 9 years | 208 | 9.0% | 22,920 | 8.0% |
| 10 to 14 years | 173 | 7.5% | 21,362 | 7.4% |
| 15 to 17 years | 119 | 5.1% | 12,572 | 4.4% |
| 18 to 20 years | 95 | 4.1% | 16,978 | 5.9% |
| 21 to 24 years | 171 | 7.4% | 21,211 | 7.4% |
| 25 to 34 years | 322 | 13.9% | 47,754 | 16.6% |
| 35 to 54 years | 524 | 22.6% | 70,186 | 24.4% |
| 55 to 66 years | 242 | 10.4% | 32,103 | 11.2% |
| 67 years and older | 108 | 4.7% | 18,504 | 6.4% |
| Female: | 3,004 | 56.4% | 310,235 | 51.9% |
| Under 5 years | 346 | 11.5% | 23,503 | 7.6% |
| 5 to 9 years | 284 | 9.5% | 21,163 | 6.8% |
| 10 to 14 years | 185 | 6.2% | 21,053 | 6.8% |
| 15 to 17 years | 111 | 3.7% | 12,867 | 4.1% |
| 18 to 20 years | 192 | 6.4% | 16,999 | 5.4% |
| 21 to 24 years | 196 | 6.5% | 22,753 | 7.3% |
| 25 to 34 years | 513 | 17.1% | 52,031 | 16.8% |
| 35 to 54 years | 730 | 24.3% | 75,693 | 24.4% |
| 55 to 66 years | 261 | 8.7% | 35,410 | 11.4% |
| 67 years and older | 186 | 6.2% | 28,763 | 9.3% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 3: Poverty Status by Age

42% of Midtown residents live below the poverty level compared to 29% citywide.

| Residents Living Below Poverty | Midtown | | City of Milwaukee | |
|--|---------|--------------|-------------------|---------------|
| | Count | Percent | Count | Percent |
| Total residents: | 5,200 | | 581,847 | 100.0% |
| Residents with income in the past 12 months below poverty level: | 2,180 | 41.9% | 170,943 | 29.4% |
| Under 5 years | 505 | 23.2% | 21,527 | 12.6% |
| 5 to 11 years | 310 | 14.2% | 26,898 | 15.7% |
| 12 to 14 years | 119 | 5.5% | 10,157 | 5.9% |
| 15 to 17 years | 109 | 5.0% | 9,323 | 5.4% |
| 18 to 24 years | 216 | 9.9% | 28,399 | 16.6% |
| 25 to 34 years | 363 | 16.7% | 24,038 | 14.1% |
| 35 to 44 years | 148 | 6.8% | 16,830 | 9.8% |
| 45 to 54 years | 217 | 10.0% | 15,408 | 9.0% |
| 55 to 64 years | 140 | 6.4% | 11,094 | 6.5% |
| 65 to 74 years | 29 | 1.3% | 3,879 | 2.3% |
| 75 years and over | 24 | 1.1% | 3,390 | 2.0% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 4: Household Characteristics

The percentage of households headed by single females in Midtown (33%) is higher than the city rate of 22%.

| Population Households | Midtown | | City of Milwaukee | |
|--|--------------|--------------|-------------------|----------------|
| | Units | | Units | |
| Total: | 1,728 | | 230,181 | |
| Family households: | 1,127 | | 129,516 | |
| Married-couple family | 417 | | 64,282 | |
| Other family: | 710 | | 65,234 | |
| Male householder, no wife present | 146 | | 14,118 | |
| Female householder, no husband present | 564 | | 51,116 | |
| Nonfamily households: | 601 | | 100,665 | |
| Householder living alone | 546 | | 80,465 | |
| Householder not living alone | 55 | | 20,200 | |
| Households by Sex | Units | Units | Units | Percent |
| Male householder | 146 | 8.4% | 14,118 | 6.1% |
| Female householder | 564 | 32.6% | 51,116 | 22.2% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 5: Vehicles per Household

More than a third (36%) of Midtown households have no vehicle available compared to 18% of households citywide.

| | Midtown | | City of Milwaukee | |
|------------------------------|---------|---------|-------------------|---------|
| | Units | Percent | Units | Percent |
| Total: | 1,728 | 100.0% | 230,181 | 100.0% |
| No vehicle available | 615 | 35.6% | 42,428 | 18.4% |
| 1 vehicle available | 653 | 37.8% | 104,003 | 45.2% |
| 2 vehicles available | 302 | 17.5% | 64,654 | 28.1% |
| 3 vehicles available | 90 | 5.2% | 14,780 | 6.4% |
| 4 or more vehicles available | 68 | 3.9% | 4,316 | 1.9% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 6: Employment Status by Sex

