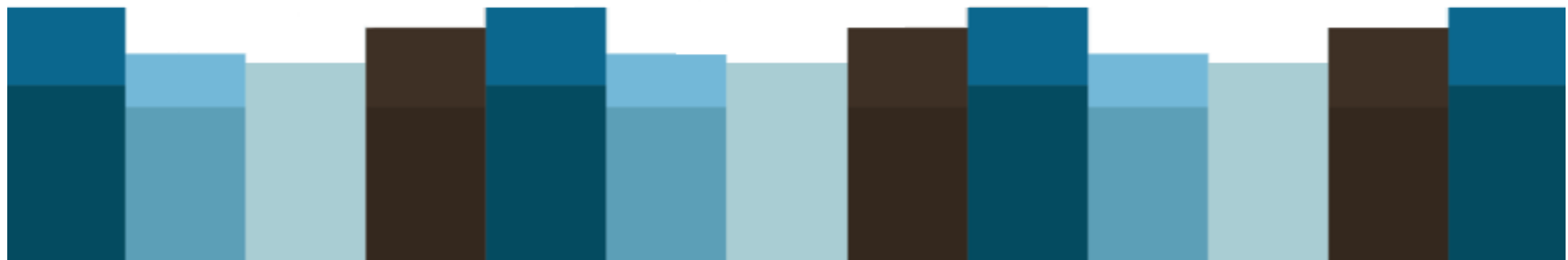


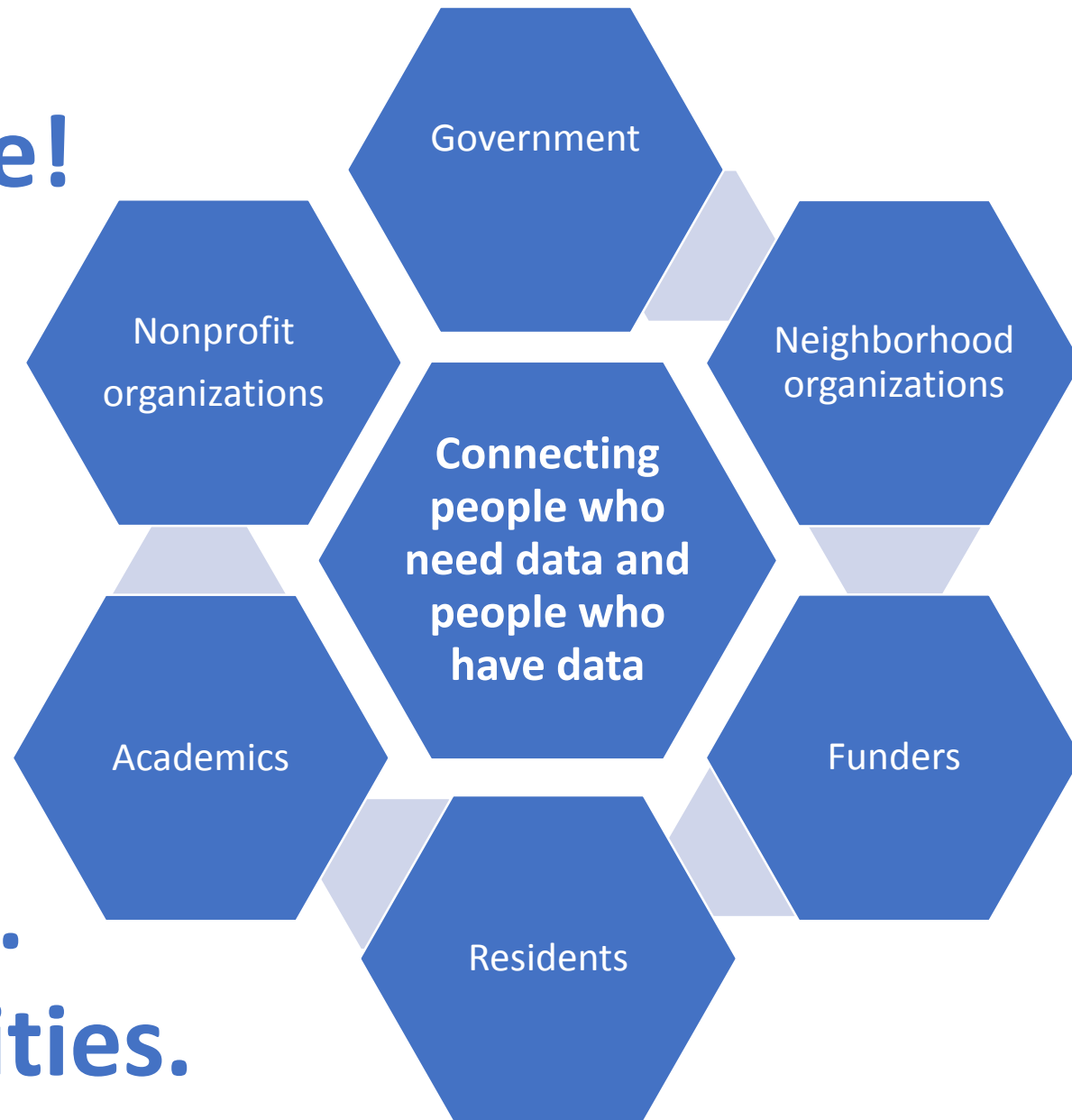
Data Day 2018

Brought to you by:

Data You Can Use, Inc.
From People You Can Trust

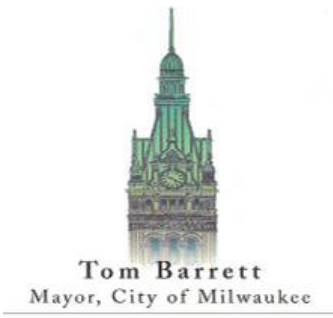


Dataphyles Unite!



**Better Data.
Better Decisions.
Better Communities.**

Thank You!



And the people who made this happen....

Diana Barany, Mayor Barrett, Ian Bautista, Deborah Blanks, Cheryl Blue, Helen Caldwell, Elizabeth Cizinsky, Danell Cross, LaMont Davis, Anneliese Dickman, Bess Earl, Erin Frederick, Dawn Helmrich, Laura Johnson, John Johnson, Carrie Koss Vallejo, Van Le, Cassandra Leopold, Susan Lloyd, Joyce Mallory, George Morris, Danielle Nabak, Emmanuel Okoro, Nancy Olson, Magda Peck, Dean Perez, Katie Pritchard, Britney Roberson, Darlene Russell, Mary Schmidt, Laquondra Shaw, Simone Smith, Rebecca Stoner, Aaron Szopinski, Tracy Wilson, Sarah Zarate, Jonatan Zuniga

Welcome Dataphyles

- **Datafile** a person who has too many files open on their computer at the same time
- **Dataphile** a person who loves data
- **Dataphyle** people coming together in a community around data

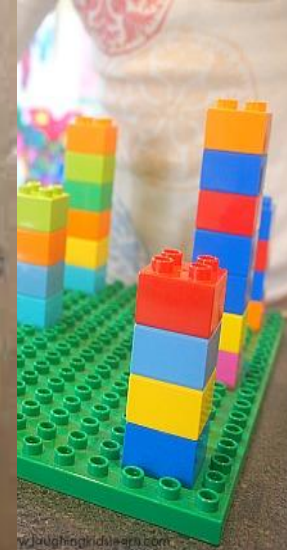
Order of the Day

Morning

- Welcome and introductions
- Why focus on Bright Spots?
- Ignite Session 1
- Break
- Concurrent Sessions
 - Panel
 - Skill Builder

Afternoon

- Lunch
- Keynote Comments
- Ignite Session 2
- Break
- Data Dream Pitches
- Awards
 - Bread and Roses
 - Data Dream 2018
- Closing thanks



FrugalFun4Boys.com



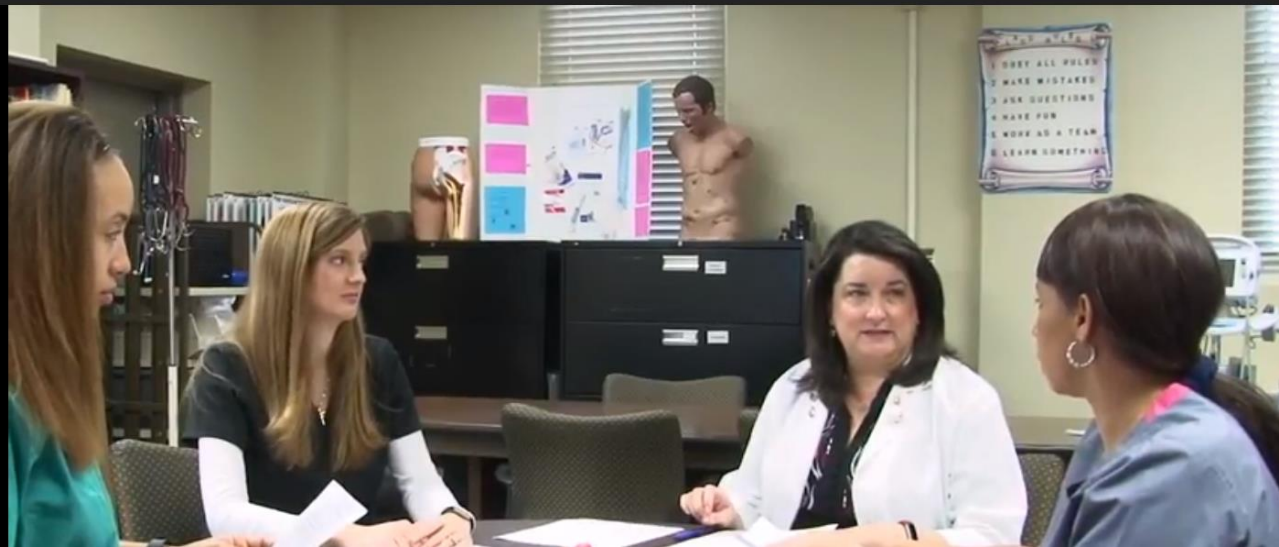
www.laughing4dlearn.com

Why Focus on Bright Spots?