More than half (56%) of the working age population in Midtown are not working, compared with 36% citywide.

| | Midtown | | | | | City of Milwaukee | | | | |
|-----------------------|---------|----------------|--------------------|-------|-------------|-------------------|----------------|--------------------|-------|-------------|
| | Total | In labor force | Not in labor force | UnR* | Not working | Total | In labor force | Not in labor force | UnR* | Not working |
| Age 20 to 64 years | 3,035 | 71.1% | 28.9% | 26.7% | 55.6% | 360,980 | 76.1% | 23.9% | 12.4% | 36.3% |
| SEX | | | | | | | | | | |
| Male | 1,284 | 65.9% | 34.1% | 28.8% | 62.9% | 173,389 | 78.0% | 22.0% | 13.8% | 35.8% |
| Female | 1,751 | 75.0% | 25.0% | 25.5% | 50.6% | 187,591 | 74.3% | 25.7% | 11.0% | 36.7% |
| With kids under 6 yrs | 436 | 73.4% | 26.6% | 41.0% | 67.6% | 32,570 | 75.6% | 24.4% | 17.3% | 41.7% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

*UnR stands for “Unemployment Rate,” or percentage of the labor force that is unemployed and actively seeking employment.

Not working is the percentage of people who are not in the labor force, combined with those who are unemployed.

Table 7: Employment Sector by Sex

Estimated median earnings in Midtown are slightly higher than the City; \$28,494 compared to \$27,285.

| Employed Population by Occupation | Midtown | | | | | City of Milwaukee | | | | |
|---|---------|------------------|--------|--------|-----------------|-------------------|------------------|-------|--------|-----------------|
| | Total | Percent Employed | Male | Female | Median earnings | Total | Percent Employed | Male | Female | Median earnings |
| Civilian employed: population 16 years and over | 1,667 | 100.0% | 38.8% | 61.2% | \$28,494 | 257,610 | 100.0% | 48.3% | 51.7% | \$27,285 |
| Management, business, science, and arts occupations: | 477 | 28.6% | 29.3% | 70.7% | \$43,719 | 77,758 | 30.2% | 41.8% | 58.2% | \$44,288 |
| Service occupations: | 465 | 27.9% | 34.8% | 65.2% | \$27,325 | 62,232 | 24.1% | 41.1% | 58.9% | \$17,061 |
| Sales and office occupations: | 288 | 17.3% | 24.3% | 75.7% | \$24,713 | 59,235 | 23.0% | 33.9% | 66.1% | \$25,144 |
| Natural resources, construction, and maintenance occupations: | 54 | 3.2% | 100.0% | 0.0% | NA | 14,357 | 5.6% | 93.7% | 6.3% | \$31,440 |
| Production, transportation, and material moving occupations: | 383 | 23.0% | 57.7% | 42.3% | \$28,262 | 44,028 | 17.1% | 74.4% | 25.6% | \$26,075 |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

NA = Data not available.

Table 8: Educational Attainment by Age

The percentage of the population that has not earned a high school diploma is higher in Midtown than the City of Milwaukee for all age groups.

| | Midtown | | City of Milwaukee | |
|---|--------------|--------------|-------------------|--------------|
| | Count | Percent | Count | Percent |
| Total: | 3,540 | | 438,385 | |
| 18 to 24 years: | 654 | | 77,941 | |
| Less than high school diploma | 184 | 28.1% | 13,232 | 17.0% |
| High school graduate (includes equivalency) | 244 | 37.3% | 21,041 | 27.0% |
| Some college, no bachelor's degree | 219 | 33.5% | 36,580 | 46.9% |
| Bachelor's degree or higher | 7 | 1.1% | 7,088 | 9.1% |
| 25 to 34 years: | 835 | | 99,785 | |
| Less than high school diploma | 221 | 26.5% | 13,783 | 13.8% |
| High school graduate (includes equivalency) | 245 | 29.3% | 24,797 | 24.9% |
| Some college, no bachelor's degree | 299 | 35.8% | 31,596 | 31.7% |
| Bachelor's degree or higher | 93 | 11.1% | 29,609 | 29.7% |
| 35 to 64 years: | 1,699 | | 205,374 | |
| Less than high school diploma | 407 | 24.0% | 37,092 | 18.1% |
| High school graduate (includes equivalency) | 544 | 32.0% | 63,941 | 31.1% |
| Some college, no bachelor's degree | 536 | 31.5% | 61,073 | 29.7% |
| Bachelor's degree or higher | 212 | 12.5% | 43,268 | 21.1% |
| 65 years and over: | 352 | | 55,285 | |
| Less than high school diploma | 95 | 27.0% | 14,819 | 26.8% |
| High school graduate (includes equivalency) | 162 | 46.0% | 20,177 | 36.5% |
| Some college, no bachelor's degree | 161 | 45.7% | 11,146 | 20.2% |
| Bachelor's degree or higher | 65 | 18.5% | 9,143 | 16.5% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 9: Occupancy Characteristics

Housing vacancy is slightly higher in Midtown (14%) than in the City of Milwaukee 11%.

| Housing Status | Midtown | | City of Milwaukee | |
|----------------------------|---------|--------------|-------------------|--------------|
| | Units | Percent | Units | Percent |
| Total housing units | 2014 | | 257,965 | |
| Vacant Units | 286 | 14.2% | 27,784 | 10.8% |
| Owner and renter | 1728 | 85.8% | 230,181 | 89.2% |
| Owner occupied | 672 | 38.9% | 99,034 | 43.0% |
| Renter occupied | 1056 | 61.1% | 131,147 | 57.0% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 10: Occupied Housing Unit Structures

The majority of occupied housing units in Midtown (51%) are single, detached units, higher than the city rate of 42%.

| | Midtown | | | City of Milwaukee | | |
|-----------------------|--------------|----------------|-----------------|-------------------|-------------------|--------------------|
| | Total Units | OO Units | Rented Units | Total Units | OO Units | Rented Units |
| Occupied units | 1728 | 672 (38.9%) | 1056 (61.1%) | 230,181 | 99,034 (43.0%) | 131,147 (57.0%) |
| UNITS IN STRUCTURE | | | | | | |
| 1, detached | 51.2% | 86.6% | 28.7% | 42.1% | 76.6% | 16.0% |
| 1, attached | 5.0% | 4.0% | 5.6% | 6.8% | 5.6% | 7.7% |
| 2 apartments | 17.8% | 8.2% | 24.0% | 19.3% | 10.8% | 25.8% |
| 3 or 4 apartments | 6.9% | 0.6% | 10.9% | 7.3% | 1.1% | 12.0% |
| 5 to 9 apartments | 7.4% | 0.6% | 11.7% | 5.9% | 0.8% | 9.7% |
| 10 or more apartments | 11.7% | 0.0% | 19.1% | 18.3% | 4.5% | 28.6% |
| Mobile home/other | 0.0% | 0.0% | 0.0% | 0.4% | 0.6% | 0.2% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

OO= Owner Occupied.

Table 11: Occupant Bedrooms

The largest percentage of houses in Midtown (37%) have three bedrooms, compared to the largest percentage in the City of Milwaukee which have two bedrooms (36%).

| Occupant Bedrooms | Midtown | | City of Milwaukee | |
|--------------------|------------|--------------|-------------------|--------------|
| | Count | Percent | Count | Percent |
| Total: | 2014 | | 257,965 | |
| No bedroom | 23 | 1.1% | 7,930 | 3.1% |
| 1 bedroom | 423 | 21.0% | 42,557 | 16.5% |
| 2 bedrooms | 482 | 23.9% | 92,693 | 35.9% |
| 3 bedrooms | 747 | 37.1% | 85,613 | 33.2% |
| 4 bedrooms | 273 | 13.6% | 22,826 | 8.8% |
| 5 or more bedrooms | 66 | 3.3% | 6,346 | 2.5% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 12: Year Housing Units Built

Nearly half (45%) of the units in Midtown were built in 1939 or earlier, compared to 37% citywide.