Have you been in this meeting?

[Bright spot video – veterans administration](#)



“observable exceptions
recognized by their
peers as producing
results above the norm
with only the same kinds
of resources available to
others”



The first positive deviant? Positivedeviance.org

Bright Spots
aka
Positive
Deviation

Ask the experts

Discover practices that are effective, realistic and sustainable

Study them

Replicate them

*Especially important in times of change

REPORT CARD

SUBJECT	GRADE
Reading	B
Math	F
Science	B
Social Studies	B
English	A
Art	B



The Method

Step 1:

Identify “positive deviants “, e.g., organisations, teams, or individuals that consistently demonstrate exceptionally high performance in an area of interest.



Step 2:

Study positive deviants in-depth using qualitative methods to generate hypotheses about practices that allow organizations to achieve top performance



Step 3:

Test hypotheses statistically in larger, representative samples of organizations.



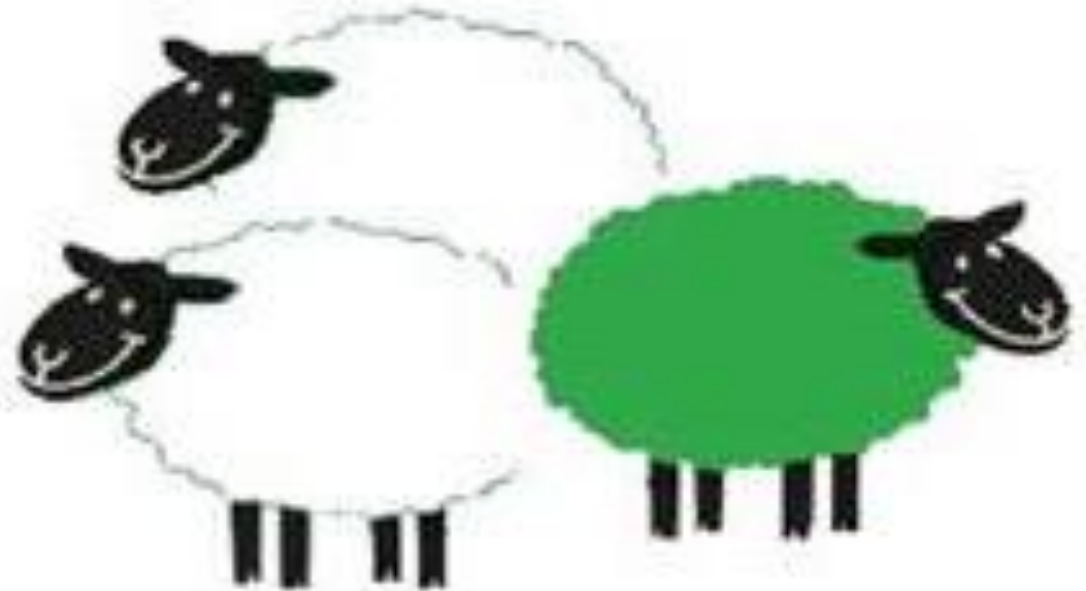
Step 4:

Work in partnership with key stakeholders, including potential adopters, to disseminate the evidence about newly characterized best practices.

Finding Bright
Spots

**Especially
important in
times of
change**

Will Deviate for Change



www.positivedeviance.ca

The Future is Already
Here

- It's just not
evenly
distributed



References and Resources:

- Center for Disease Control Foundation and Robert Wood Johnson Foundation [500 Cities data](#)
- Data Across Sectors for Health (DASH) [Health Data 101](#) February 2018
- Data You Can Use, [Milwaukee Mapbook](#) for 500 Cities Data
- Data You Can Use, [Neighborhood Data Portraits](#)
- Data You Can Use – [Health Data Users Group](#)
- DeBeaumont Foundation [CITY HEALTH](#) data deep dive
- Heath, Chip and Dan [Switch; How to Change Things when Change is Hard](#). (Broadway Books, 2010)
- Richard Pascale, Jerry Sternin & Monique Sternin, [The Power of Positive Deviance: How Unlikely Innovators Solve the World's Toughest Problems](#), (Harvard Business Press, June 16, 2010)
- Kresge Foundation, Robert Wood Johnson Foundation and NeighborWorks, [Measuring Health Outcomes: Success Measures Evaluation Tools for Community Development and Health](#)
- 2018 <https://positivedeviance.org/> [Positive Deviance Website](#)
- [Bright spot video – veterans administration](#)

Thank You!



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And the people who made this happen....

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