| | Midtown | | | City of Milwaukee | | |
|------------------------|--------------|--------------|--------------|-------------------|--------------|--------------|
| | Total Units | OO Units | Rented Units | Total Units | OO Units | Rented Units |
| Occupied housing units | 1,728 | 672 | 1,056 | 230,181 | 99,034 | 131,147 |
| Year Structure Built | | | | | | |
| 2010 to later | 0.0% | 0.0% | 0.0% | 0.4% | 0.2% | 0.6% |
| 2000 to 2009 | 15.3% | 11.3% | 17.9% | 3.5% | 3.6% | 3.5% |
| 1980 to 1999 | 13.4% | 19.9% | 9.2% | 7.1% | 4.4% | 9.1% |
| 1960 to 1979 | 15.8% | 20.4% | 12.8% | 19.7% | 16.6% | 22.0% |
| 1940 to 1959 | 10.8% | 2.8% | 15.8% | 32.3% | 40.0% | 26.5% |
| 1939 or earlier | 44.8% | 45.6% | 44.3% | 37.0% | 35.2% | 38.3% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 13: Rent Paid by Renters

In both Midtown and the City, the most common monthly rental rate is \$800-\$899.

| Rent Paid | Midtown | | City of Milwaukee | |
|-----------------------|-----------|-------------|-------------------|--------------|
| | Units | Percent | Units | Percent |
| Total | 1,056 | | 131,147 | 100.0% |
| With cash rent: | 1,033 | 97.8% | 128,661 | 98.1% |
| Less than \$100 | 18 | 1.7% | 546 | 0.4% |
| \$100 to \$149 | 0 | 0.0% | 404 | 0.3% |
| \$150 to \$199 | 38 | 3.6% | 742 | 0.6% |
| \$200 to \$249 | 85 | 8.0% | 2,951 | 2.3% |
| \$250 to \$299 | 47 | 4.5% | 1,519 | 1.2% |
| \$300 to \$349 | 60 | 5.7% | 1,740 | 1.3% |
| \$350 to \$399 | 68 | 6.4% | 2,018 | 1.5% |
| \$400 to \$449 | 60 | 5.7% | 2,038 | 1.6% |
| \$450 to \$499 | 59 | 5.6% | 2,934 | 2.2% |
| \$500 to \$549 | 50 | 4.7% | 5,250 | 4.0% |
| \$550 to \$599 | 10 | 0.9% | 6,869 | 5.2% |
| \$600 to \$649 | 78 | 7.4% | 7,848 | 6.0% |
| \$650 to \$699 | 82 | 7.8% | 10,403 | 7.9% |
| \$700 to \$749 | 86 | 8.1% | 11,619 | 8.9% |
| \$750 to \$799 | 26 | 2.5% | 10,931 | 8.3% |
| \$800 to \$899 | 95 | 9.0% | 19,448 | 14.8% |
| \$900 to \$999 | 82 | 7.8% | 12,896 | 9.8% |
| \$1,000 to \$1,249 | 55 | 5.2% | 17,361 | 13.2% |
| \$1,250 to \$1,499 | 13 | 1.2% | 6,448 | 4.9% |
| \$1,500 to \$1,999 | 21 | 2.0% | 3,321 | 2.5% |
| \$2,000 or more | 0 | 0.0% | 1,375 | 1.0% |
| No cash rent | 23 | 2.2% | 2,486 | 1.9% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau

Table 14: Mortgage Costs for Owner Occupied Housing (with a mortgage)

In Midtown the most common monthly housing cost is between \$1,500- \$1,999, the same as the most common monthly cost citywide.

| | Midtown | | City of Milwaukee | |
|---------------------------|-----------|--------------|-------------------|--------------|
| | Units | Percent | Units | Percent |
| Total | 435 | 100.0% | 69,753 | 100.0% |
| Less than \$200 | 0 | 0.0% | - | - |
| \$200 to \$299 | 0 | 0.0% | - | - |
| \$300 to \$399 | 4 | 0.9% | 209 | 0.3% |
| \$400 to \$499 | 5 | 1.1% | 279 | 0.4% |
| \$500 to \$599 | 8 | 1.8% | 837 | 1.2% |
| \$600 to \$699 | 24 | 5.5% | 1,814 | 2.6% |
| \$700 to \$799 | 55 | 12.6% | 2,790 | 4.0% |
| \$800 to \$899 | 42 | 9.6% | 3,488 | 5.0% |
| \$900 to \$999 | 64 | 14.7% | 4,883 | 7.0% |
| \$1,000 to \$1,249 | 73 | 16.8% | 14,718 | 21.1% |
| \$1,250 to \$1,499 | 27 | 6.2% | 14,648 | 21.0% |
| \$1,500 to \$1,999 | 92 | 21.2% | 17,508 | 25.1% |
| \$2,000 or more | 41 | 9.4% | 8,510 | 12.2% |

Data Source: 2014 American Community Survey Estimates, US Census Bureau